



UNIVERSITY OF OREGON

**Board of Trustees of the University of Oregon
Academic and Student Affairs Committee Meeting
November 3, 2014**

1:00 PM – Public Meeting – Ford Alumni Center, Room 402

1. Convene
2. Review of draft Mission Statement and consideration of approval (Action)
3. Adjourn

BOARD OF TRUSTEES

6227 University of Oregon, Eugene OR 97403-1266 T (541) 346-3166 trustees.uoregon.edu

An equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act

**Academic and Student Affairs Committee
Board of Trustees of the University of Oregon**

Resolution: Adoption of a Revised University Mission Statement

Whereas, the University of Oregon benefits from having a well-written and thoughtful mission statement that articulates its purpose and direction;

Whereas, the University of Oregon has engaged the campus community and the public to draft an updated mission statement that carries the school into the future;

Whereas, an updated mission statement was crafted after web-based public input, public meetings, and in depth discussions with academic leadership;

Whereas, ORS 352.089(2) requires the Board of Trustees to adopt a mission statement for the University of Oregon and forward that statement to the Higher Education Coordinating Commission for the Commission's review; and

Whereas, the Board's Policy on Committees authorizes the Academic and Student Affairs Committee to refer matters to the full Board of Trustees as a seconded motion;

Now, therefore, the Academic and Student Affairs Committee of the Board of Trustees of the University of Oregon hereby refers the revised mission statement attached hereto as Exhibit A to the Board of Trustees as a seconded motion, recommending its adoption and submission to the Higher Education Coordinating Commission.

Trustee	Yes	No
Chapa, Rudy		
Coltrane, Scott		
Curry, Ann		
Ford, Allyn		
Wilcox, Mary - Chair		
Willcox, Kurt		
[Student Position Vacant]	--	--

Dated: _____ of _____, 2014.

Initials: _____

Exhibit A
Revised UO Draft Mission Statement

Mission Statement

The University of Oregon is a comprehensive public research university committed to exceptional teaching, discovery, and service. We work at a human scale to generate big ideas. As a community of scholars, we help individuals question critically, think logically, reason effectively, communicate clearly, act creatively, and live ethically.

Purpose

We strive for excellence in teaching, research, artistic expression, and the generation, dissemination, preservation, and application of knowledge. We are devoted to educating the whole person, and to fostering the next generation of transformational leaders and informed participants in the global community. Through these pursuits, we enhance the social, cultural, physical, and economic wellbeing of Oregon, the nation, and the world.

Vision

We aspire to be a preeminent and innovative public research university encompassing the humanities and arts, the natural and social sciences, and the professions. We seek to enrich the human condition through collaboration, teaching, mentoring, scholarship, experiential learning, creative inquiry, scientific discovery, outreach, and public service.

Values

We value the passions, aspirations, individuality, and success of the students, faculty, and staff who work and learn here.

We value academic freedom, creative expression, and intellectual discourse.

We value our diversity and seek to foster equity and inclusion in a welcoming, safe, and respectful community.

We value the outstanding quality of life provided by the distinct geography, history, and culture of our unique location in Oregon.

We value our shared charge to steward resources sustainably and responsibly.

Board of Trustees of the University of Oregon Overview of the Draft Mission Statement

Throughout the last several months, the University of Oregon has engaged in an inclusive process to update and refine its mission statement – the guiding document that articulates the UO’s purpose and direction. The University must submit its mission statement to the Higher Education Coordinating Commission (HECC) for its consideration and approval.

The current draft language of the mission statement is included in the associated resolution as Exhibit A.

Below is an overview of the process and next steps as it relates to the Board’s consideration of this draft.

The Process

The effort to redraft UO’s mission statement began posting material about mission statements generally as well as posting the mission statements of other Oregon public universities and of peer public AAU universities. Three public input meetings were held, and a call went out to the campus community to provide general input via the web on a page dedicated to the mission statement revision.

Many took advantage of these opportunities to share thoughts, ideas and comments. Feedback was converted into a “word cloud”, a tool used to highlight recurring, key themes. This word cloud was housed on the website for all to see. The Provost’s Office worked with feedback provided by the UO community. They formulated a first draft, gathered input at the June ASAC meeting, and then posted a revised second draft online for public and discussion. That input was coupled with in-depth discussions with academic leadership, and a subsequent draft emerged, which was posted on the website on August 22, again with the ability for public input and comment.



This latest draft was posted on the website for public input. This version was presented to the Board of Trustees in advance of its September ASAC meeting. Due to feedback by the trustees and a general sentiment that the draft was not ready for approval, the ASAC did not act and instructed the President and the Provost to consider additional modifications.

Based on feedback received in September, the Provost presented a new draft to the broad campus community in mid-October. This draft was circulated through the community and posted online for additional public input through October 31. A final draft was prepared based on that feedback over the weekend and is presented to the Board in the enclosed resolution.

Next Steps

The Board’s Academic and Student Affairs Committee will vet the current draft on November 3; if approved, it will go to the full Board on November 5. The Board will submit an approved draft to the HECC, which will review later this year. The Board of Trustees will then consider it for full adoption at its next meeting, pending any possible suggestions by the HECC.

2014 Revised Mission Statement (CURRENT/November Draft)

Mission Statement

The University of Oregon is a comprehensive public research university committed to exceptional teaching, discovery, and service. We work at a human scale to generate big ideas. As a community of scholars, we help individuals question critically, think logically, reason effectively, communicate clearly, act creatively, and live ethically.

Purpose

We strive for excellence in teaching, research, artistic expression, and the generation, dissemination, preservation, and application of knowledge. We are devoted to educating the whole person, and to fostering the next generation of transformational leaders and informed participants in the global community. Through these pursuits, we enhance the social, cultural, physical, and economic wellbeing of Oregon, the nation, and the world.

Vision

We aspire to be a preeminent and innovative public research university encompassing the humanities and arts, the natural and social sciences, and the professions. We seek to enrich the human condition through collaboration, teaching, mentoring, scholarship, experiential learning, creative inquiry, scientific discovery, outreach, and public service.

Values

We value the passions, aspirations, individuality, and success of the students, faculty, and staff who work and learn here.

We value academic freedom, creative expression, and intellectual discourse.

We value our diversity and seek to foster equity and inclusion in a welcoming, safe, and respectful community.

We value the outstanding quality of life provided by the distinct geography, history, and culture of our unique location in Oregon.

We value our shared charge to steward resources sustainably and responsibly.

2014 Revised Mission Statement (September Draft)

Preamble

This mission statement communicates who we are, what we stand for, and where we are going. For those who teach, work, and learn here, this statement informs decision making, helps build unity and focus, and inspires performance. These beliefs define us and encourage broad engagement.

Vision – What is our aspiration?

Leading, defining, enriching.

- Lead
We aspire to lead as a preeminent public residential research university encompassing the humanities and arts, the natural and social sciences, and the professions.
- Define
We seek definition through the recognition of the quality of our schools and colleges, the aspirations, passions, and success of our students, and our place in Oregon, the West, on the Pacific Rim, and the world.
- Enrich
We are motivated by a strong desire to explore and enrich the human condition and transform lives through collaboration, teaching, mentoring, research, creative activity, and service.

Purpose – What do we want to accomplish?

Pursue excellence, educate, and create a better way.

- Pursue excellence
We pursue excellence in all we do, in education, creative expression, and the preservation, generation dissemination, and application of knowledge.
- Educate leaders
We believe in educating the whole person, and in educating transformational leaders and informed participants in the global community.
- Create a better way
Our teaching, research and service enhance the social, cultural, physical and economic wellbeing of Oregon, the nation, and the world.

Values – What guides us?

- Inspiration
We strive to inspire students, each other, and the community.
- Engagement
We model and teach agile, visionary thinking in a comprehensive range of fields to foster informed engagement.
- Progressiveness
We embrace both the traditions of our campus and the challenges of the future.
- Inclusion
We are committed to welcoming, embracing and providing opportunity for all.
- Community
We work diligently to foster a university that prizes integrity, equity, and sustainability in a safe and respectful environment.

Current Mission Statement (Existing / Pre-Changes)

Our Mission

SERVING THE STATE, NATION AND WORLD SINCE 1876

The University of Oregon is a comprehensive research university that serves its students and the people of Oregon, the nation, and the world through the creation and transfer of knowledge in the liberal arts, the natural and social sciences, and the professions. It is the Association of American Universities' flagship institution of the Oregon University System.

The university is a community of scholars dedicated to the highest standards of academic inquiry, learning, and service. Recognizing that knowledge is the fundamental wealth of civilization, the university strives to enrich the public that sustains it through:

- *a commitment to undergraduate education, with a goal of helping the individual learn to question critically, think logically, communicate clearly, act creatively, and live ethically*
- *a commitment to graduate education to develop creators and innovators who will generate new knowledge and shape experience for the benefit of humanity*
- *a recognition that research, both basic and applied, is essential to the intellectual health of the university, as well as to the enrichment of the lives of Oregonians, by energizing the state's economic, cultural, and political structure*
- *the establishment of a framework for lifelong learning that leads to productive careers and to the enduring joy of inquiry*
- *the integration of teaching, research, and service as mutually enriching enterprises that together accomplish the university's mission and support its spirit of community*
- *the acceptance of the challenge of an evolving social, political, and technological environment by welcoming and guiding change rather than reacting to it*
- *a dedication to the principles of equality of opportunity and freedom from unfair discrimination for all members of the university community and an acceptance of true diversity as an affirmation of individual identity within a welcoming community*
- *a commitment to international awareness and understanding, and to the development of a faculty and student body that are capable of participating effectively in a global society*
- *the conviction that freedom of thought and expression is the bedrock principle on which university activity is based*
- *the cultivation of an attitude toward citizenship that fosters a caring, supportive atmosphere on campus and the wise exercise of civic responsibilities and individual judgment throughout life*
- *a continuing commitment to affordable public higher education*

2014 Revised Mission Statement
(Current/November draft w/ redline changes from October)

Mission Statement

The University of Oregon is a comprehensive public research university committed to teaching, discovery, and service, ~~and finding a better way.~~ We work at a human scale to generate big ideas. ~~We are~~As a community of scholars, we help ~~dedicated to helping~~ individuals question critically, think logically, communicate clearly, act creatively, and live ethically.

Purpose

We pursue/strive for excellence in teaching, research, artistic expression, and the generation, dissemination, preservation, and application of knowledge. We are devoted to educating the whole person, and to creating/fostering the next generation of transformational leaders and informed participants in the global community. Through these pursuits, we enhance the social, cultural, physical, and economic wellbeing of Oregon, the nation, and the world.

Vision

We aspire to be lead as a preeminent and innovative public ~~residential~~ research university encompassing the humanities and arts, the natural and social sciences, and the professions. We seek to enrich the human condition through collaboration, teaching, mentoring, scholarship, experiential learning, creative inquiry, scientific discovery, outreach, and public service.

Values

We value the passions, aspirations, ~~passions~~individuality, and success of the students, faculty, and staff ~~all~~ who work and learn here.

We value ~~the pursuit of~~ academic freedom, creative expression, and intellectual discourse.

We value our diversity and seek to foster equity and inclusion in a welcoming, safe, and respectful community.

~~We value the innovation, collaboration, and experiential learning in our schools and colleges.~~

~~We value our diversity and seek to foster equity and inclusion in a welcoming, safe, and respectful community.~~

We value the outstanding quality of life provided by the ~~unique~~ distinct geography, history, and culture of our ~~place~~ unique location in Oregon.

We value our shared charge ~~responsibility~~ to steward resources sustainably and ethically.