Board of Trustees of the University of Oregon

Resolution: Program Approval –
Master of Science in Immersive Media Communication

Whereas, the University of Oregon (University) benefits from a cross-section of high quality, well-designed academic degree programs;

Whereas, the School of Journalism and Communication wishes to offer a Master of Science in Immersive Media Communication;

Whereas, the proposed program seeks to attract new students to the university and give students the skills they need to become communication strategists in an emerging field;

Whereas, the program has been approved by relevant departments, the School of Journalism and Communication and, relevant academic committees, and the University Senate; and,

Whereas, the Board of Trustees’ approval is required before the program can be considered by the Higher Education Coordinating Commission.

Now, therefore, the Board of Trustees of the University of Oregon hereby approves the Master of Science in Immersive Media Communication as proposed in the provided documentation.

Moved: Ross Kari Seconded: Jimmy Murray

VOTE: Voice Vote Recorded – Ayes carried (no dissention)

DATE: 05/19/2022

Recorded by the University Secretary: __________________________