



The Board of Trustees of the University of Oregon met in the Ford Alumni Center on the UO campus on March 5 and 6, 2015. Below is a summary of Board reports, discussions, and actions.

THURSDAY, MARCH 5, 2015

The meeting was called to order at 8:01 a.m. by Board Chair Chuck Lillis. Roll call was taken and a quorum was verified. The Board approved minutes from the December 2014 meeting, including a non-substantive amendment noted by the Board Chair for incorporation.

School of Law. The Board received a presentation about the School of Law from Dean Michael Moffitt. His presentation covered the programs offered by the School and current national rankings. Moffitt also discussed the changing market for legal education, discussing enrollment trends and the notion of legal education apart from traditional JDs. Moffitt provided the Board with an overview of the School's strategic responses and opportunities, which relate to maintaining student quality, creating another program of national prominence, and flexibility within the legal education market. Trustees and Moffitt discussed issues relating to Portland operations, the use of PhDs in teaching, innovative programmatic offerings, and collaborations with other UO schools.

College of Arts and Sciences. The Board heard from Andrew Marcus, Dean of the College of Arts and Sciences (CAS), Ian McNeely, Associate Dean for Undergraduate Education, and Bruce Blonigan, Associate Dean for the Social Sciences. Marcus provided an overview of CAS including perspective on the size and scope of the college, information about the faculty and research awards, and growth and space considerations. He also discussed the primary challenge facing the college at this time, which relates to the budget and the ability to maintain funding, especially while facing rising costs and expected retirement rates.

Blonigan dove further into the Social Sciences division of the college, which makes up about 18% of the UO's undergraduate majors, Ph.D. students, and tenure-related faculty. Blonigan provided an overview of each area of study within the Social Sciences, discussed the nature of cross-cutting themes within the programs and experiential learning. He also highlighted individual faculty, students and alumni from the division. Chair Lillis offered some thoughts on the importance of balancing the needs and preferences of students with the UO's desire to remain a comprehensive university.

McNeely discussed trends in CAS majors and the importance of a comprehensive, liberal arts education to students. He provided trustees with information about the impact of specific majors on earnings and skill sets. McNeely also discussed how the college's work fits into the UO's mission statement elements and the UO's overarching goals of greater access, excellence and experience for students and faculty.

Marcus closed the presentation by sharing the importance of the new College and Careers building to student success and the work of the faculty.

Marketing and Branding. Associated Vice President for Marketing, Communications and Brand Management Tim Clevenger provided trustees with an update on the recently-launched branding and marketing initiative. He showed sample material, reviewed early analytics, explained various state and national tactics employed and planned, and explained efforts focused on faculty and students, as well as generalized marketing.

Public Comment. Chair Lillis reviewed the Board's public comment procedures and invited individuals who signed up to make comments. Following is a list of individuals who spoke and the topic(s) of their remarks. Specific comments are available via audio recording.

- *Carla McNelly – President, SEIU Local 085 (Classified Staff Union):* listening to constituent groups, information regarding labor negotiations, tuition and cost-cutting
- *Michael Dreiling – Associate Professor, Department of Sociology, and President, United Academics:* NTTF, teaching excellence, work being done on faculty contracts, shared governance, resolution regarding the Board's role with regard to potential strikes.
- *Dana Rognlie - GTF, Philosophy:* the focus of leadership, sexual assault, counseling center, GTFF strike, uses of tuition money, process used to set tuition.
- *Mark Alfano – Assistant Professor in the Department of Philosophy:* importance of transparency, specifically with regard to how the university works with regard to specific examples.
- *Jonathan Turbin – Vice President of Organizing for GTFF and GTF in Anthropology:* student fees and tuition, the uses of moneys collected therefrom, the role those issues play in the reputation of the university
- *Lillian Huebner – undergraduate student:* impact of tuition costs and increases thereto
- *Emily Mason – undergraduate student:* impact of the cost of college on students and families and the related pressures
- *Lamar Wise – undergraduate student and Chief of Staff, ASUO:* role of the institutional board in raising money, impact of tuition and fee increases, flat tuition proposal; also spoke to the issue of outcomes based funding and the decisions coming before the HECC (as the student commissioner).
- *Joe Henry – President of the GTFF and GTF in Anthropology:* issues of sexual violence on campus, high tuition, university budget, proposed strike resolution, communication on campus and among leadership
- *Mickey Swartz – undergraduate student:* urged Board to freeze tuition and discussed pressures of
- *Carter Frisch – undergraduate student and staff member with ASUO:* discussed the rising cost of tuition and related expenses
- *Joaquin Ramos – undergraduate student and ASUO State Affairs Commissioner:* spoke to the issue of tuition and fees and his personal experiences

Misc. Reports. The Board heard a series of reports as outlined below.

- *Acting Provost Frances Bronet and University Senate President Rob Kyr, co-chairs of the strategic planning process,* reported on the work of the strategic planning task force and its various committees. They spoke about the process of collaboration and the importance of strategic planning to address key issues at the university. They spoke about

opportunities for participation in the process, and that the strategic plan will be ready for presentation at the June Board meeting.

- *University Senate President Rob Kyr* reported on the work of the Senate since the last Board meeting, including work on the revised Policy on University Polices, review of the academic policies as part of the overall policy realignment process, and various pieces of legislation.
- *ASUO President Beatriz Gutierrez* reported on the work done by the ASUO since the last Board meeting including a higher education day at the state capitol, gender-neutral bathrooms, and cultural competency education.
- *AVP Jason Younker and Wendy Wheeler-Coltrane* made a special presentation to Interim President Scott Coltrane. They conferred upon him the blanket given to Wheeler-Coltrane in his stead last week by the Confederated Tribes of the Umatilla Indian Reservation.

Trustees recessed for lunch and returned for additional reports at 1:36 pm; the Secretary verified a quorum.

- *Interim President Coltrane and Acting Provost Bronet* provided a joint update to the Board. They recapped the process used by the Tuition and Fee Advisory Board (TFAB) to make its recommendation on tuition and fees for 2015-16. They discussed efforts to increase access for Oregon students and discussed the need for additional state investments. Coltrane and Bronet also discussed the work being done to address sexual assault issues, and Bronet highlighted a few of the awards and honors received in the last month by faculty. Coltrane closed by discussing the latest analysis of the UO's economic impact on the state and communities.

Finance and Facilities Committee and Related Actions. Committee Chair Ross Kari provided an overview of the committee's meeting from Wednesday, March 4. He reported that the committee received the quarterly financial report from Vice President for Finance and Administration/CFO Jamie Moffitt, and that updated projections show that revenue is trending slightly below projections while costs are still running close to projections. Kari asked Moffitt to review a few of the key pieces of information provided at the committee meeting; she was joined by Vice Provost for Budget and Planning Brad Shelton. Moffitt summarized the tuition and fee proposal before the Board (a 3.7% increase on resident undergraduate tuition and fees and a 3.7% increase on nonresident undergraduate tuition and fees; graduate tuition increases ranged from 0% to 5% depending upon program) and some of the pressures with respect to the budget that impact overall finances. Trustee Helena Schlegel spoke about the proposed tuition increases in the context of how increases can impact students differently, and offered an amendment to the resolution to change the rate of increase to 3.3% for resident and 3.4% for nonresident. Trustees discussed the amendment.

ACTION: The Board considered the amendment, which was seconded by Kurt Willcox. The amendment failed by a vote of 6-7.

ACTION: The Board then took action to adopt the resolution. The resolution passed by a vote of 11-2.

The Board recessed and reconvened at 3:20 pm.

Kari explained the second resolution before the Board from the FFC, which is the acceptance of a gift of real property located at 942 Olive, Eugene.

ACTION: The Board then took action to adopt the resolution; it passed by a voice vote without dissent.

Kari explained the final resolution before the Board from the FFC, which is adoption of the 2015-16 Tuition and Fee Policy Book. Prior to voting on the fee book resolution, Kari added that the committee heard from Director of Treasury Operations regarding an update on the UO's treasury activity.

ACTION: The Board then took action to adopt the resolution; it passed by voice vote without dissent.

Academic and Student Affairs Committee Report and Related Actions. ASAC Chair Mary Wilcox reported to the Board on the work of the committee on March 4, 2015. The committee heard an update on efforts to address and prevent sexual assault on campus, received an overview on classroom utilization and efficiency, and received a report on the UO's Teaching and Learning Center. The committee also heard from VP for Enrollment Management Roger Thompson about his division and its operations. There were no resolutions from the ASAC.

Executive and Audit Committee Report and Related Actions. Board Chair Chuck Lillis first addressed the issue of the Policy on University Policies, which was work expected from the December 2014 meeting. Chair Lillis acknowledged the collaborative process on this policy, and it was clarified that the vote is an endorsement of a policy now already in effect (passed by the Senate and signed by the President).

ACTION: The Board then took action to adopt the resolution; it was moved by Trustee Ross Kari and seconded by Trustee Mary Wilcox; it passed by voice vote without dissent.

Chair Lillis then reported to the Board on a resolution that failed to pass the EAC. That resolution, proposed by Trustee Kurt Willcox, relates to the role of the Board in potential strike situations. Willcox moved the resolution for consideration at the meeting; Trustee Susan Gary seconded the motion. Willcox explained to the Board his intent with the resolution and the trustees engaged in discussion about the proposal.

ACTION: The Board then took action to adopt the resolution moved by Kurt Willcox and seconded by Susan Gary; the resolution failed by a vote of 3-10.

Chair Lillis introduced a resolution referred to the Board by the EAC, which authorizes the ASAC to – on the Board's behalf – approve significant academic program changes prior to the submission of such program changes to the Higher Education Coordinating Commission.

ACTION: The Board then took action to consider the resolution. It was moved by Connie Ballmer and seconded by Mary Wilcox; the resolution passed by voice vote without dissent.

Chair Lillis introduced a second resolution referred by the EAC, which establishes the use of a Consent Calendar for items passed unanimously in committee and for which no further discussion or debate is requested.

ACTION: The Board then took action to consider the resolution. It was moved by Mary Wilcox and seconded by Ginevra Ralph; the resolution passed by voice vote without dissent.

The Board recessed at 4:10 pm.

FRIDAY, MARCH 6, 2015

The public meeting of the Board reconvened at 10:02 am by Board Chair Chuck Lillis. The Secretary verified a quorum.

Presidential Factors Committee Report. Presidential Factors Committee (PFC) Chair Ginevra Ralph provided an overview of the committee's charge and the meeting on Wednesday, March 4. She discussed the work done by Mercer relating to presidential compensation. She spoke about the role and process of presidential evaluation, and that she hopes to see a process that looks at what the Board wants from the President going forward. She noted that the committee hopes to get public input as part of the evaluation, and that information received will be received in confidence.

Presidential Search Committee Report. Presidential Search Committee (PSC) Chair Connie Ballmer updated the Board on the search. Since posting the official ad in January, the focus has been on building a candidate pool. More than 400 individuals have been talked to in an effort to build this pool. Ballmer noted that confidentiality remains important, which was further evidenced by the recent leak of names in the University of Texas search. She noted that candidates are continuing to join the pool. The search committee will meet in late March to rank candidates and conduct interviews. Members of the advisory committee will review materials of the top candidates. If the search committee identifies strong candidates for recommendation to the Board, it could be as early as April when the Board meets for interviews and a decision. Ballmer closed by thanking President Coltrane for his interim work, and by noting that the transition process is being developed.

Diversity Framework. Vice President for Equity and Inclusion Yvette Alex-Assensoh provided the Board an overview of the Division of Equity and Inclusion (DEI), including the goals for impact on student learning, research and community engagement; the role of various DEI units; current data on faculty, staff and graduate student demographics; the need for a diversity framework; and current UO diversity plan. Ralph offered her support in engaging the community, and specifically noted there are events on campus that are not inclusive and that she commits to help improve that. Trustee Andrew Colas expressed gratitude for the framework Alex-Assensoh

is advancing, echoed sentiments expressed by Ralph, and expressed his appreciation for the holistic approach to equity and inclusion. Chair Lillis asked Alex-Assensoh to explain the Diversity Scholars program, mentioned by Ralph. She noted that it is a program designed to connect undergraduate and graduate students from underrepresented groups with access and opportunities; and explained that the event Ralph noted is the annual banquet to celebrate them in the fall. Trustee Peter Bragdon asked the President to elaborate on the issue of faculty recruitment as it relates to diversity.

Innovation, Tech Transfer & Economic Development. Vice President for Research and Innovation Brad Shelton and Associate Vice President for Research Chuck Williams provided an overview on the research department's efforts relating to the office of Innovation Partnership Services (IPS), which includes activity traditionally recognized as technology transfer in many universities. Shelton told the story of SupraSensor Technologies, a company spun-out from research conducted by a UO student. Williams talked more about the operations of and support services offered by the UO through IPS, including technical expertise, facilitation, relationship management and transactional support. Williams and Shelton also discussed licensing and innovation at the UO, noting that licensing revenue is relatively high comparable to many research universities. Shelton and Williams also discussed other spinouts from UO research, and talked about various state and academic programs and funds available to help support students and faculty with generating spinouts.

Intercollegiate Athletics. Director of Intercollegiate Athletics Rob Mullens and Sr. Assistant Athletic Director Eric Roedl provided an overview of the UO's department of intercollegiate athletics (DIA). Mullens described the composition of DIA, including athletic programs, student athletes (including student athlete community engagement), and academic and athletic performance successes. He explained the UO's national athletic successes including championships and institutional efficiency. Mullens then provided an overview of the DIA's revenue and expenses by category, and noted certain key athletics financial metrics. He also discussed the brand strength of the athletics operation as it relates to social media, national reach and international reach. Mullens spoke to the new NCCA Division 1 governance model, showed relative department and conference expenditures, and noted litigation that may have an impact on intercollegiate athletics. Trustees asked Mullens and Roedl questions regarding student tickets, demand and stadium size, the PAC-12 Networks, additional teams, and the financial aspect of Bowl or championship games.

Adjournment. Chair Lillis asked if there were any closing comments prior to adjournment. Wilcox noted that meetings with faculty were very helpful and should be part of future agendas; several trustees echoed this sentiment with regard to the student lunches as well. Meeting was adjourned at 12:31 pm.