NOTICE OF PUBLIC MEETING

The Academic and Student Affairs Committee of the Board of Trustees of the University of Oregon will hold a meeting on the date and at the location set forth below. Subjects of the meeting will include: a report from the Provost; an overview from the School of Design; a report on the university’s Hispanic Serving Institution Initiative, and updates from the Knight Campus and Ballmer Institute.

The meeting will occur as follows:

**Monday, June 5 at 1:00 p.m. Pacific Time**
Ford Alumni Center, Giustina Ballroom

The meeting will be webcast, with a link available at https://trustees.uoregon.edu/meetings.

Sign language for the deaf or hard of hearing should be requested at least 48 hours in advance of the posted meeting time by contacting Jennifer LaBelle at (541) 346-3166 or emailing trustees@uoregon.edu. Please specify the sign language preference.
Convene
- Call to order, roll call

1. **Provost’s Report.** Janet Woodruff-Borden, Acting Provost and Executive Vice President.

2. **School/College in Focus: College of Design.** Adrian Parr, Dean, College of Design.

3. **Hispanic Serving Institution Initiative.** Janet Woodruff-Borden, Acting Provost and Executive Vice President; Laura Pulido, Professor, Department of Geography.

4. **Knight Campus for Accelerating Scientific Impact.** Bob Guldberg, Vice President and Robert and Leona DeArmond Executive Director.

5. **Ballmer Institute for Children’s Behavioral Health.** Katie McLaughlin, Incoming Executive Director; Randy Kamphaus, Acting Executive Director and Professor of School Psychology.

Meeting Adjourns
Agenda Item #1

Provost’s Report
### Provost’s Report: Update on the Institutional Hiring Plan

<table>
<thead>
<tr>
<th>Search Year (approved previous spring)</th>
<th>Approved (New) IHP Searches</th>
<th>TTF Hires Made</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018-19</td>
<td>56</td>
<td>47</td>
</tr>
<tr>
<td>2019-20</td>
<td>38</td>
<td>18</td>
</tr>
<tr>
<td>2020-21</td>
<td>0</td>
<td>6</td>
</tr>
<tr>
<td>2021-22</td>
<td>34</td>
<td>18 (to-date)</td>
</tr>
<tr>
<td>2022-23</td>
<td>57</td>
<td>38</td>
</tr>
<tr>
<td>2023-24</td>
<td>66</td>
<td>Forthcoming</td>
</tr>
</tbody>
</table>

#### UO Faculty Demographics Compared to AAU Publics

For every category, the comparable population at our AAU public peers is shown in brown.

- **Asian**
- **Latinx**
- **Black**
- **Multiracial**
- **Native American Pacific Islander**
## Tenure Track Faculty (TTF) Retention

<table>
<thead>
<tr>
<th>Latest Race/Ethnicity</th>
<th>Retention in any role*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2016-2019</td>
</tr>
<tr>
<td>Asian</td>
<td>84.4%</td>
</tr>
<tr>
<td>Black</td>
<td>81.8%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>84.1%</td>
</tr>
<tr>
<td>Native American</td>
<td>100.0%</td>
</tr>
<tr>
<td>Two or more races</td>
<td>72.7%</td>
</tr>
<tr>
<td>Unknown</td>
<td>87.2%</td>
</tr>
<tr>
<td>White</td>
<td>90.5%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>88.4%</strong></td>
</tr>
</tbody>
</table>

* “Retention in any role” accounts for faculty shifting into administrative roles or between career and TTF roles.
Agenda Item #2

College of Design
Date: May 15, 2023  
To: Board of Trustees  
From: Adrian Parr, Dean, College of Design  
Re: Board of Trustees Reading Materials Memo

Each and every member of the Oregon Design Duck flock is special, and the story links below prove it. Our ODD family puts its compassion to work every day and in a myriad of different ways, whether it is securing one of the largest grants in university history, strengthening cities through strategic work studies, or expanding a multibillion dollar industry’s design inclusivity and diversity, the University of Oregon can be proud of each and every one of our passionate designers. Each recent story outlined below showcases the vision and leadership of the college in each of its programs and schools.

**School of Architecture and Environment**
https://metropolismag.com/programs/presenting-the-2023-metropolis-future100/

https://design.uoregon.edu/school-architecture-environment-students-honored-metropolis-future100

https://around.uoregon.edu/content/uo-programs-bolstered-16m-build-back-better-funds

https://design.uoregon.edu/architecture-studio-makes-history-first-place-win-2021-solar-decathlon-design-competition

https://archenvironment.uoregon.edu/adapting-wildfires-age-climate-change

**School of Art and Design**
https://www.unitedstatesartists.org/2022-fellows/

https://whitney.org/exhibitions/rick-silva

https://awis.org/resource/right-stuff-clothing-enable-womens-accomplishments/

https://artdesign.uoregon.edu/training-future-artists-tarrah-krajnak
School of Planning, Public Policy and Management
https://environment.uoregon.edu/sustainable-city-year-program


History of Art and Architecture
https://design.uoregon.edu/haa-phd-graduate-appointed-associate-curator-utah-museum-fine-art

https://design.uoregon.edu/history-art-and-architecture-professor-wins-neh-support-examine-immersive-art-experiences

Adrian Parr, Ph.D.
Dean, College of Design, University of Oregon
Senior Fellow, Design Futures Council
Professor, Planning, Public Policy and Management

May 15, 2023
The College of Design

We strive to make the world better through environmental resilience; social and economic justice; creative and critical inquiry; innovation and curiosity. We engage and experiment in real world problem solving. We research to learn, challenge, inform, and transform. We critically examine systems, environments, history, and visual culture. We collaborate to develop innovative ideas and solutions. We promote close-knit communities fostering debate and deliberation. We are intentionally inclusive in all aspects of what we do.

Strategic Plan: Our Foundation Goals

1. The College of Design community will seed and support student curiosity, discovery, talent, and aspirations
2. The College of Design community will advance faculty excellence and expertise
3. The College of Design community will design and deliver ambitious, relevant, and impactful curricula and pedagogy
4. The College of Design community will responsibly and sustainably steward and expand our collective resources.
5. The College of Design community will cultivate and nurture an enriching experience for all members of our community
Growing a Vibrant Community of Changemakers

Our values:
- Collaborative
- Inclusive
- People-centered
- Innovative

Transdisciplinary teaching and research – New UG Environment Design Degree
Sustainability
Creating a more diverse and inclusive college community

9 Undergraduate Programs
15 Graduate Programs
Our People

TTF: 84
NTTF: 79
OAs: 24
Classified: 32
Graduate Workers: 70

Students: 1,954 (10% increase over 5 years)
Male: 38%
Female: 62%
Students of Color: 37.6%

Our Students

ECC Venice Architecture Biennale
Collegewide Career Fair Week
Portland Campus Day
13th Street Bikeway – LiveMove student group
Metropolis Future100
Solar Decathlon winners

More about our student accolades:
https://design.uoregon.edu/featured-students
Development

Excess of $7m in gifts and endowments in past 2 years.

National Humanities Day + Summer Congress visit.

Holistic approach – alumni, friends, colleagues, internships, employment, Design Futures Council, sponsored studios, DucksGive Dean’s matching gift, & legislators.

100+ meetings over past 2 years.

School of Art and Design

Art and Art+Technology UG majors – grew 100 this year
Art faculty work included in prominent collections:
  • Victoria & Albert Museum, London
  • Tate Modern, London
  • Centre Pompidou, Paris
  • Museum Fine Arts, Boston

Jovencio de la Paz – Awarded Prestigious 2022 United States Artists Fellowship ($50k award)
Tarrah Krajnak – curated exhibition Ludwig Museum
Rick Silva – Whitney Museum, NYC commission
School of Architecture and Environment

Judith Sheine - $41.4m Build Back Better grant (OR Mass Timber Coalition - $16+m to UO)
Architecture – longest NAAB accredited west Mississippi
Architecture – sustainability and social justice
Ihab Elzeyadi + student team – Won 1st Place – International 2021 Solar Decathlon

School of Planning, Public Policy & Management

Anne Brown – Winner of 2021 ACSP Rising Scholar Award + 27 peer review articles in 5 years, 1300+ Google Scholar citations
José Meléndez – Lead Principal Investigator National Science Foundation $19m funded Cascadia Coastlines and People Hazards Research Hub.
Master of Nonprofit management 1st accredited in nation.
Chiara Gasparini – 2022-2023 Humanities Award, American Council of Learned Society (ACLS)
Kate Mondloch – 2023 National Endowment for the Humanities Summer Stipend
Nina Amstutz – 2022-2023 Getty Award
Emily Lawhead – PhD student – Associate Curator of Modern and Contemporary Art, Utah Museum of Art.

Study Abroad

Italy
UK
Japan
Netherlands
Denmark
Cambodia
Thailand
Tanzania
Diversity, Equity, Inclusion, & Belonging

National Dean’s Equity and Inclusion Initiative
American Collegiate Schools of Architecture – Leadership Committee
Spatial Justice Fellows
Student Affinity Groups – LGBTQ & BIPOC
Student Breakfast with the Dean
Collegewide Welcome Back in the Fall and State of the College Address in Spring

Areas of Excellence

Institute for Health in the Built Environment
Energy Studies in Buildings Laboratory
Baker Lighting Lab
Tallwood Institute
Institute for Policy Research and Engagement
Center for Art Research
Inclusive product design
Wildfire & Sustainable Forest Management
Sustainable Cities Institute - $1.157m in 2023
Omnibus Appropriations Package (Rep. de Fazio)
Transpecies Design

Thank you Sue Fuller!

Overlook Transpecies Design Retreat
Venice International Transpecies Design Symposium
Venice Transpecies Design exhibition – 2023 European Cultural Center – 600,000 people from around the world.
Affiliated programming for the 2023 Venice Architecture Biennale
2022 – Build Health Symposium
2023 HOPES conference – BEYOND US
Thank you
Agenda Item #3

Hispanic Serving Institution Initiative
Report on the University of Oregon
Becoming a Hispanic-Serving Institution

By the HSI Taskforce¹
Submitted to Provost Janet Woodruff
January 9, 2023
The University of Oregon is located on Kalapuya ilihi, the traditional indigenous homeland of the Kalapuya people. Following treaties between 1851 and 1855, Kalapuya people were dispossessed of their indigenous homeland by the United States government and forcibly removed to the Coast Reservation in Western Oregon. Today, Kalapuya descendants are primarily citizens of the Confederated Tribes of Grand Ronde and the Confederated Tribes of Siletz Indians, and they continue to make important contributions to their communities, to the UO, to Oregon, and to the world.
Dear Colleagues:

As we look to the future of our institution, we recognize the importance of embracing our diverse student body and ensuring that all of our students have the resources they need to succeed. With this in mind, we have been exploring the possibility of actively becoming a Hispanic Serving Institution (HSI).

HSIs are defined as postsecondary institutions where Hispanic (Latino/Latina/Latinx, or “Latinx”) students make up at least 25% of the total enrollment. The University of Oregon, with a current Latinx undergraduate enrollment of 16%, is poised to meet this benchmark in the next eight years or so without any specific effort. However, because we want to ensure that we are doing everything we can to support our Latinx students and to create an inclusive, supportive campus environment for all students, we convened a task force of faculty and staff and asked them to assess how we might hasten this growth and prepare the university to become an HSI, including by documenting enrollment trends and the challenges that need attention.

We are excited for the release of the “Report on the University of Oregon Becoming a Hispanic-Serving Institution” to the campus community. In it, you will find a preliminary picture of the UO’s growing Latinx population and the critical part it will play in both Oregon’s and the University’s future. While only the first of many steps in preparing for this future, the report proposes numerous ways to attract more students from this growing demographic, to better serve all underrepresented students, and to secure Title V federal funding to enhance academic offerings and the student learning experience.

We are extremely grateful for the task force members’ time and dedication, and for the careful attention they have given to thinking holistically about this prospect, from inventorying existing services and supports, to modeling scenarios, to providing best practices and concrete recommendations, which are aimed at helping the University of Oregon become more than an institution that simply serves our Latinx students but enables them to thrive. In fact, they introduced us to a phrase that resonated with us both: “Latinx-thriving institution.”

We encourage you to read the report and to join us in these efforts to support our Latinx students and in creating an inclusive, supportive campus environment for all our students. We hope you find this report as insightful and helpful as we have.

Patrick Phillips  
Interim President  

Janet Woodruff-Borden  
Acting Provost and Executive Vice President
About Hispánic Serving Institution (HSI) Taskforce

Committee Members

- Rosa Chavez-Jacuinde
  Center for Multicultural Academic Excellence (CMAE)
- Jesse Nelson
  Undergraduate Education & Student Success
- Gabriela Perez Baez
  Linguistics
- Laura Pulido, Chair
  Indigenous, Race, and Ethnic Studies (IRES)
- Lucas Silva
  Environmental Studies and Biology
- Lynn Stephen
  Anthropology

*To learn more and follow our progress, please visit https://blogs.uoregon.edu/uohsi/
# Table of Contents

## I. INTRODUCTION
- Overview of Hispanic-Serving Institutions

## II. EXECUTIVE SUMMARY
- Overview of Hispanic-Serving Institutions
- Latinx Demographics in Oregon
- HSIs in Oregon
- Obstacles to Latinx Enrollment and Persistence at UO
- Latinx Students at UO
- Recommendations

## III. OVERVIEW OF HSIs

## IV. OREGON DEMOGRAPHICS AND THE LATINX POPULATION
- On Terminology
- Oregon Demographics

## V. THE LATINX LANDSCAPE AT THE UNIVERSITY OF OREGON
- What UO Latinx Students Study
- Comparative Latinx Student Outcomes
- Programs that Serve Latinx and Underrepresented Students
- Successful UO Efforts to Connect with Latinx Students, Families, and Communities
- Community Engagement
- Serving UO Latinx Students

## VI. PROJECTED SCENARIOS FOR ATTAINING HSI STATUS
- Data-Enabled Projections
- Strategic Recruitment Scenarios
- Variable Overall Enrollment Scenarios

## VII. COMPARATOR INFORMATION: Structure, Best Practices from other HSIs
- Institution-Wide Practices
- Forming Alliances: Other Universities, Private Partners
- Professional Development
- Recruiting Latinx Faculty and Postdocs: Building Pipelines and Best Practices
- Serving Latinx Grad Students
- Serving Latinx Undergraduates

## VIII. RECOMMENDATIONS

## IX. REFERENCES

## X. APPENDICES
- Appendix A: Selected List of HSI Funding Opportunities
- Appendix B: HSI Survey Questions for Deans, Departments 2022

---

Programs that Focus Exclusively on Latinx Students
Best Practices that Can Be Generalized across Campus
Obstacles to Becoming a Latinx-Thriving Institution
Funding
Equity Gaps and Sustained Advising and Mentoring
High School Advocacy and Engagement
Climate
Latinx Faculty and Staff

Data-Enabled Projections
Strategic Recruitment Scenarios
Variable Overall Enrollment Scenarios
Institution-Wide Practices
Forming Alliances: Other Universities, Private Partners
Professional Development
Recruiting Latinx Faculty and Postdocs: Building Pipelines and Best Practices
Serving Latinx Grad Students
Serving Latinx Undergraduates

Appendix A: Selected List of HSI Funding Opportunities
Appendix B: HSI Survey Questions for Deans, Departments 2022
In December 2021, then-Provost Patrick Philips charged a group of faculty members with exploring the possibility of the University of Oregon (UO) becoming a Hispanic-Serving Institution (HSI). HSI is a Title V federal designation granted to higher education institutions with 25 percent or more undergraduate Latinx enrollment under the Higher Education Act. We were given one year to study the issue and deliver a report. As we began to explore the issue, the committee identified a set of key questions that have guided our work:

We asked questions about the demographic landscape:

- How many Latinx students currently attend UO, and how has this changed over time?
- Geographically, where do these students come from?
- Given various demographic projections, when might UO attain HSI status?

We asked about the experiences of current Latinx students at UO:

- What do Latinx students study at UO, and what do we know about their experiences?
- How well does UO serve Latinx and underrepresented students?

We asked about opportunities and barriers to Latinx admissions and enrollment:

- What obstacles exist to increasing Latinx enrollment?
- What existing strengths can we build on, and what weaknesses need to be addressed?

We asked what actions and policies might have the greatest impact:

- What are the next steps should UO take towards becoming an HSI?
- What can UO do to accelerate the timeline toward HSI status?

And we asked questions about the larger context:

- What changes in Oregon and beyond might impact attaining HSI status and UO’s ability to truly serve Latinx and other underrepresented minority (URM) students?
- How have other comparator institutions approached becoming an HSI?

Based on our research we identify five critical findings and three key recommendations. One of our most salient findings is that UO will eventually become an HSI—it is a question of when, how we might accelerate the process, the merits of doing so, and how can we best serve Latinx, and by extension, all underrepresented students. We found significant interest and enthusiasm from many corners of campus, and we are grateful to the faculty and staff who assisted us, shared their time, and provided data. However, we also encountered a few who were concerned about the implications for white students. It is important to identify points of resistance early on in order to effectively address them. Despite this, most understood that the deliberate process of becoming an HSI would provide many benefits, including enhanced enrollments in an era of a declining college-age population; greater diversity for a predominately white institution (PWI); better support for all underrepresented students; and greater funding opportunities, especially in STEM.

In the following pages, we present our findings and recommendations.

Five Key Findings:

1) Given demographic change, UO will eventually become an HSI; however, by the time that happens, it is uncertain how meaningful such a designation will be as there will be far more such institutions that qualify.

2) There are four benefits to accelerating the process of becoming an HSI. These include stronger enrollments, greater diversity, more robust support for all underrepresented students, and enhanced funding opportunities.

3) Oregon Latinx students are systematically and significantly underrepresented throughout Oregon’s higher education landscape, including at UO.

4) UO has many programs and initiatives to support Latinx students, but they are an uncoordinated patchwork.

5) Currently, there are numerous obstacles to becoming a Latinx-thriving institution, including cost, recruitment practices, equity gaps, community engagement, and sustained support and mentorship.

Three Key Recommendations:

1) Create an HSI Implementation Task Force
2) Revise and refine data collection, outreach efforts, and enrollment and retention
3) Invest in Latinx faculty, staff, and administrators

After a brief overview of our work in the Executive Summary, in Section I we provide a description of current HSIs across the U.S. In Section II we sketch out the contours of Oregon’s demographics. Section III takes a detailed look at UO’s Latinx landscape before offering four scenarios in Section IV, which project when UO might reach 25 percent Latinx enrollment. In Section V, we consider how various comparator institutions have worked to achieve HSI status. And finally, in Section VI, we outline a set of recommendations to move UO toward HSI status.
Overview of Hispanic-Serving Institutions
HSI is a Title V federal designation granted to higher education institutions with 25 percent or more undergraduate Latinx enrollment under the Higher Education Act. The goal of the HSI program is to support and encourage institutions to better serve the U.S.’s largest minority population, which has long been underrepresented and underserved in higher education. Currently, 46 percent of HSIs are community colleges while 54 percent are four-year institutions (Martinez and Garcia, n.d., 4); yet, of the 559 existing HSIs, only 21 are R1s. In 2020, twenty R1 HSIs created the Alliance of Hispanic Serving Research Universities (HSRU) because of the unique responsibilities and contributions of these institutions. HSRU has prioritized two key initiatives. By 2030 HSRU seeks to: 1) build the academic pipeline by doubling the number of Hispanic doctoral students and 2) increase the Latinx professoriate at its member universities by 20 percent.

For universities that do not yet meet the 25 percent criteria of an HSI, there is an intermediary status known as “emerging HSIs,” which refers to institutions that have 15 percent or more Latinx enrollment and are on the path to becoming an HSI. “Emerging HSI” is not a federal designation, but one developed by organizations invested in promoting and supporting the broader goals of the HSI agenda. There may be federal funds available to emerging HSIs, particularly in the STEM fields, but only for those close to the 25 percent enrollment mark.

The rapid expansion of HSIs across the country has led to a robust debate on the nature and politics of HSI status. While many institutions, especially administrators, focus on demographic growth and funding opportunities, others, mostly faculty, are concerned with how Latinx students are being served. Consequently, there is a distinction between an HSI versus an institution that truly serves Latinx students and enables them to thrive, or what is called a Latinx-thriving institution.

Latinx Demographics in Oregon
Although many perceive Latinx Oregonians as recent immigrants, they have a long history in Oregon (Sifuentes, 2016). From 1819-1848, Oregon Country shared a border with New Spain and later independent Mexico. From 1846-1859, the Oregon Territory was unincorporated territory of the U.S. until the southwestern part was admitted as a state. Earlier explorers along the Oregon coast spoke Spanish, and the language continued to be spoken in southern parts of the state and along cattle drives into southwestern Oregon. Many trace their roots back to the Bracero Program (1942-64), a federal labor program that recruited Mexicans to work in the U.S. during World War II. Consequently, Oregon’s Latinx population has historically been dominated by Mexicans. Currently, 85 percent of Oregon’s Latinx population is of Mexican origin, with Central Americans constituting the next leading population (Mexican Consulate, 2022).

It is essential to understand that the U.S. Latinx population is racially, culturally, and linguistically diverse. It includes monolingual and multilingual speakers of Spanish, English, and several hundred distinct Indigenous languages. The Latinx population is also racially diverse, including Black, Indigenous, white, mestizo, and “Some Other Race.” Moreover, many communities, especially Indigenous ones, do not identify as “Latino” or “Hispanic.” We reluctantly use the U.S. federal terms Hispanic and Latino and only for the sake of clarity for the readers of this report.

According to the U.S. Census, as of 2020, the Latinx population constituted almost 14 percent of Oregon’s total population. This reflects a 30.8 percent increase from 2010. During this same period, Oregon’s white non-Hispanic population declined by 1.1 percent. The Latinx K-12 population is 22 percent of Oregon’s total school-age population (Martínez, Blezinsky, and Santiago, 2021). Nineteen percent of college-aged Latinx (ages 18-34) are enrolled in higher education as compared to 22 percent of white non-Hispanics (Martínez et al., 2021). Moreover, Latinx were more likely than whites to attend a two-year college. Currently, 15.26 percent of UO undergraduate students are Latinx, approximately half of whom are nonresidents. The realities of declining white non-Hispanics, the growing and youthful Latinx population, and the fact that Latinx students are inequitably served by Oregon’s higher education system demonstrate the urgent need for the UO to prioritize the recruitment and retention strategies needed to become not only a HSI but a Latinx-thriving institution.

HSIs in Oregon
At present, there are four HSIs in Oregon: Blue Mountain Community College, Chemeketa Community College, Columbia Gorge Community College, and Warner Pacific University. Oregon State University (OSU) has 11 percent Latinx enrollment, and Portland State University (PSU) anticipates becoming an HSI within five years. Oregon’s current HSIs reflect the
Academic & Student Affairs Committee Meeting Materials

Obstacles to Latinx Enrollment and Persistence at UO

status as soon as 2026 and as late as 2040. Thus, the focus of any efforts directed at residents eight percent of UO freshmen are Latinx Oregon percent of all Oregon high school diplomas, yet only to HSRU. As of 2020/21 Latinx students received 22 of state, overwhelmingly from California. The Latinx does not have a large Latinx population. Generally, it is more difficult for underrepresented and first-gener students to be accepted and enroll at R1, as evident in the small number of institutions that belong to HSRU. As of 2020/21 Latinx students received 22 percent of all Oregon high school diplomas, yet only eight percent of UO freshmen are Latinx Oregon residents. This shows that efforts to which Latinx Ore-gonians are underepresented at UO.

Fifty-one percent of Latinx UO students are from out of state, overwhelmingly from California. The Latinx nonresident population has been key to UO achieving its “emerging HSI” status. However, this population is not expected to grow significantly given the high annual tuition for out-of-state applicants (approximate-ly $40,000). Thus, the focus of any efforts directed at making UO an HSI should be on the Oregon resident Latinx population. Given these facts and available demographic data, we have developed four scenarios that project when and how UO may reach HSI status. These scenarios are based on multiple variables, including changing enrollment trends regarding residency, admission, and yield. Based on the scenarios, UO could attain HSI status as soon as 2026 and as late as 2040.

Obstacles to Latinx Enrollment and Persistence at UO

UO faces several obstacles to increasing Latinx enroll-ment. One of the biggest is simply the cost of a UO education. UO is currently the most expensive public postsecondary school in Oregon, while the average Latinx household earns $12,000 less than other Oregon-ian students. Additionally, we found that Oregon high school-ers, having either lived in Oregon or moved to Oregon, or sometimes incorrect information about UO. We heard from UO recruiters that some high school counselors prioritize other institutions over UO, perhaps because of cost, familiarity, and ties to other schools. Ironi-cally, UO had a highly effective recruitment program, called Oportunidades. However, when the program was moved to admissions, its efficacy diminished as staff were assigned to other tasks as well. We also found that the bridges between UO and the community college system—which holds a significant pool of working class Latinx students who could transfer to a four-year college—to be relatively weak.

The retention picture for Latinx UO students also needs improvement. While UO has made significant progress in retention and timely graduation, Latinx students’ graduation rate within six years lags four percentage points behind the larger student body. Moreover, Latinx students at UO are disproportionately in negative academic standing. Having said this, UO’s graduation rate has been moving in a positive direction, which should be seen as a potential strength upon which to build. Clearly, we are doing something right, but we need more targeted measures to ensure equity.

Latinx Students at UO

Latinx students have a surprisingly long history at UO. As early as 1964 the Chicano Student Union was formed in 1964. Nonetheless, it has only been in the past decade or so that there has been significant growth. We examined what Latinx students studied at UO and identified two distinct kinds of majors: large majors to which all students are attracted, which may suffer from high attrition, and small programs that serve Latinx students and that might benefit from additional support. Various types of programs could contribute to creating a Lat-inx-thriving institution and require additional support. Latinx students at UO choose the same majors as other undergraduates, including psychology, exploring (undecided), pre-business, business, human physiolo gy, political science, and biology (see Table 1), largely because these majors offer clear career pathways to the helping professions. In most cases, especially in the sciences, units have done little to recruit or retain Latinx students. Indeed, most were surprised to learn that their majors were especially popular with Latinx stu-dents, although they were pleased. While no unit had initiatives targeting Latinx students, many have made genuine efforts to support diversity and underrepre-sented students.

Of particular concern is the high attrition rate in the sciences, particularly biology, human physiology and, to a lesser extent, psychology. While many students struggle with the gateway science sequence, a statistical disparity exists between underrepresented and majority students, which marks an equity gap. For example, in Chemistry 221, the overall DPNW rate, which divides the number of students earning D’s, F’s, No Grades or Withdrawals, is 22 percent, but the rate rises to 30 percent for Latinx students (and 41 percent for Black students). Instead, it has worsened over the last several years. Currently, most large departments do not ad-dress student attrition simply because they have more students than they can serve. UO must address this and other equity gaps if it hopes to create a Latinx-thriving institution.

By contrast several smaller programs attract a dispro-portionate number of Latinx students, such as Spanish (especially the Spanish Language Heritage program); the Latinx Studies minor; Indigenous, Race, and Ethnic Studies (IRES); and the Spanish Specialization in Counseling, Psychology, and Human Services Depart-ment in the College of Education (COE). While small, these units play a strategic role in forging personal connections with Latinx students, offering meaningful curricula and creating spaces where they can thrive. Because UO is a PWI, Black, Indigenous, Latinx and other students of color struggle to find community and create space for themselves. Forging spaces of belong-ing is essential for students to build community, get support, and thrive. These small programs facilitate that process. Moreover, they have a synergistic effect on campus. For example, a Latinx student of the IRES major recently served as president of the Associated Students of the University of Oregon (ASUO). She credited her candidacy to the knowledge and skills she had learned in IRES. In turn, her administration prior-ized the needs of students of color. These programs have above-average percentages of Latinx faculty and staff, many of whom view supporting Latinx students as one of their primary missions. These units provide models of how to create a Latinx-thriving institution.

Importantly, we found a severe lack of data at the departmental level regarding diverse student outcomes. The only unit that regularly surveys students is Span-ish, as it is necessary for placement. Most units simply do not have the resources to address this.

A final universal observation: UO has many individuals and programs deeply committed to Latinx and other underrepresented students. However, these programs largely exist as a patchwork with minimal coordination. UO is currently not leveraging its existing assets for maximum impact. There is vast room for improvement.

Recommendations

Embracing the path on becoming both an HSI and a Latinx-thriving institution would transform UO in several significant ways. First, UO would mitigate the potential for declining enrollment that is expected as a result of the decline in the white population. Second, by enhancing its student support infrastructure to support Latinx students, UO would create a culture that better serves all students, especially underrepresented ones. Third, it would open up new funding possibilities for research and student support, especially in STEM.

Fourth, becoming an HSI would allow UO to reach its full potential as an R1, by contributing to a diverse academic pipeline and serving all the people of Oregon. Given the current small number of R1 HSIs, timely progress towards 25 percent Latinx enrollment will likely yield more value in terms of impact and access to federal funding. Accelerating the pace would enable UO to join a very select group of schools in the HSU, rather than joining at a later date when many other schools will be members—all competing for federal resources.

And lastly, becoming an HSI would benefit Oregon by increasing the educational attainment and workforce productivity of its largest minority popula-tion.

Becoming an HSI encompasses two distinct but com-plementary goals: 1) attaining 25 percent enrollment and b) becoming a Latinx-thriving institution that will support such students. Our recommendations are clustered into three categories, some of which can and should be implemented immediately to better serve the 15.6 percent of Latinx students who already attend UO, and some of which are more long-term.

Recommendation 1: Create an HSI Implementation Committee

This committee would develop a timeline based on forecasting and create a detailed plan for achieving HSI status. One of the first tasks of the team should be to hire a faculty member(s) who has research expertise on HSIs. Currently, there is no such person at UO, and such work demands someone with demonstrated experience and expertise. Ideally, a small set of co-chairs, including the new hire, would oversee the committee. The committee must include a wide variety of individuals and will likely subdivide

Academic & Student Affairs Committee Meeting Materials
June 2023 | Page 28 of 72
into thematic groups. Plans must be made to compensate faculty and staff for their time to ensure long-term participation and to avoid burnout.

Recommendation #2: Review and Revise Data Collection, Outreach Efforts, and Enrollment and Retention Procedures

To develop an effective plan, UO requires more data. While the Dashboard is a major improvement, more data is needed, especially in terms of student success at the departmental level. Equity gaps exist throughout the campus, including in graduation rates, negative academic standing, and attrition in particular majors. While we know that the gateway science sequence is a key equity gap, documenting and addressing all gaps will serve all URM students.

UO can increase Latinx Oregonian applications and yield by engaging in more sustained community outreach. The Oportunidades program must be reprioritized and expanded. Likewise, UO must improve its outreach and bridge programs with community colleges. Far too many Latinx Oregonians simply do not see UO as an option for themselves. Finally, because UO is the most expensive public school in Oregon, and the Latinx population is one of the poorest, development must invest significant resources in increasing scholarships, not only for tuition and fees, but to help offset the cost of housing and dining.

A sense of belonging is key to student success and alleviating the equity gaps. Students who do not feel like they belong or cannot imagine themselves as, say, scientists, for example, are reluctant to seek academic help. UO must create effective peer-advising and mentorship programs that help students to feel like they belong and get the help they need. These programs can build on existing programs by enhancing and connecting them. Part of helping students feel they belong is strong engagement with their communities and families. Engagement off campus should be complemented with increased efforts to bring parents and families to campus.

Recommendation #3: Hire Latinx Faculty and Staff

It is difficult to overstate the importance of Latinx faculty, staff, and administrators in becoming a Latinx-thriving institution. Certainly all faculty and staff have a role to play, but by creating a critical mass of Latinx personnel we ensure that a significant number will embrace Latinx students, which in turn, will create synergy that can potentially transform the campus.

Latinx faculty constitute 11 percent of UO faculty, with many units having zero. Although Latinx staff has been growing, especially among Officers of Administration (OA), there are critical areas where Latinx staff is missing.

We recommend 15 new tenure track faculty (TTF) lines to be allocated across the College of Arts and Sciences (CAS), the College of Education (COE), and professional schools, prioritizing departments where Latinx student interest is either significant, growing, or where attrition rates are high. While some lines could be made available to any unit, most lines should be targeted to units that are committed to serving Latinx students or where Latinx student demand is high.

In tandem with faculty lines, we recommend investment in a new 15-person postdoctoral program, with the aim of building a “pipeline” of talented Latinx instructors and researchers (with potential to become career TTF or non-tenure track faculty (NTTF)). This would increase the Latinx presence in units where their representation is absent. In addition, Latinx graduate students have an important role to play: they are often the first Latinx teacher students encounter. Moreover, because of their proximity to undergraduates, they are acutely aware of the challenges Latinx undergraduates face and are frequently committed to supporting them. UO needs to find a way to enhance this particular nexus without further exploiting graduate students. UO must commit to building the academic pipeline.
HSI is a federal designation given to institutions of higher education that have 25 percent or more undergraduate Latinx enrollment. Created in 1992 as part of the Higher Education Act, it represents a culmination of grassroots activism organizing for such a program since 1979 (Garcia 2109, 15). The goal of the HSI program is to support and to encourage institutions to better serve the U.S.’ largest minority population. Currently, 46 percent of HSIs are community colleges and 54 percent are four-year institutions (Martinez and Garcia, n.d., p. 4). These approximately 540 HSI institutions enroll 67 percent of all Latinx undergraduate students in the U.S., which, alone, attests to the significant role that such institutions play in the larger picture of educational equity (Martinez and Garcia, n.d., p. 3).

In 2020, 20 R1 HSIs created The Alliance of Hispanic Serving Research Universities (HSRU). Their number has since expanded to 21. In addition to the general goals of HSIs, HSRU Alliance recognizes that R1 universities have a particular role to play in building the academic pipeline. Members of HSRU are collaborating to double the number of Latinx doctoral students and to increase the Latinx professoriate by 20 percent at each of their institutions by 2030. HSRU is working with the Department of Education to develop new models and collaborations and with the National Science Foundation (NSF) to educate the “missing millions” from STEM. In recent years, individual members of HSRU have introduced some noteworthy initiatives, including efforts to hire a dozen Latinx faculty in a single year. These institutions, which UO would join, are virtually all located in states with very large Latinx populations, especially California, Texas, Arizona, and Florida. While some have long served Latinx students, such as the University of Texas, El Paso (UTEP), the University of New Mexico, and UC Riverside, others became an HSI recently, like UC Irvine in 2017. It is important to realize that local demographics do not automatically lead to HSI status: UC Berkeley, UC Davis, and UCLA are not yet HSIs, despite the latter two sitting amidst millions of Latinx people (University of California Berkeley, 2020; UCLA HSI Task Force, 2022).

There is also an intermediary status known as “emerging HSIs.” This refers to institutions that have 15 percent or more Latinx enrollment and are on the path to becoming an HSI. Emerging HSI is not a federal designation, but one developed by Excelencia in Education. Excelencia is a private organization that seeks to encourage schools to become Latinx-thriving institutions and offers a seal for those who, according to its CEO, “have been able to articulate and demonstrate they are modeling the behavior we need to see to accelerate Latino student success.” Institutions join Excelencia, which functions as a clearing house for colleges seeking to become HSIs, as well as to better serve Latinx students in general.

HSI status is desirable to many institutions because it opens opportunities for dedicated funding from federal agencies, including the Department of Education, National Institutes of Health, National Endowment for the Humanities (NEH), and NSF (see Appendix A). The amount of available federal program funding ranges considerably. For example, the Developing Hispanic-Serving Institutions Program—Title V awards up to $600,000 per year for up to 10 years for an institution to expand educational opportunities for Latinx students. STEM is strongly emphasized in granting programs for HSIs. The HSI STEM and Articulation Programs also from the Department of Education offer up to $5,000,000 over a five-year period to increase the number of underrepresented and low-income students receiving STEM degrees and to strengthen articulation agreements with community colleges. The NSF Improving Undergraduate STEM Education: Hispanic-Serving Institutions (HSI Program) “Supports projects that...increase the rates of recruitment, retention and graduation of undergraduate STEM students at Hispanic-serving institutions.” Planning or Pilot Project awards range between $200,000 for single institutions to $300,000 for collaborative proposals; Implementation and Evaluation Project awards range between $500,000 for a single institution and $800,000 for collaborative proposals; and Institutional Transformation Project awards may be up to $3,000,000 for five-year-long projects. In addition, there are funding opportunities in the humanities, albeit in smaller amounts. Grants from the Humanities Initiatives at HSIs provide up to $150,000 to develop “new humanities programs, resources (including those in digital format), or courses, or by enhancing existing ones.” The NEH Awards for Faculty program support individuals pursuing scholarly research that is of value to humanities scholars, students, and/or general audiences with monthly support of up to $5000. There are also opportunities specific to doctorate-granting institutions, such as the Promoting Postbaccalaureate Opportunities for Hispanic Americans Program, which offers $500,000 to $600,000. Despite the availability of funding, it is a competitive process. One study found that as of 2015, only 25 percent of HSIs actually received Title V funding (Martinez and Garcia, n.d., p. 3).

The rapid expansion of HSIs across the country, especially among PWIs, has led to a robust debate on the nature and politics of HSI status. There is concern, especially among faculty, that some institutions are focused on demographic growth and funding opportunities, rather than whether their institutions actually serve Latinx students. This is a healthy tension, and we will reference this distinction throughout the report.
In order to strategically accelerate becoming an HSI, UO requires detailed demographic data, especially regarding its Latinx population. As noted earlier, the most likely source of Latinx student growth should be from Oregonians, rather than out-of-state students, who must pay significantly more. Not only are Latinx Oregonians currently underserved by UO but focusing on their recruitment and success at UO will ensure that the greatest benefits will accrue to the state of Oregon. In this section we review historic and current demographic data and how it may impact UO enrollments.

On Terminology

We begin with the terms Hispanic and Latino, which are used interchangeably by the U.S. Office of Management and Budget (OMB) to refer to “a person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin regardless of race” (America Counts Staff, 2021). The term Hispanic is favored by the U.S. Department of Education, as seen in the term, “Hispanic-Serving Institution” (U.S. Department of Education, 2016).

Despite Federal nomenclature, which has always been problematic, the Latinx population is extremely diverse culturally, racially, and linguistically. It includes monolingual and multilingual speakers of Spanish, English, and/or several hundred distinct Indigenous languages. South America has the greatest linguistic diversity in the world and is home to 117 Indigenous language families or isolates (Hammaström et al., 2022). The southern half of Mexico and the north of Central America, known as Mesoamerica, is home to several hundred distinct Indigenous languages belonging to eight language families or isolates. In the 2020 COVID-19 Farmworkers Project in which Lynn Stephen and Gabriela Pérez Báez participated as researchers, 29 Indigenous Mesoamerican languages were identified among only 300 farmworkers in Oregon (Martínez et al., 2021).

The Indigenous peoples of the Americas have endured 500 years of colonization by European invaders from the 16th to the 19th centuries and post-colonial oppression in the context of state- and nation-building processes in the 19th and 20th centuries. Millions continue to resist and sustain their cultures and languages. Moreover, Latin America and the Caribbean are also home to Afro-descendent/Black communities, which historically form important parts of many countries and are a part of Latin American immigration to the U.S. in the Caribbean, the northern coasts of Central America, and parts of Mexico, people now self-identify as both Indigenous and Black. Embracing this diversity is an important part of expanding how we understand the terms Latinx and Hispanic.

Given this enormous diversity, the U.S. has long sought to consolidate these diverse populations into a single group for its own purposes (Rodríguez, 2000). Currently, it considers Hispanics to be an ethnic group, despite the fact that many do not identify as such, especially Indigenous communities. The creation and imposition of such categories is deeply rooted in coloniality and white supremacy, and we reluctantly use the terms Hispanic and Latino only for the sake of clarity for the readers of this report.

Oregon Demographics

Although many assume Latinx Oregonians are recent immigrants, they have a long history in the state (Sifuentes, 2016). From 1819-1848, Oregon Country shared a border with New Spain and later independent Mexico. From 1846-1859, the Oregon Territory was an unincorporated territory of the U.S. until the southwestern part was admitted as a state. Earlier explorers along the Oregon coast spoke Spanish, and the language continued to be spoken in southern parts of the state and along cattle drives into southwestern Oregon. Many trace their roots to the Bracero Program (1942-64), a federal labor program in which the U.S. recruited Mexicans to work in the West, especially in agriculture, during the World War II era. Given this history, Oregon’s Latinx population is dominated by Mexicans, which comprise 85 percent of Oregon’s Latinx population (Mexican Consulate of Portland, 2022). Also significant are Central Americans, who have a more recent migration history.

In 2020 Oregon had a total population of 4,237,256, representing a 10.6 percent increase from 2010. The Latinx population was 588,757, which constituted 13.89 percent of the state’s total. The Latinx population increased by 30 percent from 2010. While Portland now contains the greatest number of Latinxs, there are strong pockets in agricultural areas, reflecting ongoing connections to farming and forestry. Figure 1 shows the distribution of the Latinx population by county (note: the darker the shade, the higher the percentage of Latinx population in that county).
they are less likely to attend a four-year university; they are less likely to graduate, and they are less likely to attend UO. UO’s Latinx resident enrollment of eight percent is half of the 19 percent college attendance rate of Latinxs in Oregon (Martinez et al., 2021). Consequently, there is a large college-aged Latinx population that can be cultivated and directed to UO.

Martínez, Blezinsky, and Santiago found that Oregon’s Latinx population is, “young, fast-growing…mostly first-generation [and] comprising 22% of the K-12 population” (2021, 5). The median age of Latinx Oregonians is 26, compared to 44 for white non-Hispanics. The median income of Latino families is $48,447, which is some $12,000 less than that of white non-Hispanics ($61,201). Excelencia in Education (2020) reports that 19 percent of college-aged Oregon Latinxs (ages 18-34) were enrolled in higher education, compared to 22 percent of white non-Hispanics. Moreover, Latinxs in higher education are more likely to enroll in a two-year college than white non-Hispanics, and conversely, less likely to enroll in a four-year college, as shown in Figure 2. Intensity of enrollment varies depending on the type of higher education institution, with 57 percent of Latinx students in two-year institutions enrolled part-time, and 75 percent of those attending four-year colleges enrolled full time. The graduation rate of Latinx at four-year institutions is 61 percent with 21 percent of students not completing a degree. While dismal figures, the picture is more positive at UO.

The UO Undergraduate Student Dashboard shows an enrollment in 2022 of 19,328 undergraduate students of which 2,951 identified as Hispanic or Latino. This represents 15.26 percent of the student population. Recall, however, that approximately half (51 percent) of this enrollment is from nonresident Latinx students. Only eight percent of UO students are Latinx Oregonians. Collectively this data indicates that Latinx students are underrepresented and underserved at every level of higher education in Oregon: They are less likely to attend college; they are less likely to enroll full-time;
III. THE LATINX LANDSCAPE AT THE UNIVERSITY OF OREGON

What UO Latinx Students Study

Just as Latinx people are not new to Oregon, there is a surprisingly long history of Latinx students at UO. As part of our research, we constructed a timeline of UO Latinx history and learned that the first Latinx student organization, the Chicano Student Union, was formed in 1964. Nonetheless, there has been a significant increase in Latinx students in recent years.

We found two distinct kinds of majors that are significant to Latinx students: large majors that all students are attracted to but which may have high attrition for underrepresented students, and small programs that are geared towards serving Latinx students. Both types of programs require study and support.

UO Latinx students are concentrated in many of the same majors a majority of UO students are, including psychology, exploring (undecided), pre-business, business, human physiology, political science, and biology (see Table 1).

Table 1: UO Majors with Highest Latinx Enrollment

<table>
<thead>
<tr>
<th>Major</th>
<th>2013</th>
<th>2015</th>
<th>2017</th>
<th>2019</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Psychology</td>
<td>146</td>
<td>178</td>
<td>190</td>
<td>233</td>
<td>304</td>
</tr>
<tr>
<td>Exploring</td>
<td>253</td>
<td>224</td>
<td>240</td>
<td>248</td>
<td>262</td>
</tr>
<tr>
<td>Pre-Business Administration</td>
<td>177</td>
<td>222</td>
<td>258</td>
<td>248</td>
<td>241</td>
</tr>
<tr>
<td>Business Administration</td>
<td>52</td>
<td>69</td>
<td>51</td>
<td>115</td>
<td>222</td>
</tr>
<tr>
<td>Human Physiology</td>
<td>107</td>
<td>156</td>
<td>171</td>
<td>150</td>
<td>169</td>
</tr>
<tr>
<td>Political Science</td>
<td>58</td>
<td>74</td>
<td>103</td>
<td>135</td>
<td>137</td>
</tr>
<tr>
<td>Biology</td>
<td>86</td>
<td>122</td>
<td>121</td>
<td>135</td>
<td>100</td>
</tr>
<tr>
<td>Advertising</td>
<td>39</td>
<td>39</td>
<td>52</td>
<td>91</td>
<td>85</td>
</tr>
<tr>
<td>Spanish</td>
<td>68</td>
<td>74</td>
<td>74</td>
<td>86</td>
<td>81</td>
</tr>
<tr>
<td>Family and Human Services</td>
<td>30</td>
<td>43</td>
<td>58</td>
<td>48</td>
<td>68</td>
</tr>
<tr>
<td>Computer &amp; Information Science</td>
<td>20</td>
<td>51</td>
<td>61</td>
<td>57</td>
<td>67</td>
</tr>
<tr>
<td>General Social Science</td>
<td>22</td>
<td>81</td>
<td>79</td>
<td>80</td>
<td>67</td>
</tr>
<tr>
<td>Architecture</td>
<td>29</td>
<td>25</td>
<td>43</td>
<td>54</td>
<td>66</td>
</tr>
<tr>
<td>Art</td>
<td>13</td>
<td>20</td>
<td>27</td>
<td>28</td>
<td>56</td>
</tr>
<tr>
<td>Public Relations</td>
<td>16</td>
<td>36</td>
<td>45</td>
<td>53</td>
<td>56</td>
</tr>
<tr>
<td>Sociology</td>
<td>55</td>
<td>61</td>
<td>59</td>
<td>71</td>
<td>55</td>
</tr>
<tr>
<td>Educational Foundations</td>
<td>33</td>
<td>57</td>
<td>57</td>
<td>52</td>
<td>53</td>
</tr>
<tr>
<td>Journalism</td>
<td>36</td>
<td>42</td>
<td>43</td>
<td>41</td>
<td>53</td>
</tr>
<tr>
<td>English</td>
<td>19</td>
<td>31</td>
<td>36</td>
<td>32</td>
<td>46</td>
</tr>
<tr>
<td>Pre-Journalism</td>
<td>65</td>
<td>76</td>
<td>85</td>
<td>69</td>
<td>45</td>
</tr>
</tbody>
</table>

In our interviews with department heads and faculty, they indicated that these majors were popular because they offer clear career pathways to careers in the helping professions, such as medicine, law, counseling, or physical therapy. As can be seen in Table 1, 75 percent of Latinx students are concentrated in 20 majors. Thirteen of the majors have experienced enrollment fluctuations, while seven show consistent growth over time.
Figure 3 provides more clustered data by showing majors by colleges over time. Here we can see the popularity of the natural sciences. Psychology is counted as a natural science and is the single most popular major declared Latinx majors in 2021.

We also learned that in most cases, especially in the sciences, units have done little to intentionally recruit or retain Latinx students. Indeed, most were surprised to learn their majors were popular with Latinx students, although they were pleased. This shows that popular majors do not need to recruit as much as they need to retain. UO must address such equity gaps if it hopes to become a Latinx-thriving institution.

This is not to imply big majors have not made efforts to encourage underrepresented students. In fact, most had taken concrete steps to support diversity and even address the DFNW gap. For example, the Human Physiology Department encourages its faculty to think systematically about inclusivity in their pedagogy so all students can imagine themselves as scientists. The Psychology Department has faculty who study Latinx issues and is currently hiring more faculty focused on race and equity. The Biology Department has been experimenting with promising pedagogical models to address the DFNW gap and has developed a program called Students of Color Opportunities in Research Enrichment (SCORE) to involve URM students in labs.

In contrast to the large majors, there are several smaller programs that attract a disproportionately large number of Latinx students. This includes Spanish, specifically the Spanish Language Heritage program (83 percent Latinx); the Latinx Studies minor (78 percent Latinx); Indigenous, Race, and Ethnic Studies (IRES) (approximately 25 percent Latinx); and the Spanish Specialization in Counseling, Psychology, and Human Services Department in the COE. Though small, these units play a disproportionate role in forging personal connections with Latinx students, offering meaningful curricula and creating spaces where they can thrive. These programs are valuable for at least two reasons. First, they truly and deliberately serve Latinx students, and second, and relatedly, they can model to the larger institution how to become a Latinx-thriving institution. These programs facilitate holistic Latinx student success in multiple ways. For example, most are connected to Latinx community organizations which provide students with invaluable and affirming experiences, including internships and research projects. Such opportunities allow students to feel like they are giving back to their communities, which is important for Latinx students, as they are acutely aware they are the exceptions in their families and communities. Such experiences affirm who they are, which is important in a PWI that does not generally affirm Latinx and other URM students.

As small majors, they are unique in their ability to give specialized attention to Latinx students. This, plus the fact that there is a critical mass of Latinx students in the majors, allows students to build community, innovate, and ask for help when they need it. Spanish and IRES encourage double-majoring or minors, and many Spanish majors double-major with the COE.

These programs have above-average percentages of Latinx faculty and staff, many of whom consider supporting Latinx students as one of their primary missions. Indeed, many Latinx faculty enter the academy with an explicit desire to serve and support Latinx and other URM students. The same is true for staff. It is common for such programs to have staff of color who are culturally sensitive to Latinx families and communities and go the extra mile to make them feel respected and welcomed.

These programs and their students can also have a synergistic effect. For example, a Latinx student who majored in IRES recently served as president of Associate Students of the University of Oregon (ASUO). She credited her candidacy with the knowledge and skills she had learned in IRES. In turn, her administration prioritized the needs of students of color.
For all these reasons, these small but mighty units are models of how to create a Latinx-thriving institution.

**Comparative Latinx Student Outcomes**

As part of understanding the outcomes of UO Latinx students, we examined other institutions. We identified public institutions with similar enrollments and academic profiles and examined graduation rates. Specifically, we analyzed student success and enrollment data from six comparators: University of Utah, Rutgers University, University of Colorado, SUNY Stony Brook, University of Kansas, and University of Iowa. The data suggest Latinx student outcomes at UO have the potential to become an institutional strength that would make UO into a national leader. Relative to comparators, UO has the second smallest graduation rate gap (next to SUNY Stony Brook) and the UO Latinx graduation rate exceeds most regional and academic comparators.

### Table 2: Six Year Graduation Rate

<table>
<thead>
<tr>
<th>Public Universities 2010-2014 Cohorts</th>
<th>All</th>
<th>Latinx</th>
<th>White</th>
<th>% of Undergrad Latinx (2015-20)</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Publics</td>
<td>61%</td>
<td>56%</td>
<td>64%</td>
<td>56%</td>
</tr>
<tr>
<td>U of Oregon</td>
<td>73%</td>
<td>69%</td>
<td>74%</td>
<td>13%</td>
</tr>
<tr>
<td>OSU</td>
<td>66%</td>
<td>60%</td>
<td>67%</td>
<td>10%</td>
</tr>
<tr>
<td>PSU</td>
<td>49%</td>
<td>50%</td>
<td>47%</td>
<td>15%</td>
</tr>
<tr>
<td>WSU</td>
<td>61%</td>
<td>54%</td>
<td>64%</td>
<td>15%</td>
</tr>
<tr>
<td>U of Utah</td>
<td>68%</td>
<td>58%</td>
<td>68%</td>
<td>13%</td>
</tr>
<tr>
<td>Rutgers U.</td>
<td>82%</td>
<td>74%</td>
<td>82%</td>
<td>13%</td>
</tr>
<tr>
<td>U of Colo.</td>
<td>70%</td>
<td>63%</td>
<td>72%</td>
<td>12%</td>
</tr>
<tr>
<td>Stony Brook</td>
<td>74%</td>
<td>70%</td>
<td>73%</td>
<td>12%</td>
</tr>
<tr>
<td>U of Kansas</td>
<td>64%</td>
<td>55%</td>
<td>67%</td>
<td>8%</td>
</tr>
<tr>
<td>U of Iowa</td>
<td>73%</td>
<td>68%</td>
<td>74%</td>
<td>8%</td>
</tr>
<tr>
<td>UC Santa Cruz</td>
<td>28%</td>
<td>76%</td>
<td>72%</td>
<td>78%</td>
</tr>
<tr>
<td>UN-Reno</td>
<td>58%</td>
<td>55%</td>
<td>59%</td>
<td>21%</td>
</tr>
<tr>
<td>UNLV</td>
<td>43%</td>
<td>39%</td>
<td>45%</td>
<td>30%</td>
</tr>
<tr>
<td>UI-Chicago</td>
<td>60%</td>
<td>54%</td>
<td>61%</td>
<td>33%</td>
</tr>
</tbody>
</table>

- **Sources:** NCES 2020 Digest of Education Statistics, Table 326.10; IPEDS Institution Comparison Data; and UO Institutional Research Graduation Report
- **Comparators:** Public AAU, within 10 percentage points of UO total graduation rate, and within five percentage points of UO UG Latinx enrollment

(see Table 2). UO’s relative position of strength, compared to comparator institutions, does not imply that the status quo is sufficient. A 69 percent six-year graduation rate for Latinx students does not meet institutional expectations, and the existence of differential student outcomes by race/ethnicity demonstrates there is work yet to be done. To align student experience with stated institutional values, intentional and comprehensive efforts to support Latinx student success will be required. At the same time, the data do suggest the Latinx student experience has been positively impacted by programmatic and individual efforts at the university (i.e., Center for Multicultural Excellence (CMAE), Latinx Strategies Group); these efforts form a solid foundation upon which to build a Latinx-thriving institution.

**Programs that Serve Latinx and Underrepresented Students**

The HSI Task Force collected data from colleges, departments, and programs at UO to see if units attracting significant Latinx majors were engaging in particular efforts to recruit, retain, and support these students. This process involved a survey across colleges that tried to drill down to specific departments and programs (See Appendix B for survey questionnaire, Appendix C for summary of results). 1 We interviewed department heads and selected faculty in departments with significant Latinx enrollments to see what kinds of efforts, if any, they were making. During the interviews, we shared data showing where students were concentrated, discussed best practices they were engaged in, and where they thought they could improve. Interviews were conducted with heads, faculty, and/or staff from the following units: the School of Planning, Public Policy and Management (PPPM), Tykeson advisors, Psychology, Biology, Humant Physiology, Political Science, Spanish, IRIS, LCB, and COE.

We first highlight the most popular majors for Latinx students and the number of faculty in those departments who have expertise in research or teaching related to Latinx topics.

As this table suggests, several programs with the most Latinx students have few or no faculty focusing on Latinx topics. Spanish stands out in the significant number of majors it has and the high number of faculty who teach and do research on Latinx topics. Political science, as the most popular social science, reported that in addition to covering general topics on race, immigration, and inequality, Latinx students were also keen to learn about their families’ countries of origin. General social science is also unique in that it draws faculty from across the social sciences, including many who study Latinx topics and also many Latinx faculty. After Spanish, the COE has the most faculty (16) studying Latinx populations. It is important to note that these programs are different sizes and scales, so they are not directly comparable.

In our conversation with departments, we learned about the efforts they were making. In general, we found that most units had made some efforts to support Diversity, Equity, and Inclusion (DEI), although this varied considerably. This ranged from simply having a DEI committee, to actually trying to make the curriculum more inclusive (Human Physiology; PPPM; COE), to pioneering new pedagogical models to address the DFNW equity gap (Biology).

We were surprised to learn that despite the importance of Spanish to Latinx students, faculty reported they felt the major was routinely devalued by Tykeson advisors. Faculty believed that because Spanish is in the humanities and not seen as leading to a clear and lucrative career, advisors steered students away from it, rather than seeing Spanish as valuable in its own right or as a complement to other majors. Though not all Latinx students, especially Indigenous ones, may see Spanish as central to their education, many do and this needs to be supported. Indeed, given the linguistic diversity of Oregon’s Latinx population, all language programs should play an important role.

Almost all units expressed an interest in hiring Latinx faculty and/or faculty who specialized in Latinx topics.
Virtually every department complained that they were severely understaffed and would like to hire more but felt the Institutional Hiring Plan (IHP) was limited in this regard. It is unclear if most units would prioritize a hire related to Latinx studies or person of color absent a larger mandate. Regardless, some units have made genuine strides in Latinx hiring. For example, PPM has made notable progress in hiring Latinx faculty; the Biology Department has two Latinx faculty members; and Psychology has actively sought to hire in the field.

One unanticipated finding was the importance of Latinx graduate students. For example, Psychology has no Latinx faculty, but noted the importance of Latinx graduate students who served as teachers and role models. Indeed, the graduate students had even begun exploring how to be more effective in supporting Latinx undergraduate students – something for which they are not necessarily being compensated. For Human Physiology also noted the importance of Latinx graduate students. Likewise, several science departments (Human Physiology, Psychology, Biology) have sought to appoint more diverse undergraduate teaching assistants.

Successful UO Efforts to Connect with Latinx Students, Families, and Communities

Becoming an HSI will require extensive engagement with Latinx families and communities. In this section we describe the many initiatives and programs that forge connections and help Latinx students and families. The Oregon Latino Higher Education Network (OLHEN) is a community network of Latinx and allied organizations that aim to build community and support Latinx students. OLHEN members include community organizations, schools, universities, and government agencies. They work together to identify and address the needs of Latinx students and families. OLHEN partners include the University of Oregon, Portland State University, and the City of Portland.

UO has several recruitment programs geared to underrepresented students with strong Latinx participation. The Oregon Young Scholars Program (OYSP), founded in 2005 and housed within the DEI, is a high school college prep program with large Latinx participation. OYSP participants come from throughout Oregon and are paired with Latinx students in their final year of high school. OYSP graduates who matriculate to UO join CMAE’s Scholars Program, where they receive wraparound support. The Vice President’s Office for Student Services and Enrollment (SSEM) runs special recruitment events for Latinx students and families, such as Embracing the Future (ETF) and also sponsored the Oportunidades program for families, which, prior to COVID-19, did outreach to hundreds of families in different parts of the state. Most recently, activities have been limited and staff who ran the program now work primarily as general admissions counselors serving the Willamette Valley. UO also co-sponsors Woodburn’s Fiesta Mexicana. The Fiesta is a long-running community event in a historically large Latinx population at which UO Admissions and various departments provide information about how to attend the university and opportunities available for Latinx students.

There are also efforts to connect with community college students. The Bridge Programs coordinator collaborates with Lane Community College’s Puertas Abiertas/Pasos Al Futuro Leadership Academy to bring Puertas participants for UO campus visits. However, in our discussions with Lane Community College they acknowledged there was much room for improvement and that they would welcome closer collaboration. Numerous departments including Linguistics, Global Studies, Anthropology, IRES, Romance Languages, and PPM, as well as the COE, School of Law, and the School of Journalism and Communication (SOJC) are linked to a range of Latinx organizations through internship programs, courses, and research. Partnerships exist with Puerto de la Familia, Centro Latino Americano, Downtown Languages, Lane County Public Health (programs directed to Latinx families), Pineros y Campesinos Unidos del Noroeste, a labor union, Oregon Law Center, Farmworker Housing Development Corporation, Oregon Human Development Corporation, CAPACES Leadership Institute, Unete, Vive Northwest, Uvalcree, Oregon Hispanic Bar Association, BeyondTOXICs, and others. These organizations are spread throughout the state.

Serving UO Latinx Students

UO’s definition of student success is: “Our students will graduate from the University of Oregon having had a positive experience, and will be well educated, socially responsible and career ready.” Using this definition, we highlight some of the programs that serve Latinx students, families, and communities. Though community connections and recruitment are important to increase the visibility and service of UO, perhaps more important are campus assets that directly serve Latinx students. Some of these initiatives also forge community connections while others are strictly campus-based. Both are important and fulfill different needs.

Wraparound support for Latinx students and their families is a hallmark of many Latinx-serving units. For example, the CMAE has developed a wraparound model that includes a full-time Community (ARC), a research report on Latinx student outcomes with Spanish-speaking communities on campus and throughout Oregon while supporting students’ professional development. The Wayne Morse Scholars Program, which consists of 46 percent students of color, a majority of whom are Latinx and provide students for public service and community engagement. Anthropology, the SOJC, and Center for Latino/a and Latin American Studies (CLLAS) sponsor the previously mentioned Latino Roots Program. Through Latino Roots, UO students have created almost 100 short documentaries featuring Latinx communities from throughout Oregon. Their work has been seen by more than 50,000 people across the state.

Programs that Focus Exclusively on Latinx Students

The COE and DEI sponsor the Latinx Male and Allies Alliance; the School of Law has a student-run Latinx Law Student Association (LLAS), and UO has a chapter of Gamma Omega Alpha, a Latina sorority. SOJC sponsors Unidos, a student chapter of The Hispanic Public Relations Association, and the LCB is forming a Latinx Affinity Group.

Two important programs that foster institutional networks and center the needs of Latinx students are the Latinx Strategies Group (LSG) and the UO Dreamers Working Group. The LSG was established in 2014 by CMAE to advocate for Latinx students, faculty, and staff. Some of its notable achievements include the formation of the Latinx Scholars Academic Residential Community (ARC), a research report on Latinx students’ experience at UO (Lucero et al., 2019), and assisting with CMAE’s Tarea Time (homework time) and IntroDucktion sessions for Latinx students. Tar- cea Time has existed for almost 10 years and brings faculty and staff together to assist students by providing a safe space, snacks, and the help students need to navigate a PWI. Faculty can hold office hours there, and staff are available to assist and answer questions. The UO Dreamer’s Working Group, which advocates for Dreamers and conducts campus-wide trainings, has broad campus participation including academic departments and administrative units. Both networks enable faculty and staff to create a better climate and improved services for students while building community.

Also significant is the Latinx Studies minor which was launched in 2020 and draws on faculty from IRES, Spanish, English, History, COE, Linguistics, Theatre, Political Science, Anthropology, Romance Languages, and Sociology. This minor is open to all students who are interested in studying Latin American and Latinx Studies. The Latinx Studies minor is designed to provide students with a broad understanding of Latin American and Latinx cultures, histories, and societies. It offers courses in a variety of disciplines, including literature, history, politics, economics, and social sciences. The minor is intended to complement other majors and provide students with a unique and interdisciplinary perspective on Latin America and the United States. It is also open to students who are interested in pursuing careers in fields such as education, non-profit organizations, government, and business.

The Latinx Studies minor is designed to provide students with a broad understanding of Latin American and Latinx cultures, histories, and societies. It offers courses in a variety of disciplines, including literature, history, politics, economics, and social sciences. The minor is intended to complement other majors and provide students with a unique and interdisciplinary perspective on Latin America and the United States. It is also open to students who are interested in pursuing careers in fields such as education, non-profit organizations, government, and business.

Serving Latinx Students

The COE and DEI sponsor the Latinx Male and Allies Alliance; the School of Law has a student-run Latinx Law Student Association (LLAS), and UO has a chapter of Gamma Omega Alpha, a Latina sorority. SOJC sponsors Unidos, a student chapter of The Hispanic Public Relations Association, and the LCB is forming a Latinx Affinity Group.

Two important programs that foster institutional networks and center the needs of Latinx students are the Latinx Strategies Group (LSG) and the UO Dreamers Working Group. The LSG was established in 2014 by CMAE to advocate for Latinx students, faculty, and staff. Some of its notable achievements include the formation of the Latinx Scholars Academic Residential Community (ARC), a research report on Latinx students’ experience at UO (Lucero et al., 2019), and assisting with CMAE’s Tarea Time (homework time) and IntroDucktion sessions for Latinx students. Tar-
Individual departments have also innovated independently. For instance, Biology designed Students of Color Opportunities for Research Engagement, or SCORE, in which students participate in a one-credit course where they tour campus labs, meet researchers, and gain confidence in their scientific skill sets, while learning basic laboratory techniques and professional development.

Best Practices That Can Be Generalized across Campus

Based on our research, we wanted to highlight some of the best practices we found. They warrant support and can serve as models to be replicated and scaled up.

1. Creating community among undergraduate and graduate Latinx and underrepresented students by creating Black, Indigenous, and People of Color (BIPOC) student groups. The COD has a program run by undergraduate students in which graduate students are paid for their mentoring.

2. Revising admissions policies for impacted majors from an equity lens so that student work and experiences factor into success rates in addition to GPAs and core courses factor into success rates in addition to GPAs and course rigor. For instance, Biology designed Students of Color Opportunities for Research Engagement, or SCORE, in which students participate in a one-credit course where they tour campus labs, meet researchers, and gain confidence in their scientific skill sets, while learning basic laboratory techniques and professional development.

Obstacles to Becoming a Latinx-Thriving Institution

In synthesizing the content from the various interviews across campus, we found that while the number of Latinx and underrepresented students has grown over the decades, institutionalized programs and resources that provide financial, academic, and campus support for Latinx students have not increased significantly. Rather, UO has a patchwork of programs that are neither integrated nor systematized. The work of serving Latinx students has occurred in silos, as mentioned earlier, with units and staff shoring up services and programs. Our initial research has identified the following structural conditions that hamper the enrollment and graduation rates of Latinx students at UO.

Funding

Funding for student tuition and living expenses is crucial. As noted earlier, UO is the most expensive public school in Oregon, and Latinx household income is $12,000 below the state average. Not only does the cost of UO deter potential applicants, but it impacts students in unanticipated ways. For example, COE described the struggles of their students, including students who are unhoused. Clearly, housing insecurity detracts from creating a Latinx-thriving institution. In another community example, LCB explained that Latinx transfer students are at a disadvantage in several ways. First, transfer students, who are considered “late admits,” are not eligible for scholarships. In addition, LCB considers transfers to be “high-risk” for several reasons: first, that transfer students undergo two processes of adaptation to a new institution with all the challenges that entails; second, they have not undergone regularization of coursework and may have in fact attended courses at a lower academic level, especially in community colleges; third, students who chose a community college due to financial constraints are likely to continue with said constraints after they transfer, which puts their graduation prospects at risk.

We heard from many sources that UO has insufficient scholarships—both in terms of the number of students who receive them and the amount. Even LCB, which is relatively wealthy, said scholarship funds were entirely inadequate for its student body. There are few identity-based scholarships. One example, albeit at the graduate level, that shows how targeted scholarships can diversify programs is the Personnel Preparation grants in the COE Communication Disorders and Sciences program. These grants have supported 44 graduate students and led to an increase in the number of Latinx students in the department.

Positive steps have been taken to increase funding for undocumented Oregon students. The Dreamers’ Workgroup’s Financial Aid and Scholarship committee reviewed UO scholarships for Dreamer eligibility. This led to a change of eligibility criteria so that Dreamers are no longer excluded. The committee’s advocacy has also resulted in the expansion of the Diversity Excellence Scholarship (DES) and other departmental scholarships for eligible high school graduates. For many Oregonians this is a cost-saving measure, but it means these transfer students will be at UO for less time, with significant implications for their integration, support, and access to high impact practices. Further, these transfer students will face a disadvantage as illustrated in the aforementioned case of LCB, which considers transfer students to be “high risk.” More research is required to examine the efficacy of a UO Transfer Student Center, better articulation agreements, and early outreach and advising bridges for all community college students.

Equity Gaps and Sustained Advising and Mentoring

While funding is crucial, increasing student retention and graduation rates must also be addressed. Data indicate Latinx students experience negative academic standing disproportionately. Over the past five years, on average, the percentage of Latinx students with negative academic standing is six percent higher than the percentage of Latinx students within the undergraduate population.

Additionally, there are potentially troubling new patterns emerging regarding negative academic standing for Latinx students.
Academic & Student Affairs Committee Meeting Materials

As Figure 5 details, the number of Latinx students in negative academic standing (following fall term) historically declines steadily with each year students are at UO. The last two years, however, have seen a shift in that pattern. In both years, the number of Latinx students in negative academic standing actually increased for second-year students, compared to their first year at UO. It is unclear why this is so, but it may be related to the pandemic. More research is clearly needed.

Equity gaps, like the ones experienced in the disproportionate representation of Latinx students in negative academic standing, can be addressed through enhanced academic support, mentoring, and pedagogical shifts. The previously mentioned science gateway sequence is a microcosm of a larger problem. All science majors are required to take a sequence of courses (Math 111; Chem 221; 222; 223, etc.) prior to “meeting” their first academic year living in University Housing.

Interviews across campus revealed a general concern with the academic competencies of incoming first-year students. It is also important to note that while the live-in requirement, which does not apply to transfer students or non-traditional students, is nonetheless encouraged to do so. UO’s own research shows that domestic first-year students “have higher GPAs, higher retention rates, higher graduation rates, and faster graduation times when they spend their first academic year living in University Housing” (Malham and Clark, n.d.). These current limitations must be kept in mind as UO contemplates how to increase enrollment and support students. It is also important to note that while the live-in requirement might be academically supportive, it adds to the financial burden for Latinx students, which is already significant.

High School Advocacy and Engagement

Interviews across campus revealed a general concern with the academic competencies of incoming first-year students, especially in terms of STEM topics. For instance, LCB understands that its majors are considering challenging as they require classes like calculus and accounting. LCB staff and leadership observed that high schools across the state seem to be “divesting” from advanced STEM classes. Consequently, first-year students have fewer requirements covered in high school. This leads to several problems as the basic major requirements become exclusionary. Even if students from less demanding high school programs are admitted to such majors, they remain at a disadvantage vis-à-vis students from more STEM-invested high schools. Consequently, majors such as accounting remain especially non-diverse.

Further, while in theory there are programs made available to high school students such as OYSP, and UO is presumably visible in high schools across the state, it is unclear how effectively communication is communicated to students and their families. Members of our task force have children in high school preparing for college. They were surprised to realize that they were only learning about such information through our research and not through their children’s schools. This included both public and private schools in the Eugene area and in one case, a total of three schools that a single child had attended.

Climate

There is widespread concern about the unwelcoming nature of the Oregon social climate towards minority populations. While UO is continually engaged in DEI efforts, the Eugene community is largely progressive and anti-racist, the interviews revealed considerable concerns about students’ difficulties in developing a sense of belonging at UO and in Eugene, and feeling safe, socially and emotionally. A survey of UO Latinx students found that many saw great value in joining campus organizations, but often struggled to connect with other Latinx and students of color (Lucero et al., 2019). Units across campus are taking various steps to address these problems. For instance, Foundations for Well-Being is a course taught by Counseling Psychology and Human Services to its students and UO athletes. LCB runs professional development workshops for their undergraduate students on topics which include diversity and inclusion. COD has made improving climate a top priority by pursuing a range of strategies that could potentially serve as a model.

Its efforts include: forming a BIPOC student group for undergraduate and graduate students, hosting brunches where faculty bring food to share with undergraduates on the first day of finals week, forming a Design for Spatial Justice program which attracts primarily faculty of color, creating elective classes on race and ethnicity and ensuring that these topics are covered in all classes, changing admission criteria for its most popular majors to prioritize diversity and equity, developing a long-standing internship program that places students with community organizations (including Latinx ones), and hiring three Latinx faculty as a cluster. While these efforts are impactful, most are relatively new, not well sustained or funded, and not coordinated across campus or even across colleges.

Latinx Faculty and Staff

Closely related to climate is the lack of diversity among UO staff and faculty. Table X shows the various categories of Latinx faculty and staff over the last five years.
As can be seen, in 2021 Latinx faculty constituted 11 percent of UO faculty. Though the number of career faculty has been flat, the number of TTF has grown by six (16 percent increase). While on the one hand it is heartening to see that Latinx faculty are not concentrated in the career track, retention has contributed to the slow accretion of Latinx TTF faculty. There have been some spectacular losses of truly innovative and creative Latinx leaders, including Claudia Holguín Mendoza (Spanish), Michael Hames-Garcia (IRES), David Vázquez (English) and most recently, John Arroyo (PPPM). It is clear that some administrators have not valued diverse faculty and what they contribute. All of the mentioned faculty provided significant leadership to Latinx Studies and students, including developing the ARC, the Latinx Studies minor, and the Spanish Heritage Language program. It is important to highlight how much further UO could be on its path to becoming a Latinx-thriving institution if it did not hemorrhage faculty of color. Both recruitment and retention must be addressed at all levels.

In contrast, there has been significant growth in Latinx OAs. Although they still only account for six percent of all OAs, their numbers have increased by 39 percent. Unfortunately, student-facing Latinx OAs have increased at a slower pace and student-facing classified staff have actually declined.

Given these numbers, it is not surprising that the units with the highest numbers of Latinx majors have sparse Latinx faculty and/or staff and/or faculty who specialize in Latinx research and teaching. Anecdotes abound about students’ frustration at the lack of faculty of color who can teach courses of relevance to populations of color. While UO has certainly taken concrete steps to increase the diversity of faculty and staff, this is a slow process that will only yield change in the long-term. Until then, the problem will persist.

Finally, the lack of Latinx administrators is striking. There are only two Latinx administrators on the entire campus: Dennis Galvan and Juan-Carlos Molleda. Given UO’s stated emphasis on diversity and Oregon’s demographics, this is simply inexplicable. It is as if UO is trying to avoid hiring Latinx administrators. Moreover, it is not insignificant that there are no Latinx administrators who are ethnic-Mexicans—which the vast majority of UO Latinx students are. Again, this is not to imply that only Latinx administrators can provide meaningful leadership towards becoming an HSI, but it is likely more progress could be made if there were a solid group of Latinx administrators who consistently advocated for Latinx students.

IV. PROJECTED SCENARIOS FOR ATTAINING HSI STATUS
Over the past 10 years UO has experienced an upward trend in student admissions rates, followed by a persistent and disproportionate growth in the overall representation of Latinx students, now at 15.2 percent of the undergraduate student population. This growth in Latinx student population occurred despite a decline in overall enrollment yields during the same period. Oregon residents are far more likely to accept the offer of admission, probably because tuition rates are significantly lower for resident students.

As explained from the outset, UO will reach HSI status, the question is when. The projected proportion of Latinx student population at UO is expected to vary substantially with the overall trend in admissions and recruitment yields. Projected student populations for the next 10 years suggest Latinx student representation at UO could reach 25 percent as early as 2026 through targeted recruitment under weak overall population growth, or as late as 2039 in a “do nothing” scenario under strong overall population growth. The overall population change is important since HSI status is based on a percentage. The calendar year that UO will reach a 25 percent Latinx undergraduate student population depends upon both strategic recruitment of Latinx students (shown in Figure 6 with blue and red symbols) and overall enrollment trends at UO (shown in Figure 6 as circles and triangles). Based on the historical trends in admissions, enrollment, and transfers we projected four alternative scenarios or paths toward HSI status. The following model presents how recruitment and either increasing or declining enrollment will impact UO’s HSI status timeline.

**Data-Enabled Projections**

We compiled historical data to understand both the overall trend over time for admission rates and enrollment yields of undergraduates of different groups (Appendix D). Here, we provide a synthesis of the total population growth to allow comparisons of how the Latinx undergraduate population fares compared to the total population in any given year since 2011. Our preliminary projections show that UO could reach HSI status in a few years but the projected proportion of Latinx student population is expected to vary substantially with the overall trend in admissions and recruitment yields. Projected student populations for the next 10 years suggest Latinx student representation at UO could reach 25 percent as early as 2026 through targeted recruitment under weak overall population growth, or as late as 2039 in a “do nothing” scenario under strong overall population growth. The overall population change is important since HSI status is based on a percentage. The calendar year that UO will reach a 25 percent Latinx undergraduate student population depends upon both strategic recruitment of Latinx students (shown in Figure 6 with blue and red symbols) and overall enrollment trends at UO (shown in Figure 6 as circles and triangles). Based on the historical trends in admissions, enrollment, and transfers we projected four alternative scenarios or paths toward HSI status. The following model presents how recruitment and either increasing or declining enrollment will impact UO’s HSI status timeline.

**Strategic Recruitment Scenarios**

For these scenarios we considered randomized cohort sizes with a constant enrollment average trend. As baseline, we used the actual range of historical cohort sizes (~900 students from 2011-2021), multiplied by a randomized fractional growth rate (0-1), added to the actual average cohort size (~4860 students from 2011-2021), assuming that undergraduate student retention remains constant.

**Scenario 1:** If each incoming freshman cohort and transfer student cohort have 25 additional Latinx students, then all UO undergraduates will reach 25 percent Latinx around 2035.

**Scenario 2:** If each incoming freshman cohort and transfer student cohort have 50 additional Latinx students, then all UO undergraduates will reach 25 percent Latinx around 2028.

**Variable Overall Enrollment Scenarios**

For declining or increasing cohort size trend projections (Figure 6 triangles and circles, respectively), we used the same randomization approach described above but this time assuming either a 7.5 percent annual decline or a 7.5 percent annual increase in the overall average enrollment of undergraduate students, assuming that undergraduate student retention remains constant. We came to this figure according to some sources, schools in the western U.S. may experience an enrollment increase as high as 7.5 percent due to the closure of east coast institutions and the fact that western schools trend to be less expensive (Carey, 2022).

This analysis is restricted to fall-entering freshman, combining freshmen and transfer students in the incoming cohorts including transfers and admissions, which is by far the most common term for undergraduate students to enter the University. For a more detailed look at the split between resident and non-resident as a moderator of total enrollment yield (see Appendix D). As a baseline projection, we used a linear regression of historical data to extrapolate the average Latinx growth trend over the following 10 years. This analysis projects HSI status at UO by year 2031 (Figure 6, bottom right panel). We then devised a series of plausible baseline scenarios, generating randomized cohort sizes, and estimating uncertainties around the mean for strategic recruitment scenarios under variable enrollment yields as follows:

**Scenario 1a:** If overall enrollment declines and if each incoming freshman cohort and transfer student cohort have 25 additional Latinx students, then all UO undergraduates will reach 25 percent Latinx around 2033.

**Scenario 1b:** If overall enrollment increases and if each incoming freshman cohort and transfer student cohort have 50 additional Latinx students, then all UO undergraduates will reach 25 percent Latinx around 2026.

**Scenario 2a:** If overall enrollment declines and if each incoming freshman cohort and transfer student cohort have 50 additional Latinx students, then all UO undergraduates will reach 25 percent Latinx around 2030.

**Scenario 2b:** If overall enrollment increases and if each incoming freshman cohort and transfer student cohort have 50 additional Latinx students, then all UO undergraduates will reach 25 percent Latinx around 2030.

We devised the recommendations below based on UO’s historical data, extensive discussions with faculty and students in different departments, and preliminary projections of future enrollment and successful degree completion using simple demographic models and associated uncertainties. The underlying data we used for this assessment is available on the UO Dashboard (Appendix D). To better understand and monitor progress towards HSI status, the implementation team must develop a comprehensive forecasting approach that goes beyond our preliminary assessment that is based solely on historical variation in enrollment and cohort size (Figure 6) to understand quantitative and qualitative drivers of Latinx student success.

Exceeding and maintaining the 25 percent HSI undergraduate student enrollment at UO will require the formulation of new recruitment strategies and the expansion of existing diversity, equity, inclusion, and belonging efforts throughout the entire campus. Most of the current diversity, equity, inclusion, and belonging initiatives at UO are being done by individual groups within academic units under strict budgetary limitations. Our projections are rooted in successful HSI initiatives on other campuses from which we derived the two discrete incremental steps for the number of additional Latinx students recruited each year (25 and 50 individuals) to project average trends in Latinx representation and time to HSI status. These preliminary estimates are far from exhaustive and should be revised.
upon further discussion with the HSI implementation team. The HSI implementation efforts at UO would benefit from a comprehensive and iterative approach, allowing for consideration of variation in Latinx undergraduates’ enrollment, retention, and graduation across different units.

V. COMPARATOR INFORMATION:
Structures, Best Practices from other HSIs
Academic & Student Affairs Committee Meeting Materials

Though 559 institutions have been granted HSI status, only 235 (primarily public institutions) have done so in the past four percent. In simple terms, what this means is that, were UO to pursue HSI status in the near future, it would face relatively limited competition for federal dollars. And yet, important though it may be to secure HSI funding, the mandate for change in the kind of fully articulated programmatic structures that might ensure success. Accordingly, we sought to identify schools that are commonly mentioned as comparators while also evaluating the efforts of R1 institutions that bear fewer similarities to UO. So, for instance, while we found the HSI efforts at UC Santa Cruz (UCSC), often named as a UO comparator, to be extremely well-structured and illuminating, we also found valuable insights by studying efforts at institutions like the University of Nevada Las Vegas (UNLV), University of Illinois at Chicago (UIC), and UTEP, all of which draw from catchment areas with much larger Latinx populations than UO.

We found that successful HSIs engage in campus-wide practices and connected structures that are coordinated across the institution. Successful HSIs do not go it alone, but form alliances with community colleges, other universities, and private businesses and institutions. They also take professional development very seriously, sending administrators to specialized leadership academies for HSI and educating faculty and staff on an ongoing basis about Latinx history and what students need in the classroom and beyond. Building relationships for recruiting Latinx faculty, postdocs, and graduate students is also important, alongside bridge programs that bring postdocs and convert them to faculty positions as well as educating hiring committees and HR staff on best practices for Latinx faculty hires.

Forming Alliances: Other Universities, Private Partners
Many successful HSIs have prioritized forming alliances and partnering with community colleges and four-year colleges. Some have also formed alliances in specific areas of strength through consortiums with other universities with a focus on Latinx students. For example, UTEP has formed an HSI computing network with support from a 4.1 million-dollar grant from Google. They have also received funding for the HSI computing network from NSF and from the Department of Education. Becoming an HSI makes the institution eligible not only for different kinds of federal funding but can also be used to leverage private support as well.

Professional Development
Professional development for faculty, staff, and administrators is emphasized in all comparator institutions we examined. University of Utah, UTEP, UIC, and others have sent administrators to the Hispanic Association of Colleges and Universities (HACU) leadership academy, as well as to the leadership academy of the National Alliance of Inclusive and Diverse STEM faculty. Administrators who complete the leadership academy then become mentors for other administrators who form key parts of HSI structures. In addition to professional development for administrators, many HSIs provide specific training for faculty regarding how to serve Latinx students, including information about Latinx history and backgrounds in specific states and regions. Training can also focus on specific programs, such as engaging with Latinx undergraduate students. The University of Utah, which has similar demographics to Oregon, is proactively engaging with Latinx communities and families to learn from them, support them, and draw on these relationships to provide faculty and staff with information. HSI and DEI administrators at Utah and UIC emphasized the importance of educating faculty, staff, and administrators about the diversity of people under the label of Latinx and the importance of incorporating education about anti-Indigenous and anti-Black racism and discrimination in Latinx/Hispanic communities as well as in non-Latinx communities.

Recruiting Latinx Faculty and Postdocs: Building Pipelines and Best Practices
Recruiting Latinx faculty and building institutional pipelines are crucial to a strong HSI. Bridge programs that either draw on internal Ph.D. students or create postdocs for external candidates that are a bridge to tenure-track junior faculty position after two years. For departments to get a bridge faculty position, they have to demonstrate a plan to nurture the position and help them build networks. As they do not have tenure, they can serve on board and have connections within the campus and the discipline, elevating their confidence. UIC has committed to five cohorts of 10-12 positions each, to add up to 60 faculty. Well-informed hiring committees who know how to write job descriptions, recruit, interview, and advocate for Latinx faculty hires are crucial.

Serving Latinx Grad Students
Being a Latinx-serving HSI requires a focus on graduate students, their families, and connections to under-graduates as well. Some HSIs with significant numbers of graduate students have sought to double the number of Latinx Ph.D. students admitted and to connect them to research. University of Utah has done. This can be done through the HSI Alliance and Latinx sections of professional organizations. Latinx graduate students are often made to feel they should be "grateful" for being admitted to Ph.D. programs. Changing the narrative from "grateful" to deserving is important.

Serving Latinx Undergraduates
Being an HSI that truly serves undergraduates starts with programs that connect with high schools and community colleges. The University of Utah, an emerging HSI, has a program titled Latinos in Action, which connects with Latinx families on an ongoing basis. A 2021 Pew Research Center report found that "Hispanic adults (52%) are more likely than those who are White (39%) or Black (41%) to say a major reason they didn’t graduate from a four-year college is that they couldn’t afford it. Hispanic and Black adults without a four-year degree are more likely than their White counterparts to say needing to work to support their family was a major reason" (Parker, 2021). Providing financial support for all Latinx students is crucial for graduation and success while in school. Parents should be part of financial
discussions at all levels and prior to admitting students. Financial discussions and support need to be part of outreach even beginning at the middle school level.

HSIs such as UTEP, UIC, and UCSC have multi-level systems that are connected to support the social, financial, academic, and cultural well-being and success of students. While student advising is central to successful HSIs, not one size fits all students. There are different generations of Latinx students with different needs. Some students enter college with Spanish as a second language, others do not speak Spanish and grew up speaking English. When planning for student services, it is important to consider the distinct needs of first-generation students, as well as second- and third-generation students, and those who are gifted and talented. For example, UIC has LARES, Latin American Recruitment and Student Services, which provides mentors, success coaches, academic advisors, and tutoring for some Latinx students, but not all students use it.

As can be seen, there is a tremendous amount of extant knowledge regarding what constitutes an HSI and how to get there. UO has many existing small pieces, but they are not connected or systematized, and there is no overall unified vision across campus.
During the past year, the HSI Task Force has investigated key areas for scholarships. Plans must be made to compensate people for their time to ensure a long-term commitment and to avoid burnout.

We recommend that the implementation committee set an intermediary goal of reaching 20 percent Latinx enrollment by a specific date. Such a goal is not far off from current projections, and UO may be eligible for funding, especially in STEM, to help hit the 25 percent mark.15 Other immediate steps include joining Excelencia in Education and requesting designation as an emerging HSI. Joining will enable UO to take advantage of existing resources and networks and will also signal to the larger campus and Oregon that UO is serious about this work. Finally, HECC is in the process of convening working groups on HSIs. UO should ensure that it is represented in these conversations. This is especially important in terms of building bridges with community colleges, ensuring more robust high school recruitment and discussing student readiness at both levels.

Recommendation #2: Revise and Refine Data Collection, Outreach Efforts, and Enrollment and Retention Procedures and Programming

In order to develop a viable plan, UO requires more data. Though the University has significant data on applications and admission yields, it must enhance research that pinpoints obstacles to student success throughout their careers at UO. We propose a more comprehensive assessment of in- and out-of-state Latinx student enrollments as well as data around student persistence, equity gaps in student performance, and time to graduation (i.e., attrition rates), particularly at the departmental level. Equity gaps must be fully documented, and strategies developed to address them.

UO faces several challenges in outreach to Latinx communities (and other communities of color). A significant commitment must be made to developing long-term outreach efforts. UO already has an excellent model with Oportunidades. This must be expanded and reprioritized for all BIPOC communities. The long-term commitment to engage with Latinx families, rather than just families of seniors, is important to building UO’s visibility and reputation in Latinx communities. Likewise, UO must improve its outreach and bridge programs with high schools and community colleges. As one LCC administrator pointed out, “community college students need somewhere to go,” and for many Latinx students, that place is not UO.

Recommendation #3: Invest in Latinx Faculty, Staff and Administrators

It is difficult to overstate the importance of Latinx faculty, staff, and administrators in recruiting, retaining, and serving Latinx and other underrepresented students (Arana et al., 2011). This is not to imply that only Latinx faculty and staff have a role to play or that all of them will engage with Latinx students, but by creating a critical mass of Latinx personnel we know a significant number will embrace Latinx students, which in turn, will create synergy that can potentially transform the campus. For example, we anticipate that more Latinx faculty will engage in research and community-based projects that will excite Latinx students. We recommend building community bridges, enable students to thrive, and enhance the academic pipeline. Increasing the number of Latinx faculty and staff will also help address climate issues in general.

We recommend at least 15 new TTF faculty lines be strategically allocated across CAS, COE, and professional schools, prioritizing departments where Latinx student interest is either significant, growing, or where attrition rates are high. Though a few lines could be made available to any unit, most should be targeted to units that are committed to serving Latinx students or where Latinx student demand is high (with the exception of “exploring”). Some hiring could complement existing cluster hire plans, strengthen other strategic areas (e.g., Environmental Initiative and Sports and Wellness), and bridge the social sciences, natural sciences, and humanities.

We also recommend investment in a new 15-person postdoctoral program to build a “pipeline” of talented Latinx instructors and researchers (with potential to become career TT or NTTF faculty). This would increase the Latinx presence in units where their representation is absent. These scholars could be staggered at three per year over five years.

Latinx graduate students are also central to the academic pipeline and creating a Latinx-thriving institution. As previously mentioned, they have an intermediate status that is more proximate to undergraduates and are able to connect with them in unique ways. UO needs to find a way to enhance and capitalize on this particular nexus without further exploiting the graduate students.

Next Steps…

We have learned a great deal about our institution and the larger HSI landscape over the past year. We have identified many places where Latinx students are not pursued, encouraged, or able to flourish. At the same time, we have seen enormous commitment on the part of certain individuals and units who are deeply invested in diversifying UO and serving Latinx students in particular. For the most part, however, they operate as islands. Thus, in its current state, UO is not leveraging its existing assets to maximize impact. We hope that UO’s leadership will choose to prioritize becoming an HSI and focus on ensuring that the university is a Latinx-thriving institution. It will not be an easy road, but it is certainly achievable. Doing so will assure the long-term viability of the University’s commitment to student inclusivity and diversity. It supports all students, especially underrepresented ones. The first steps begin with a commitment from the upper-administration and creating an implementation committee.
VII. REFERENCES


growing-gap-between-men-and-women-in-college-completion/

New York University Press.

University Press.


University of California, Berkeley (2020) Chancellor’s Task Force on Becoming a Hispanic Serving Institution.

Appendix A: Selected List of HSI Funding Opportunities

The following is a very limited list of federal funding opportunities available to HSI’s

U.S. Department of Education

1. Developing HSI Program – Title V (500k-600k awards)
2. HSI STEM and Articulation Programs (5 yr awards averaging $1 mil annually)
3. Promoting Postbaccalaureate Opportunities for Hispanic Americans Program (500k-600k awards)

National Science Foundation

HSI Program Network Resource Centers and Hubs (HSI-Net) ($7,00,000 over six years)

National Endowment for the Humanities

Humanities Initiatives at Hispanic-Serving Institutions ($150,000)
Awards for Faculty at Hispanic-Serving Institutions ($5,000 monthly, from 2-12 months)

Appendix B. HSI Survey Questions for Deans, Departments 2022

HSI Dean Survey, Carried out through Qualtrix from April 2022-October 2022

Q1: Dear Dean: I am writing to you as a member of the UO Hispanic Serving Institution Task Force appointed by Provost Patrick Phillips. As part of our work, we are trying to inventory and map information about all of the services, programs, and efforts that are directed to recruiting, retaining, educating, and supporting Latinx undergraduate and graduate students as well as the teaching and research done by faculty in the area of Latinx Studies. Towards this goal we have designed a simple survey to help us collect information. Thank you in advance for responding to this survey or to directing it to the appropriate person or group of people in your school/college who can complete it accurately. We appreciate your response by April 8, 2022.

Q2: School or College you represent

Q3: Do you have a college/school-wide diversity, equity, and inclusion committee?

Q4: Does your diversity, equity, and inclusion committee offer specific support for Latinx faculty and staff within your college/school? If so, please describe.

Q5: Do you have specific programs that reach out to Latinx families and high school students?

Q6: If yes, what particular pipeline or bridge programming for high school students do you have, and how many students do you connect with?

Q7: Do you have specific Latinx student organizations in your college/school?

Q8: What are the Latinx student organizations in your college/school? Do they serve undergraduates or graduate students? What is their mission/goal? How many students do they serve? And how are they staffed?

Q9: Do you have specific events or locations (virtual or physical) that seek to engage Latinx graduate and undergraduate students?

Q10: Please provide details on the spaces and events. What is the goal, how many students do they serve, are they permanent, etc.?

Q11: How many faculty do you have that teach and research on Latinx issues and themes? Who are they?

Q12: If you do have specific programs and sources of support for Latinx faculty and staff within your school and college, what is the staffing for these projects, supports, or programs?

Q13: What specific academic programs, internship programs, courses, and other opportunities do you have in your school that serve Latinx students at the grad and undergrad level or focus in the arena of Latinx Studies?

Q14 What other information would you offer to highlight your college/school’s support of Latinx grad and undergrad students?

Q15: What specific research projects are faculty carrying out in your school that relate to Latinx Studies broadly construed? Please provide the names of specific faculty and projects if you have them.

Q16: Do faculty and staff from your college/school participate in intra institutional networks and support groups for Latinx faculty and staff? Which groups do they participate in?
Q17: What community-based organizations, institutions, or networks does your college/school connect with that are serving Latinx populations in Oregon? Please provide names and contact information if you have it.

Q18: Does your college/school have alumnae groups that include Latinx graduates (grad or undergrad)? What are these groups? Do you have anyone charged with maintaining contact with these groups? Who is that? Please provide any other relevant information about alumnae.

Q19: Do you keep data in your college/school on the numbers of Latinx students who are enrolled in the different programs and departments in your college? Do you have data on which majors, minors and programs they are enrolled in?

Q20: Do you keep track of which ones leave before graduation and why? Do you keep track of how many graduate?

Q21: Do you have anything else you would like to add with regard to Latinx students, staff, faculty and students in your school or college?

Appendix C: Summary of Survey

Responses

Data provided

<table>
<thead>
<tr>
<th>Schools and Colleges</th>
<th>No data</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Arts and Sciences</td>
<td>School of Education</td>
</tr>
<tr>
<td>Charles H. Lundquist College of Business</td>
<td>School of Journalism and Communication</td>
</tr>
<tr>
<td>College of Design</td>
<td>School of Music and Dance</td>
</tr>
<tr>
<td>College of Education</td>
<td>School of Law</td>
</tr>
</tbody>
</table>

Do you have a department, college/school-wide diversity, equity, and inclusion committee?

Yes - CAS

- Indigenous, Race, and Ethnic Studies
- Anthropology
- Computer Science
- Mathematics
- Department of Biology
- Philosophy Dept
- Dept. of Anthropology
- Department of Economics
- Psychology
- Jewish Studies
- RISE
- Geography
- Romance Languages
- Social Sciences
- School of Undergraduate and Language
- Human Resource

Yes - Other

- College of Design
- College of Education
- Lundquist College of Business
- School of Journalism and Communication
- School of Law
- School of Music & Dance

No

- RISES
- Anthropology
- Indigenous, Race, and Ethnic Studies
- Department of Biology
- Philosophy Dept
- School of Undergraduate and Language
- Department of Economics
- Human Resource
- Social Sciences
- Computer Science
- Psychology
- Theatre Arts
- Philosophy
- Chemistry and Biochemistry

Student and Family Outreach and Recruitment.

Yes

- Romance Languages
- CAS
- Earth Sciences
- CAS
- Geoscience
- CAS
- Anthropology
- Participant in SRL, CAS
- College of Education
- CPSI: participates in SRL, tax ALAS, pre-professional, human sciences, Department of Languages, School of Law

Yes - Other

- College of Design
- School of Journalism and Communication
- School of Law
- School of Music & Dance

No

- RISES
- Anthropology
- Indigenous, Race, and Ethnic Studies
- Department of Biology
- Philosophy Dept
- School of Undergraduate and Language
- Department of Economics
- Human Resource
- Social Sciences
- Computer Science
- Psychology
- Theatre Arts
- Philosophy
- Chemistry and Biochemistry

Academic & Student Affairs Committee Meeting Materials
June 2023 | Page 48 of 72
Appendix D: Projections Methodology and Data

In the following figures, we provide a synthesis of the total population growth to allow comparisons of how the Latinx undergraduate population compared to the total population in any given year since 2011, for which data are readily available on the UO Dashboard. The following graphics and analyses are restricted to fall-entering freshman, which is by far the most common term for undergraduate students to enter the UO. We split resident and nonresident, as that is the most important moderator of enrollment yield. Notably, Oregon residents are far more likely to accept the offer of admission, in large part because their tuition rate is significantly lower. When the enrollment count is not visible it can be calculated by subtracting the not enrolled from the total population number. We used the historical data summarized here to project different scenarios for the overall undergraduate student population and Latinx population trends over time, based on the admission rates and enrollment yields of different groups.

RESIDENT FRESHMEN: Trend over time for admit rate and enrollment yields of resident Latinx undergraduate at UO. Bar graphs show the total population to compare how the Latinx population fares compared to the total population in any given year. Non-residents are far less likely to accept the offer of admission. 1.1 Admit Rate Trend – All Resident Freshmen. 1.2 Admit Rate Trend – Resident Hispanic Freshmen. 1.3 Enrollment Yield Trend – All Resident Freshmen. 1.4 Enrollment Yield Trend – Resident Hispanic Freshmen.
NON-RESIDENT FRESHMEN: Trend over time for admit rate and enrollment yields of non-resident Latinx undergraduates at UO. Bar graphs show the total population to compare how the Latinx population fares compared to the total population in any given year. Non-residents are far less likely to accept the offer of admission. 2.1 Admit Rate Trend – All Resident Freshmen. 2.2 Admit Rate Trend – Resident Hispanic Freshmen. 2.3 Enrollment Yield Trend – All Resident Freshmen. 2.4 Enrollment Yield Trend – Resident Hispanic Freshmen.

RESIDENT TRANSFER: Trend over time for resident transfer Latinx undergraduates at UO. Bar graphs show the total population to compare how the Latinx population fares compared to the total population in any given year. 3.1 Admit Rate Trend – All Resident Transfer. 3.2 Admit Rate Trend – Resident Hispanic Transfer. 3.3 Enrollment Yield Trend – All Resident Transfer. 3.4 Enrollment Yield Trend – Resident Hispanic Transfer.

NON-RESIDENT TRANSFER: Trend over time for non-resident transfer Latinx (self-declared “Hispanic”) undergraduates at UO. Bar graphs show the total population to compare how the Latinx population fares compared to the total population in any given year. 4.1 Admit Rate Trend – All Resident Transfer. 4.2 Admit Rate Trend – Resident Hispanic Transfer. 4.3 Enrollment Yield Trend – All Resident Transfer. 4.4 Enrollment Yield Trend – Resident Hispanic Transfer.
Endnotes

1 We gratefully acknowledge the contributions of Annalise Gardella, Michael Murashige, and Shuo Xu in assisting with the report.
2 Latinx people constitute the overwhelming majority of people in the U.S. who check, “Some Other Race” in the census, attesting to the failure of the U.S. racial formation to accurately reflect this diverse population.
3 According to Professor Oscar Fernandez, PSU’s freshman class is 17 percent Latinx, which is expected to increase.
4 We created a timeline of UO Latinx history which can be accessed at https://blogs.uoregon.edu/uohsi/timeline/.
5 See Excelencia in Education! https://www.excelencia.org/.
6 See Timeline of Latinx Community and Organization at UO: https://blogs.uoregon.edu/uohsi/timeline/.
7 This figure ranges anywhere from 25-33 percent and is based on estimates from the Director of Undergraduate Studies.
8 This data should be seen as a suggestive snapshot. The quality of the data varied depending on who completed the survey and how extensive their knowledge of the unit was.
9 See Portland State University GANAS Program https://ondeck.pdx.edu/multicultural-retention-services/ganas.
10 We did not include retention in the projections, but it should be included in the future. See Recommendation Two.
11 See https://hsi.ucsc.edu/about/index.html.
12 See https://www.unlv.edu/provost/msitaskforce.
14 See UIC’s Bridge to Faculty Program https://diversity.uic.edu/faculty/bridge-to-faculty/.
15 This parallels a larger HSI narrative which seeks to shift the discourse from a deficit model to one that emphasizes strengths.
16 Unfortunately, we have not yet confirmed if such funding exists.
Becoming a Latinx-Thriving Institution

Laura Pulido
Special Advisor to the Provost, Hispanic Serving Institution Initiative
Professor, Indigenous, Race, and Ethnic Studies

Today’s Presentation

• Why Do HSIs Exist?

• Becoming a Latinx-Thriving Institution

• The HSI Movement Across Oregon
Growth of HSIs Over 25 Years (1994-95 to 2018-19)


HSIs are defined in federal law as accredited and degree-granting public or private nonprofit institutions of higher education with 25 percent or more total undergraduate Hispanic full-time equivalent student enrollment.

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>2021 All Hispanic</th>
<th>2021 Gap</th>
<th>2020 All Hispanic</th>
<th>2020 Gap</th>
<th>2019 All Hispanic</th>
<th>2019 Gap</th>
<th>2018 All Hispanic</th>
<th>2018 Gap</th>
<th>2017 All Hispanic</th>
<th>2017 Gap</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Oregon</td>
<td>74</td>
<td>69</td>
<td>-5</td>
<td></td>
<td>74</td>
<td>69</td>
<td>-5</td>
<td></td>
<td>73</td>
<td>72</td>
</tr>
<tr>
<td>Oregon State University</td>
<td>68</td>
<td>65</td>
<td>-7</td>
<td></td>
<td>69</td>
<td>62</td>
<td>-7</td>
<td></td>
<td>67</td>
<td>58</td>
</tr>
<tr>
<td>Portland State University</td>
<td>54</td>
<td>52</td>
<td>-2</td>
<td></td>
<td>49</td>
<td>53</td>
<td>-4</td>
<td></td>
<td>48</td>
<td>51</td>
</tr>
<tr>
<td>Western Oregon University</td>
<td>48</td>
<td>52</td>
<td>-4</td>
<td></td>
<td>45</td>
<td>44</td>
<td>-1</td>
<td></td>
<td>41</td>
<td>40</td>
</tr>
<tr>
<td>Southern Oregon University</td>
<td>41</td>
<td>41</td>
<td>0</td>
<td></td>
<td>47</td>
<td>53</td>
<td>6</td>
<td></td>
<td>46</td>
<td>43</td>
</tr>
<tr>
<td>Eastern Oregon University</td>
<td>38</td>
<td>47</td>
<td>9</td>
<td></td>
<td>28</td>
<td>19</td>
<td>-9</td>
<td></td>
<td>27</td>
<td>25</td>
</tr>
<tr>
<td>University of Portland</td>
<td>81</td>
<td>80</td>
<td>-1</td>
<td></td>
<td>84</td>
<td>85</td>
<td>1</td>
<td></td>
<td>81</td>
<td>79</td>
</tr>
<tr>
<td>George Fox University</td>
<td>69</td>
<td>61</td>
<td>-8</td>
<td></td>
<td>66</td>
<td>58</td>
<td>-8</td>
<td></td>
<td>68</td>
<td>73</td>
</tr>
<tr>
<td>Willamette University</td>
<td>72</td>
<td>74</td>
<td>2</td>
<td></td>
<td>74</td>
<td>70</td>
<td>-4</td>
<td></td>
<td>69</td>
<td>66</td>
</tr>
<tr>
<td>Pacific University</td>
<td>71</td>
<td>62</td>
<td>-9</td>
<td></td>
<td>64</td>
<td>52</td>
<td>-12</td>
<td></td>
<td>69</td>
<td>63</td>
</tr>
</tbody>
</table>

Data Source: IPEDS 6-Year Graduation Rates
Oregon Latina/o/x Students are Underserved

- Latinas/os/x are 14% of Oregon population
- 15.4% of UO students are Latina/o/x ...but half are nonresident
- 19% of Oregon Latinas/os attend college (v 22% of WNH)
- Latinas/os most likely to attend community colleges and less selective schools
- Statewide Latina/o graduation rate from 4-year institutions = 61%

Goals of HSI Implementation Committee

- Develop a strategic plan
- Create community and momentum across campus
- Build capacity in multiple areas:
  - Latine and other underrepresented students
  - Oregon’s Latino community
  - Identifying problems and solutions
  - Grant capacity
Grant Competitiveness

• Knowing your challenges
  • Requires years of research

• Identifying effective solutions
  • Requires partnerships

• Grant Capacity
  • Staff with large Federal grant experience

Sample HSI Grants

• University of California, Irvine (+$8,000,000)
  • Doctoral Diversity Initiative Grant for Enhancing Diversity and Equitable Inclusion Thriving in Academy Program
  • Improving the Transition of Community College Students into University STEM Programs through Cross Enrollment
  • Title V Part A Grant for CalTeach
  • HSI Conference Grant

• Chemeketa College ($2,500,000)
  • Title V grant, “Developing Hispanic-Serving Institutions Program”
Agenda Item #4

Knight Campus for Accelerating Scientific Impact
Knight Campus Presentation for Board of Trustees
June 2023

Knight Campus Building 2
Construction Schedule

- Groundbreaking - April 2023
- Full design reveal - May 2023
- Construction crane up - July 2023
- Building topped - Summer 2024
- Occupancy - December 2025
Knight Campus Research Highlights

- As of April 2023, the Knight Campus was reported as the unit with the third highest proposal submissions for external support on campus (generated by a faculty of 13).

- Exceptional recent research highlights include an NSF CAREER award for Assistant Professor Marian Hettiaratchi, an NIH-SBIR for Professor Keat Ghee Ong and his start-up company Penderia Technologies, and a prestigious recognition award for Associate Professor Paul Dalton who was named to the Holzapfel Research Professorship for the next five years.

Knight Campus Academic Highlights

- We have recruited our 4th cohort of BioE PhD students, we expect to enroll 34 PhD students in Academic Year 2024, including first cohort members who have passed their qualifying exams!

- Our Bioengineering labs are providing 50 graduate students (PhD & MS) with research opportunities, including students from other UO departments.

- Our applied Master’s program, KCGIP, will have approximately 160 enrolled in Academic Year 2024; the KCGIP continues to have outstanding career placement (90+% at three months) and consistent success in enrolling individuals identifying as women in male dominated fields (42% across all 5 tracks).

- We currently have 20 post-doctoral scholars training in Knight Campus research programs.

- Currently we have 26 undergraduates declaring a BioE minor with our first three graduates this June!

- This year we have had 80 undergraduates working in the Knight Campus labs, programs and administrative units.
Knight Campus direct engagement with students and trainees in FY23

334 Total Knight Campus Students/Trainees Engaged

- 48% Applied Master's
- 24% Undergraduate Student Workers
- 6% post docs
- 7% Declared BioE Minors
- 15% Graduate Student Researchers

Knight Campus Commitment to Student Success

“Training the Next Generation of Applied Scientists”, Pillar 3 of the Knight Campus Strategic Plan

To meet our goal, we charge our faculty and staff with “…providing interdisciplinary, hands-on training that equips students and researchers with the skills to tackle real-world problems, offering experiential learning opportunities in both academia and industry, and courses and seminars that build entrepreneurial skillsets.”
PhD Students in the Knight Campus

Each of our doctoral-level students contributes to the research being conducted at the Knight Campus. These entrepreneurial students are committed to their own studies while collaborating in different labs, and aim to advance the science that can solve some of society’s greatest challenges.

PhD Students in BioE Labs

The Knight Campus Impact Team is composed of an interdisciplinary set of individuals focused on developing professional skills in three essential areas:

- Forging science communication skills
- Immersing in innovation and entrepreneurship
- Applying design thinking to projects, workplans and ideas

Impact Team Members: Annie Zeidman-Karpinski, Libraries; Mark Blaine, SOJC; Jim Hutchison, Knight Campus; Andrew Nelson, LCB.

This year, the IMPACT Team was augmented by Melissa Brunkan, associate professor of music education and Trisha Rodley, senior instructor in theater arts, who provided training in vocal coaching and physical presence.
Knight Campus Student Success

BioEngineering Ph.D student Kaylee Meyers received the prestigious Graduate Research Fellowship Program (GRFP) from the National Science Foundation in 2023. Meyers is the third Knight Campus student to receive the award.

NSF GRF recipient
Jarod Forer

NSF GRF recipient
Yan Carlos Pacheco

Knight Campus Undergraduate Scholars

An immersive year-long undergraduate research experience in a Knight Campus-affiliated lab with career development programming

2019: 6 scholars
2020: 9 scholars
2021: 12 scholars
2022: 16 scholars
2023: 20 scholars
The Knight Campus Undergraduate Scholars program is a comprehensive research experience designed to develop the next generation of leading researchers. The program immerses a cohort of students in a full year of professional development training and research in a Knight Campus-affiliated lab from January to December.

- 63 students have participated to date
- Scholars receive an $8,000 stipend
- Scholars are paired with a lab mentor to guide project development and implementation
- Weekly programmatic and networking opportunities provided throughout the year
- All scholars are in named scholarships through generous philanthropic, industrial and UO Honors College support

Ethan Dinh, a member of the 2022 Knight Campus Undergraduate Scholars program, was awarded a Goldwater Scholarship in 2023. The award is designed to foster and encourage outstanding students to pursue research careers. Dinh plans to pursue an advanced degree in biomedical data science with an eye toward teaching at the university level and conducting research to improve patient care by leveraging machine learning predictive algorithms.
Phil & Penny Knight Campus for Accelerating Scientific Impact
Agenda Item #5

Ballmer Institute for Children’s Behavioral Health
Academic Milestones:
Graduate Micro-Credential

- Began offering graduate courses in Fall Quarter 2022
- 80 educators are completing the graduate course sequence
- Graduate micro-credential approved by Graduate Council on April 17th – next approval UO Senate
- The program will be offered again next year as a graduate micro-credential (assuming Senate approval)
Academic Milestones: 
Child Behavioral Health Undergraduate Program

• BA/BS formally approved by HECC on December 8th
• The first child behavioral health undergraduate students are currently enrolled in the program
• 6 students have received Ballmer Scholarships
• Transfer pathways for Fall 2024 have been established for Lane, Mount Hood, and Portland Community Colleges

Faculty Hiring
Current Child Mental Health System

Treatment of Most Severe Problems

Need for Mental Health Support
- High
- Medium
- Low

Ballmer Institute Vision

Early Identification and Prevention

Promotion
Prevention
Treatment
Components of Clinical Training

Determine the specific evidence-based practices that CBH students will learn.

Develop training sequences for promotion and prevention and intervention techniques.

Develop competency assessment.

Clinical Decision-Making Model

Develop a clinical decision-making model to guide CBH students to determine which intervention is most appropriate to use at what time.

Rooted in evidence-based assessment and outcome monitoring.

Digital Clinical Resources

Develop digital library of clinical resources to support intervention delivery in the field.

Identify the most appropriate digital system for delivering and tracking evidence-based assessments.

Supervision Model

Develop training and supervision model for clinical faculty.

Develop tools to support supervision (e.g., system for uploading session videos from the field).
Community Advisory Boards

- Developing structures to ensure ongoing feedback and input from relevant community stakeholders is essential to ensure the training model is aligned with community needs.

- Community advisory boards will be created over the next six months to provide structures for continual feedback from stakeholders and refinement of the training model.

- These boards will include:
  - Parents
  - Youth
  - Educators
  - Mental health professionals working in schools
  - Individuals with lived experience

Program Evaluation

Research Innovation Hub

- Evidence Based Practice
- Dissemination & Implementation
- Return on Investment