#### NOTICE OF PUBLIC MEETING

The Board of Trustees of the University of Oregon will hold the following public meeting:

#### Friday, November 13, 2020, at 11:00 a.m. PT

Due to current orders regarding campus operations and social distancing, the meeting will be held via video conference with a telephone conference option available for members of the media and the public.

The subjects of the meeting will be the Knight Campus for Accelerating Scientific Impact (annual report), University Advancement and fundraising campaign update, and fall enrollment and financial aid data.

Members of the public can observe the proceedings via livestream or telephone:

- Livestream link: Available day of at <u>https://trustees.uoregon.edu/meetings</u>.
- Teleconference: (888) 337-0215, Code 1885958

#### **Public Comment**

Individuals wishing to provide public comment to the Board of Trustees may do so in writing via <u>trustees@uoregon.edu</u>. All comments will be shared with members of the board, but to ensure comments are provided to trustees in advance of the meeting, they must be received by 5:00 p.m. Pacific Time on November 12, 2020.

#### Board of Trustees November 13, 2020 | 11:00 a.m. PT

Due to current orders regarding campus operations and social distancing, the meeting will be held remotely with a telephone conference option available for members of the media and the public. Materials and teleconference information are available at <a href="https://trustees.uoregon.edu/meetings">https://trustees.uoregon.edu/meetings</a>.

#### **Convene Public Meeting**

- Call to order
  - 1. Knight Campus for Accelerating Scientific Impact: Bob Guldberg, Vice President and Executive Director of the Knight Campus
  - 2. UO Advancement and Capital Campaign Update: Mike Andreasen, Vice President for University Advancement
  - 3. Academic Year 2020 Enrollment and Financial Aid/Scholarships: Roger Thompson, Vice President for Student Services and Enrollment Management; Jim Brooks, Associate Vice President and Director of Student Financial Aid and Scholarships

#### **Meeting Adjourned**

Agenda Item #1

Knight Campus for Accelerating Scientific Impact

### **Phil & Penny Knight Campus for Accelerating Scientific Impact**

UO Board of Trustees Presentation - November 13, 2020

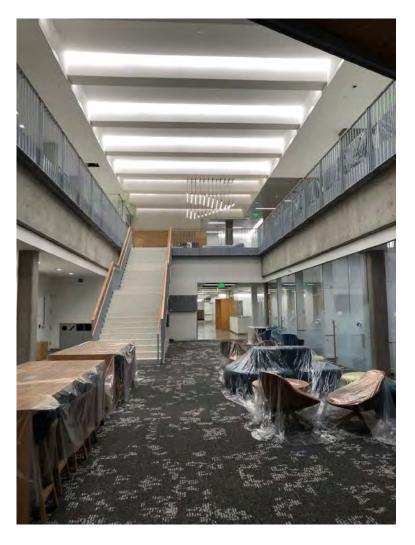
BOT Meeting Materials 13 Nov 2020 | Page 4 of 64

## Knight Campus Move In, September 8-9, 2020





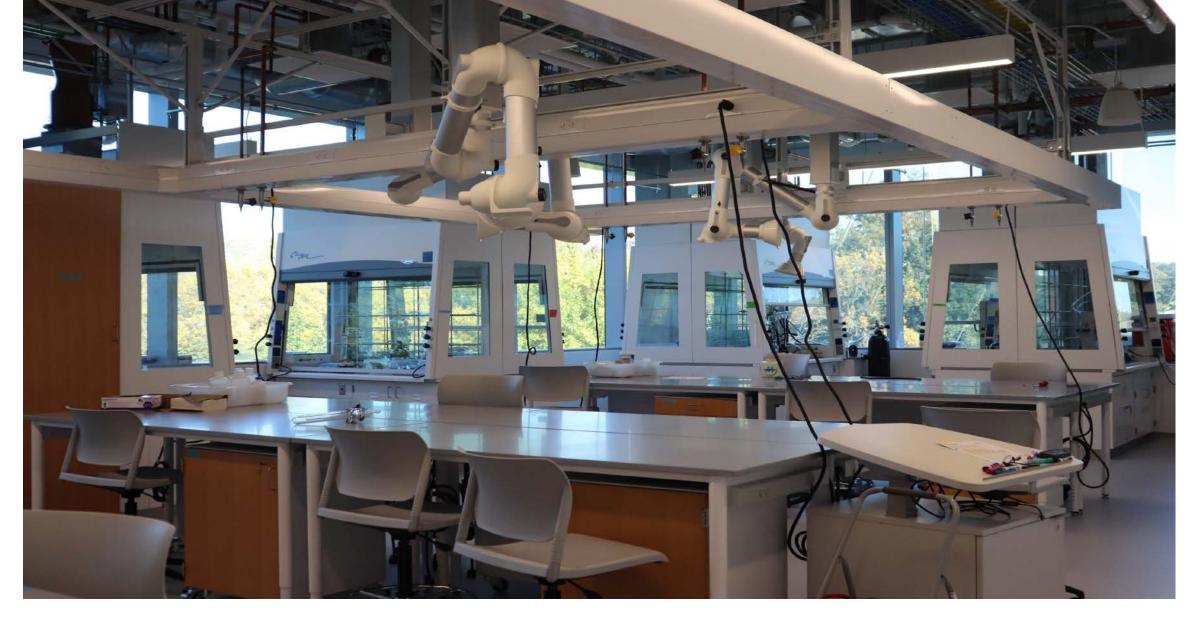




BOT Meeting Materials 13 Nov 2020 | Page 5 of 64



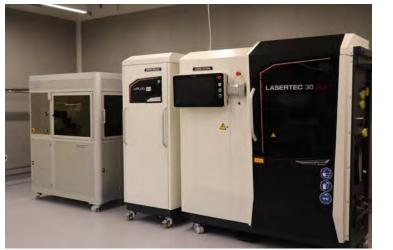
Front of the building looking at "the connector," the West Tower, and the bridge connecting the Knight Campus to the Lewis Integrated Science Building on the main UO campus.



This Chemistry-intensive lab is one of three instructional labs designed specifically for our Knight Campus Graduate Internship Program.

# Core Facilities in the Knight Campus

- Rapid Fabrication
- 3D printing
- Clean room
- Imaging Facility









BOT Meeting Materials 13 Nov 2020 | Page 8 of 64

### Virtual Grand Opening December 2, 2020 at 5:30 pm

BOT Meeting Materials 13 Nov 2020 | Page 9 of 64

# External Advisory Board



Kristi Anseth Tisone Professor & Associate Professor of Surgery University of Colorado Boulder



**Cheryl Moody Bartel** Senior Director, Research & Development Thermo Fisher Scientific, Inc.



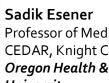
Jeanne Beacham President and CEO Delphon, Inc.



**Eric Beckman** Bevier Professor of Engineering University of Pittsburgh



William Cornog Partner and Global Head, KKR Capstone Business Unit



Professor of Medicine; Dir. of CEDAR, Knight Cancer Inst. Oregon Health & Science University



Ken Gall

Science



Professor of Mechanical **Engineering and Materials** Duke University



Andrés García Executive Director, Petit Institute for Bioengineering & Bioscience Georgia Institute of Technology



Natasha Hernday Executive Vice President. Corporate Development Seattle Genetics, Inc.



Fei Mao Founder and President Biotium, Inc.



David Mooney Pinkas Family Professor of Bioengineering; Core Faculty, Wyss Institute Harvard University



**Roderic Pettigrew** CEO of Engineering Health; Exec. Dean for Engineering Med. Texas A&M University; Houston Methodist Hospital



August Sick Co-Founder and Managing Director Cascade Prodrug, Inc.



Tom Skalak Senior Advisor Clara Wu & Joe Tsai Foundation



Peter Zandstra Director & Professor of the School of Bioengineering University of British Columbia

Phil and Penny Knight **Campus for Accelerating Scientific Impact** 

# Knight Campus Faculty



Bala Ambati | Research Professor

Regenerative Medicine, Ophthalmology, Vision Research



Paul Dalton | Associate Professor

Biofabrication, 3D Printing, Melt Electrowriting, Neural Tissue Engineering



Tim Gardner | Associate Professor and Robert and Leona DeArmond Chair

Neuroengineering, High Resolution Brain Interfaces, 3D Printing Technologies



Calin Plesa | Assistant Professor

Synthetic Biology/ Molecular Engineering, Large-Scale Gene Synthesis



Marian Hettiaratchi | Assistant Professor

Biomedical Engineering, Controlled Protein Delivery Systems, Regenerative Medicine



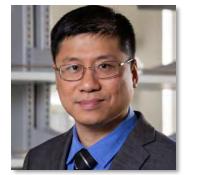
Jonathan Reeder | Assistant Professor

Biomedical Engineering, Shape-Memory Materials, Flexible Electronics, Human-Machine Interfaces



Parisa Hosseinzadeh | Assistant Professor

Protein Design, Computational Biology, Biochemistry, Peptide-Based Therapeutics



Keat Ghee Ong | Professor

Bioengineering, Biosensors, Magneto-Elastic Materials, Medical Devices

Phil and Penny Knight Campus for Accelerating Scientific Impact

BOT Meeting Materials 13 Nov 2020 | Page 11 of 64

## Research Focus Areas

### Biomaterials: Functional Materials for Life

We work at the interface of materials chemistry and biomedical engineering. We determine what is missing from the engineer's toolbox and design new functional materials, 3-D structures, tools and devices that address key challenges in the clinic.

### Medical Sensors and Devices

We push the envelope of implantable and wearable medical sensors and devices to change the ways we study and treat diseases and injuries, by tapping advances in materials and data science, as well as device architecture.

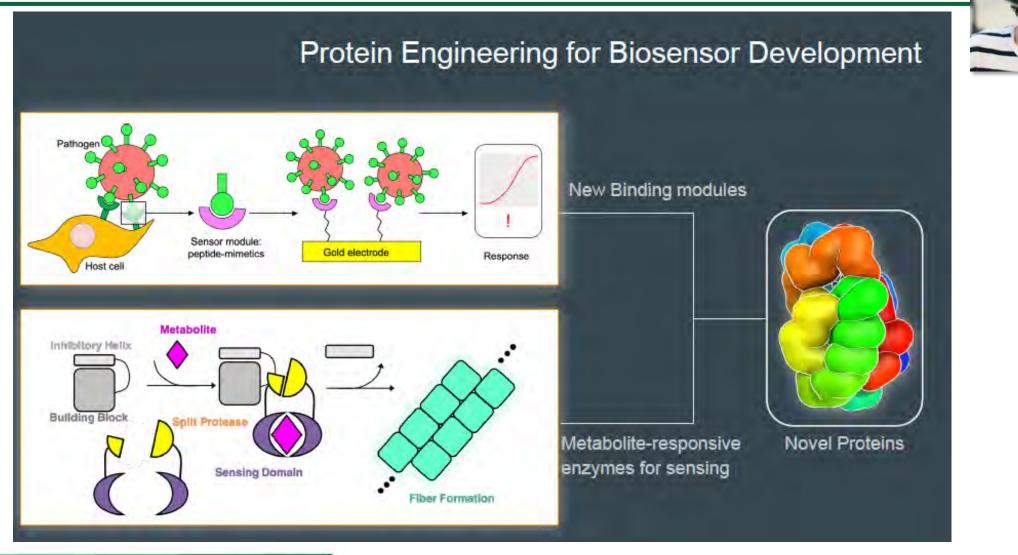
*Protein Engineering and Synthetic Biology* We develop new bio-inspired methods to build biological parts (proteins, peptides, and nucleic acids) and systems with designed properties and predictable behaviors. We repurpose biological cells as factories allowing simple large-scale low-cost manufacturing of complex macromolecules.

### Neural Engineering

We develop novel implantable interfaces to the brain and peripheral nervous system to advance fundamental science and improve human lives through therapeutic neuromodulation.

**BOT Meeting Material** 13 Nov 2020 | Page 12 of 64

# Parisa Hosseinzadeh Lab



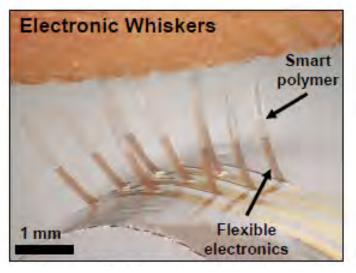
Phil and Penny Knight Campus for Accelerating Scientific Impact

BOT Meeting Materials 13 Nov 2020 | Page 13 of 64

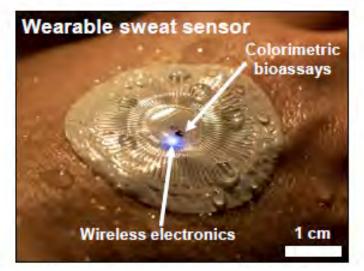
### Soft, Bio-integrated Microsystems

### Smart Biomaterials

Soft, shape-changing, watersoluble polymers for implants



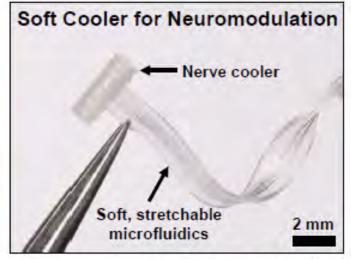
 Bioresorbable polyesters with tunable and triggerable degradation timelines for medical implants <u>Untethered Microfluidics</u> Tools to capture, route, and analyze biofluids *in situ* 



 Mechanically-actuated microfluidic systems for wearable bioessays and self-perfused tissue scaffolds

### Soft Neural Implants

Tools to measure and modulate neural activity



- Nerve cuffs for local, non-opioid pain management
- Integrated recording/blocking implants for neuroscience

Projects include mechanical design, polymer synthesis, microfabrication, and materials systems integration

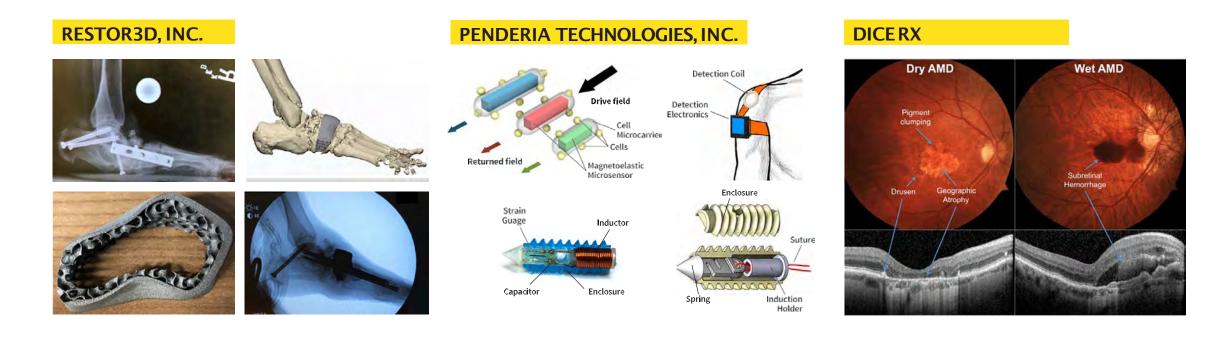
Phil and Penny Knight Campus for Accelerating Scientific Impact

# External Sponsored Projects

Sponsored Projects Portfolio	<b>FY19</b> (July 2018 – June 2019)	<b>FY20</b> (July 2019 – June 2020)	<b>FY21 To Date</b> (July 2020 – Oct 2020)
Total Number of Awards	4	12	3
Total Awarded (includes F&A)	\$1,640,976	\$7,889,827	\$2,637,753
Total F&A Awarded	\$423,289	\$1,806,192	\$825,057
Total Number of Proposals	7	43 (11 pending)	18 (17 pending)
Total Submitted (includes F&A)	\$2,108,879	\$34,058,827	\$14,802,382
Total F&A Submitted	\$557,823	\$8,680,034	\$3,923,368

# Startup Company Overviews

The Knight Campus energizes economic possibility from within. Start-up companies founded by faculty are quietly taking shape to improve patient care with 3D-printed, patient-specific implants; orthopedic sensors that monitor healing; high-throughput medical testing; and a novel therapy for vision complications caused by diabetes. These are the first of many such startups, spawning from the world-class faculty we continue to hire, providing potential economic rejuvenation as we pursue discovery in areas such as regenerative medicine.



# Entrepreneurship Speaker Series

The Knight Campus hosts a quarterly seminar series featuring world-class researchers with entrepreneurship backgrounds. In addition to giving a public talk, speakers have small group meetings with Knight Campus faculty and students.



### Ken Gall, Duke University (Fall 2019)

"Translation of New Materials into Medical Implants"

### Kate Rosenbluth, Cala Health (Winter 2020)

"What if Electricity Were a Medicine? An Entrepreneur's Journey from Scientific Discovery to Category Creation"

### Jennifer Elisseeff, Johns Hopkins University (Spring 2020)

"Regenerative Immunology – the Role of Technology Translation in Guiding Discovery"

### Michelle Marcolongo, Villanova University (Fall 2020)

"Start-Up Campus: How to Translate Your Scientific Discovery to a Successful Product"

Chris Gibson, Recursion Pharma (Winter 2021)

Phil and Penny Knight Campus for Accelerating Scientific Impact Carolyn Bertozzi, Stanford University (Spring 2021)

BOT Meeting Materials 13 Nov 2020 | Page 17 of 64

## First Knight Campus Ph.D. Student Cohort!



### **Recruited with:**

- UO Chemistry
- UO Institute of Molecular Biology
- OSU Bioengineering
- OHSU Biomedical Engineering

**Phil and Penny Knight** 

Campus for Accelerating Scientific Impact

## UO/OSU Joint Graduate Program in Bioengineering

- Based upon OSU's existing Bioengineering degree + Innovation/entrepreneurship
  - Approved through both universities and the state
  - Approved by NWCCU October 28, 2020
- Only joint PhD program between UO & OSU First engineering PhD at UO
- First students to begin in January
  - Joint recruiting ramping up
  - First jointly recruited cohort for Fall 2021



# Stronger Together – Joint Graduate Recruiting



2020 Oregon Bioengineering Symposium *Predicting Complex Biological Systems* November 5, 2020 | 8:00-5:00 PST

Phil and Penny Knight

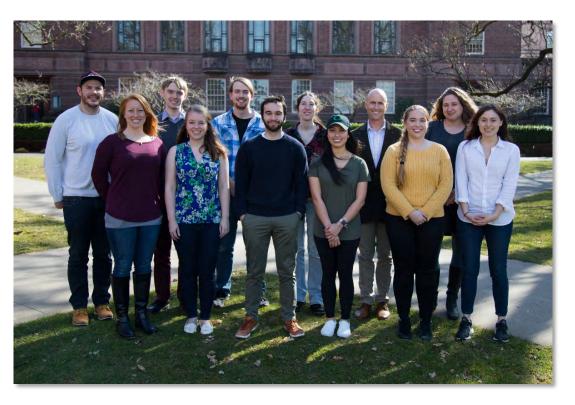
Campus for Accelerating Scientific Impact



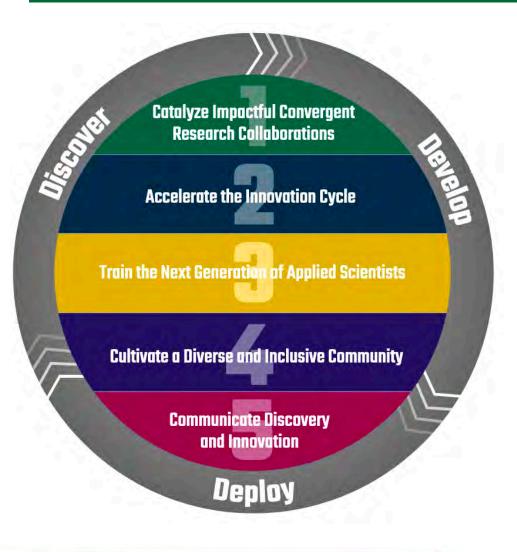
BOT Meeting Materials 13 Nov 2020 | Page 20 of 64

# Knight Campus Undergraduate Scholars

- Immersive research experience for an undergraduate cohort for a full year in a Knight Campus-affiliated lab
- Career development programming began in January, 2019 with a cohort of 6 pairs of students and mentors
- Current cohort includes 9 pairs of students and mentors
- Program Sponsors: the Maybelle Clark Macdonald Fund, Dave and Nancy Petrone, the Clark Honors College, Thermo Fisher Scientific, Industrial Source, Inc., and Bob and Tina Guldberg



# Infusing Diversity Throughout



Phil and Penny Knight

Campus for Accelerating Scientific Impact

### KCGIP Inclusion Network and Fellowships

Curriculum

**Faculty Hiring** 

**IMPACT** week

PeaceHealth Collaboration

PhD and Postdoc Recruiting



**Dr. Daryl Smith** Diversity's Promise for Higher Education: Making it Work

BOT Meeting Materials 13 Nov 2020 | Page 22 of 64

## Strategic Partnerships

### **Partners for Diversity**

This fall, the Knight Campus and PeaceHealth announced a **joint Center for Translational Biomedical Research**, initially focused on facilitating clinical need-based research collaborations and supporting careers of underrepresented scientists and engineers.

This is the first collaboration of its kind between the **Knight Campus** and **PeaceHealth**. The Knight Campus will recruit fellows to work with UO faculty members and PeaceHealth providers on mentored independent research with a clinical emphasis in the PeaceHealth medical domains.







# Goals for 2021

### Multi-Institutional Partnerships

- Research
- Academic
- Faculty Hires
- Bioengineering
- Neuroengineering

### Enroll the First UO-OSU Bioengineering PhD Students

- Enrollment of first UO-based students in winter quarter, 2021
- Recruit and enroll first joint cohort fall quarter, 2021 Bioengineering Minor for Undergraduates
- Receive approval for the minor spring 2021
- Launch fall 2021

BOT Meeting Materials 13 Nov 2020 | Page 24 of 64 Agenda Item #2

University Advancement & Fundraising Campaign

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# Board of Trustees Advancement Update

UO Board of Trustees – November 13, 2020

Michael Andreasen Vice President

BOT Meeting Materials 13 Nov 2020 | Page 27 of 64

### **Advancement Overview**

- Development
- UOAA
- Government Relations
- Community Affairs



## **Advancement Organization Strategy**

Advancement seeks to leverage its collective programs in a coordinated and constituent centered way in support of the University of Oregon's mission of research, teaching and community service



BOT Meeting Materials 13 Nov 2020 | Page 29 of 64

### **Advancement's Mission Statement**

### **Our Vision:**

To transform our university and our profession

#### **Our Core Values:**

To maximize philanthropic impact at the University of Oregon and create the conditions that inspire support for the university

### **Our Mission:**

We collaborate

We are resilient

We seek an increasingly diverse, equitable, and inclusive community

We promote healthy communication

We encourage innovation

We act ethically and with integrity



\*As part of its Diversity Action Plan, Advancement is working to update its mission vision values statement by fiscal year end.

BOT Meeting Materials 13 Nov 2020 | Page 30 of 64

### Advancement

Development

Central Development:

- Annual Giving (\$0-100K)
- Gift Planning (Estate/Deferred Giving)
- Major Gifts (\$100k \$4.9 M)
- Principle Gifts (\$5 M +)

Schools & Colleges Development:

• Major Gifts (\$100k-\$4.9 M)



BOT Meeting Materials 13 Nov 2020 | Page 31 of 64

## **UO Alumni Association**

- Separate 501(c)3 with 44 member alumni board
- Dues Membership/Regional Chapters
- Affinity Groups
- Programming & Communication Efforts



## **Government Relations**

Federal Lobbying

- Research Oriented
- Student Support/Pell Grant and Student Aid
- Regulatory Actions

State Lobbying

- Appropriation
- Capital Oriented
- Governance



BOT Meeting Materials 13 Nov 2020 | Page 33 of 64

## **Community Relations**

- City & County Government Relations
- Neighborhood
- Town & Gown



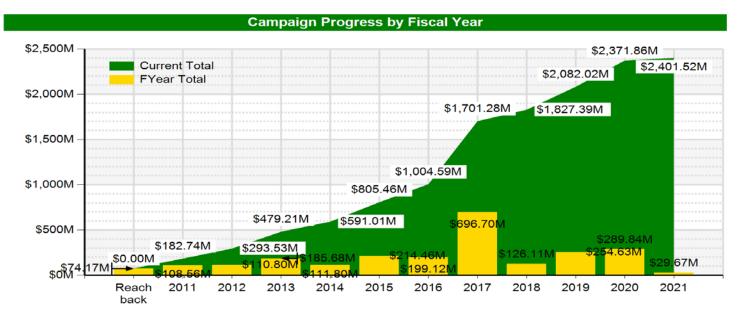
BOT Meeting Materials 13 Nov 2020 | Page 34 of 64

### The Campaign Milestones

- Quiet & Planning Phase (2010-14)
- Public \$2 B Goal (2014-18)
- Public Extension \$3 B Goal (2018-2021)



### The Campaign Total Giving



9/30/20



## The Campaign Gift by Type

#### As of 9/30/20

	Endowment	Current	Total	
Gifts	\$96,541,762	\$930,009,704	\$1,026,551,466	
Pledges	\$464,197,880	\$516,310,752	\$980,508,631	
Planned	\$262,824,166	\$131,637,919	\$394,462,085	
Total	\$823,563,807	\$1,577,958,375	\$2,401,522,182	

	Endowment	Current	Total	
Gifts	4.02%	38.73%	42.75%	
Pledges	19.33%	21.50%	40.83%	
Planned	10.94%	5.48%	16.43%	
Total	34.29%	65.71%	100.00%	





BOT Meeting Materials 13 Nov 2020 | Page 37 of 64

#### The Campaign Gift by Size

Level	Amt	Pct	Donors	Pet
\$10M+	\$1,359,573,7 82	56.61%	17	0.02%
\$1M-\$9.9M	\$569,945,171	23.73%	242	0.22%
\$100K-\$999K	\$268,739,205	11.19%	1,004	0.89%
\$25K-\$100K	\$96,713,572	4.03%	2,070	1.84%
<\$25K	\$106,550,452	4.44%	109,168	97.04%
Total	\$2,401,522,1 82	100.00%	112,501	100.00%





BOT Meeting Materials 13 Nov 2020 | Page 38 of 64

# The Campaign

Campaign Success by the Numbers

- Comparisons to Transforming Lives Campaign
  - Raised \$2.37B (thus far) vs. \$ 0.85B
  - Increased number of donors by 62% to 141.5k
  - Increased number of gifts also by 62% to 513K
  - Average gift size rose 72%
  - Tripled the number of Principal Gifts to 59
- Doubled the endowment (to \$960m by 12/31/2019)
- Improved quality/size of database



# **The Campaign: Points of Pride**

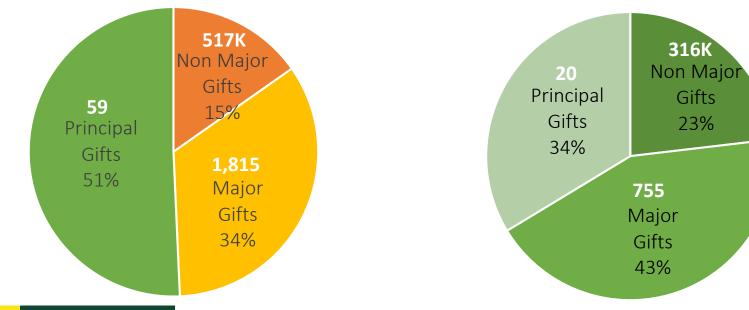
- Knight Campus Gift- Largest gift to a public university
- \$40M+ to PathwayOregon Program (FY10 thru FY20)
- Evergreen Obesity Prevention/Prevention Science Cluster Hire
- Lillis Volcanology Cluster Hire
- Anonymous Excellence Fund
- Reynolds-Parker Black Cultural Center
- Willie and Donald Tykeson Hall
- Price Science Commons
- The New Hayward Field
- Hatfield Dowlin Complex
- \$960k raised for Student Crisis Fund during Covid-19 Crisis



## The Campaign Campaign Comparisons of Gift Breakdown

This Campaign – 2010 to 2020

Last Campaign – 2001 to 2008





BOT Meeting Materials 13 Nov 2020 | Page 41 of 64

# Advancement

- UO Foundation Partnership/Collaboration
  - Receives/receipts all gifts
  - Invests & Manages short term & long term assets
  - Maintains donor database
  - Provides data support services
  - Recently completed a year long Data Work Group analysis/assessment of Data Quality, Tools & Technology, Roles & Responsibilities, and Digital Strategy (Jointly between UO Foundation and UO Advancement Staff)



# **Advancement DEI Efforts**

DEI/2020-2021 Special Focus

Promote, Nurture, & Lift Up DEI at The UO

- Reynolds-Parker Black Cultural Programming
- Latinx Studies Program (College of Arts & Sciences)
- Native American Programming
- Student Recovery Corps in Portland
- DEI Scholarships (Office Diversity, Equity & Inclusion)



#### Advancement Look to the Future

- Successfully end & celebrate the campaign
- Development strategic plan in response the joint UOF Data Work Group study
- Respond & anticipate industry shifts due to COVID-19
- Embrace new techniques, tools and technologies in engaging Alumni, stakeholders & donor communities
- Prepare and pivot to an Advancement effort beyond this campaign



Agenda Item #3

Student Enrollment, Financial Aid & Scholarships

# Freshman Class: Fall 2020

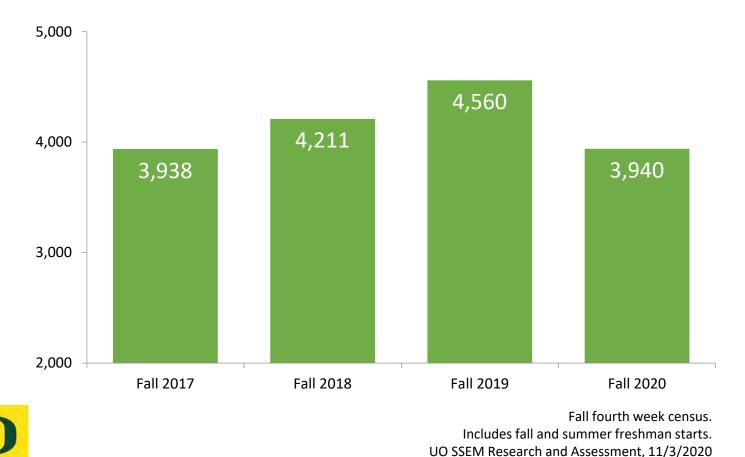
#### **Student Services and Enrollment Management**

#### Roger J. Thompson Vice President, Student Services and Enrollment Management



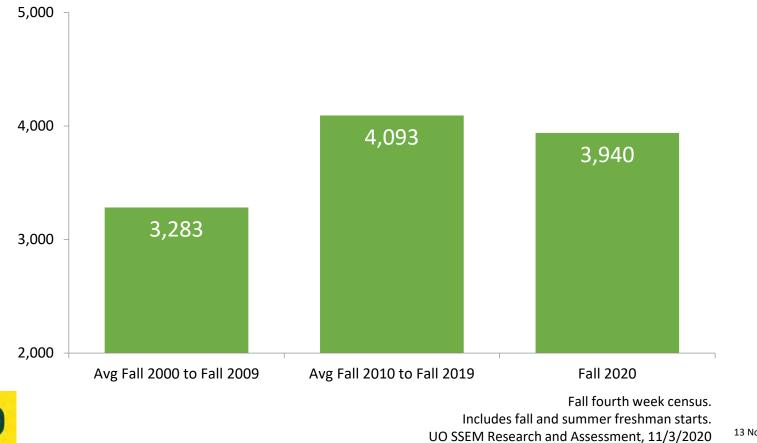
BOT Meeting Materials 13 Nov 2020 | Page 46 of 64

#### **New Entering Freshman—Class Size**



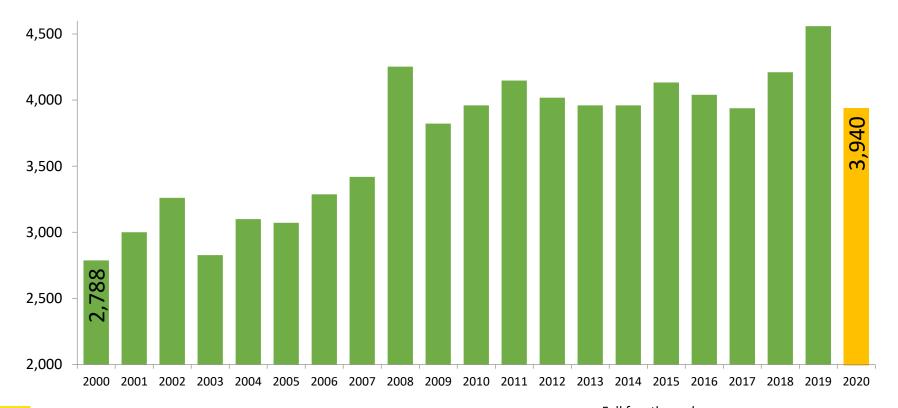
BOT Meeting Materials 13 Nov 2020 | Page 47 of 64

#### **New Entering Freshman—Decade Averages**



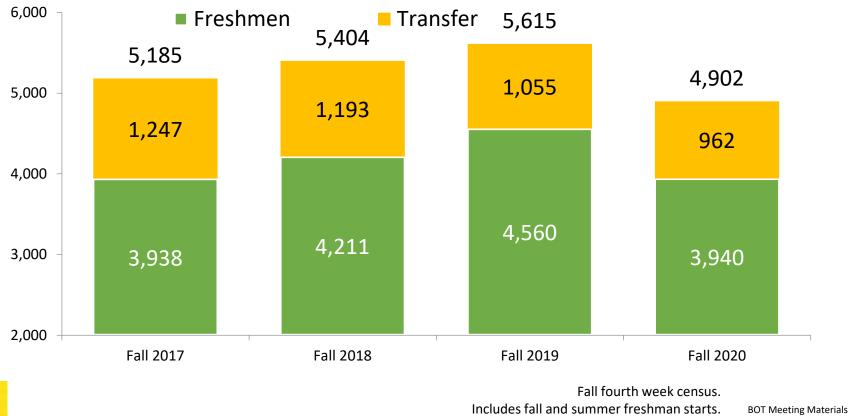
BOT Meeting Materials 13 Nov 2020 | Page 48 of 64

#### **New Entering Freshman—Class Size**



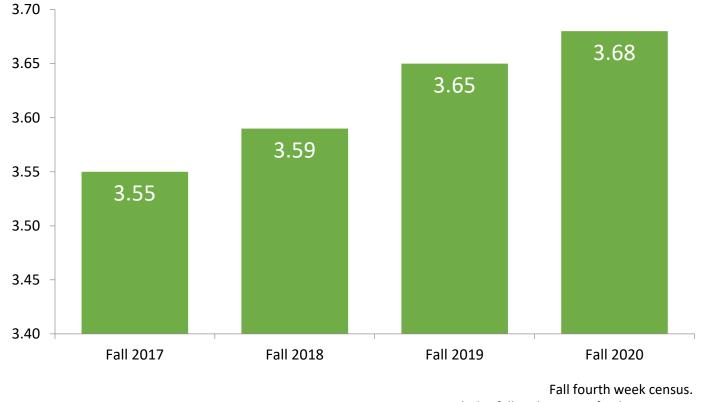
Fall fourth week census. Includes fall and summer freshman starts. UO SSEM Research and Assessment, 11/3/2020 13 Nov 2020 | Page 49 of 64

## **New Undergraduate Students—Class Size**



UO SSEM Research and Assessment, 11/3/2020 <sup>13 Nov 2020 | Page 50 of 64</sup>

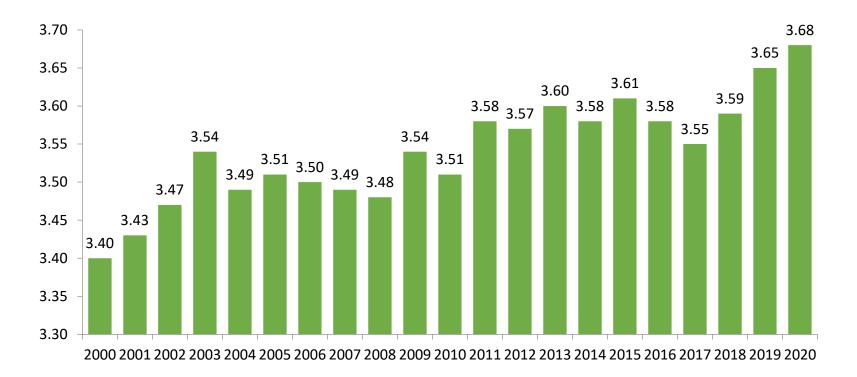
# **New Entering Freshman: High School GPA**



Includes fall and summer freshman starts. UO SSEM Research and Assessment, 11/3/2020

BOT Meeting Materials 13 Nov 2020 | Page 51 of 64

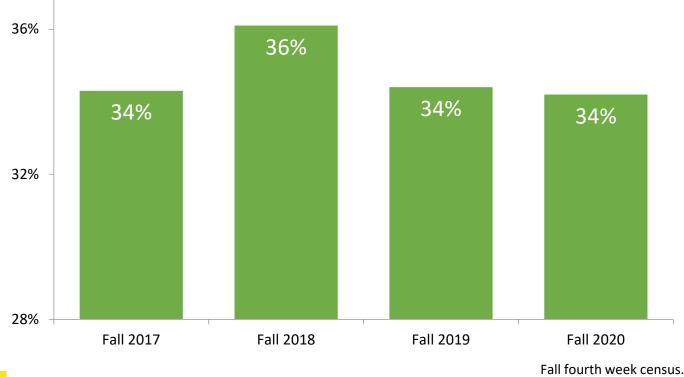
# **New Entering Freshman: High School GPA**



Fall fourth week census. Includes fall and summer freshman starts. UO SSEM Research and Assessment, 11/3/2020

BOT Meeting Materials 13 Nov 2020 | Page 52 of 64

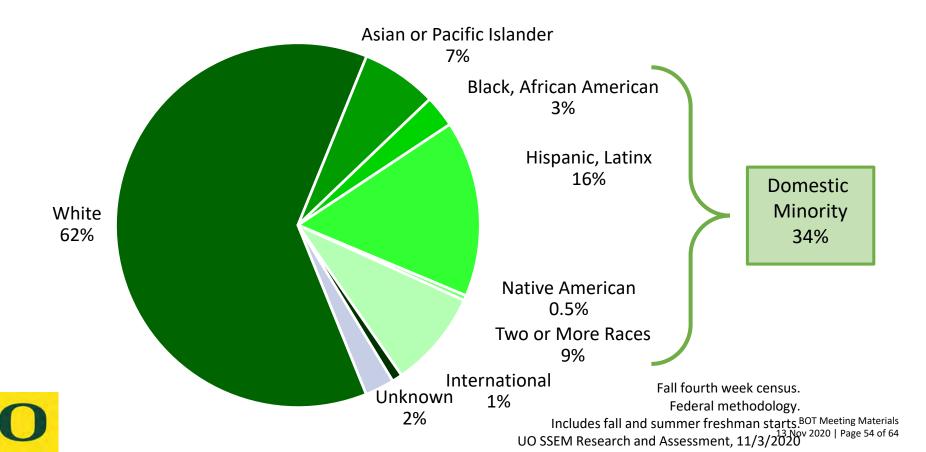
#### **New Entering Freshman: Domestic Minorities**



Includes fall and summer freshman starts. UO SSEM Research and Assessment, 11/3/2020

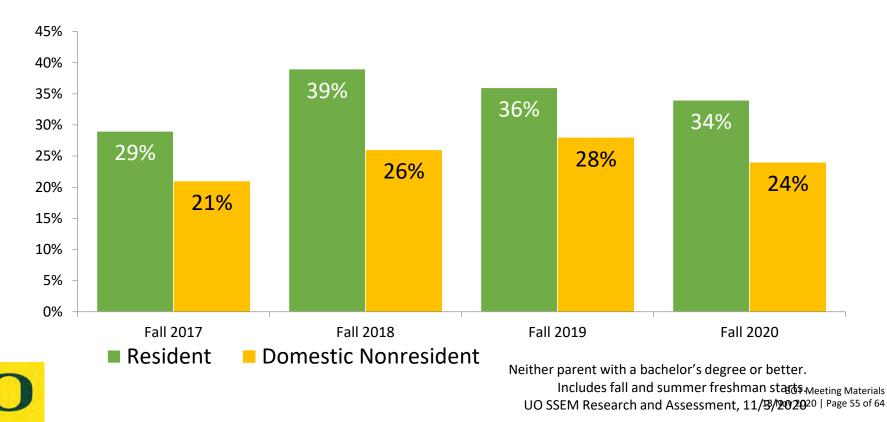
BOT Meeting Materials 13 Nov 2020 | Page 53 of 64

#### Freshman Racial/Ethnic Diversity Fall 2020

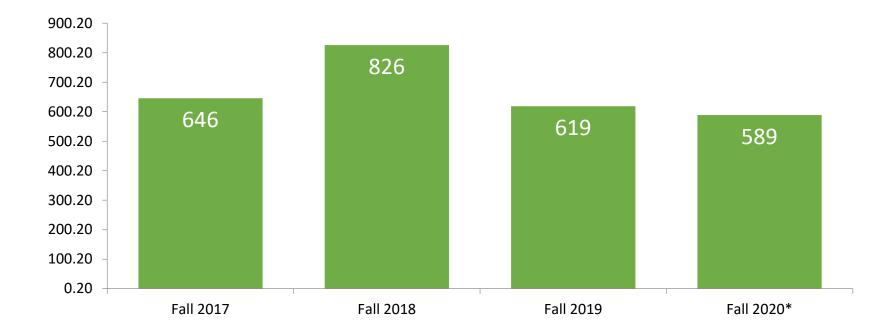


# **First Generation University**

#### percentage of entering freshman

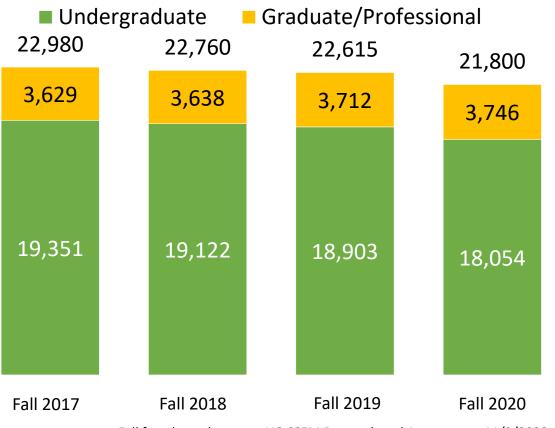


### **New Entering Freshmen: PathwayOregon**



PathwayOregon 2020 is preliminary. Includes fall and summer freshman starts. BOT Meeting Materials UO SSEM Research and Assessment, 11/3/20203 Nov 2020 | Page 56 of 64

## **Total University of Oregon Enrollment by Level**



Fall fourth week census. UO SSEM Research and Assessment, 11/3/2020

BOT Meeting Materials 13 Nov 2020 | Page 57 of 64

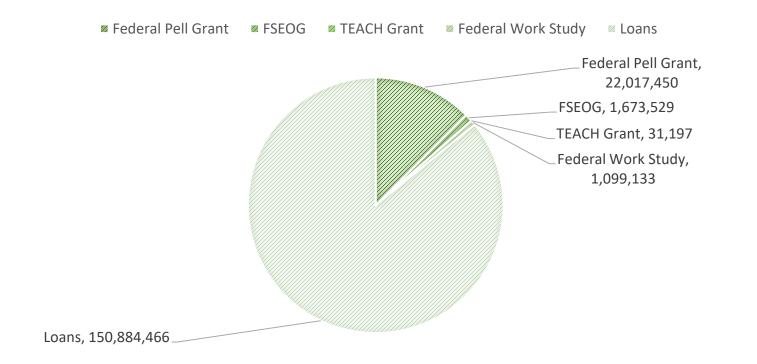
# Financial Aid and Scholarships

Jim Brooks Associate Vice President and Director of Financial Aid and Scholarships



BOT Meeting Materials 13 Nov 2020 | Page 58 of 64

### **Federal Student Aid**

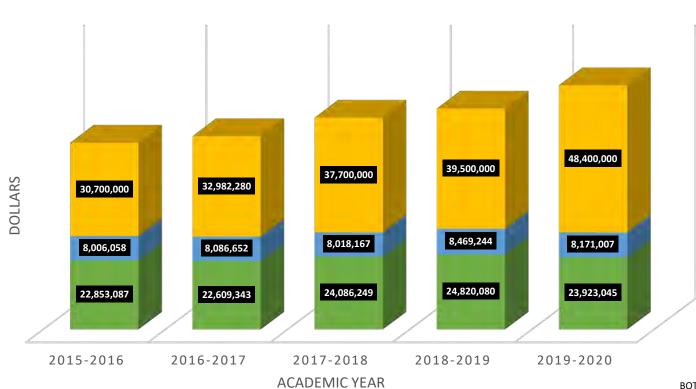




# Cares Act Funding Higher Education Emergency Relief Fund

- UO received \$16,095,096
- 50% to be used for emergency financial aid grants to students
- \$5,248,969 awarded during 2019-20 school year
- \$6,401,539 awarded through November 4, 2020
- 5,439 students received funds

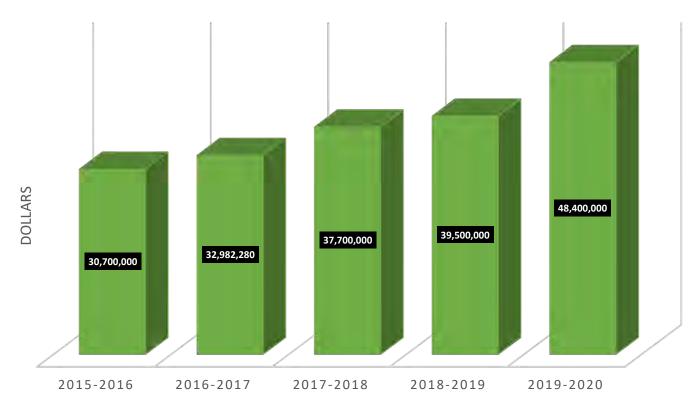
### Federal, State, Institutional Grants



Federal State Institutional

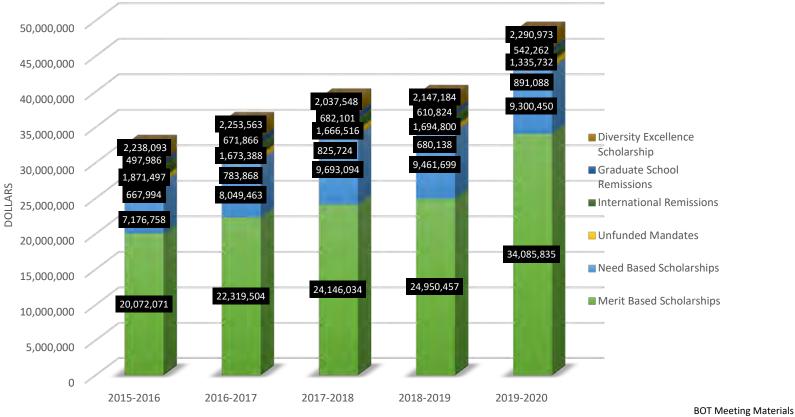
BOT Meeting Materials 13 Nov 2020 | Page 61 of 64

# **Institutional Aid Budget**



ACADEMIC YEAR

# **Institutional Aid Expenditures**



13 Nov 2020 | Page 63 of 64

ACADEMIC YEAR

#### **Questions? Discussion**



BOT Meeting Materials 13 Nov 2020 | Page 64 of 64