

Media contact:

Kay Jarvis
University Communications
kdjarvis@uoregon.edu
541-346-5558

NOTICE OF PUBLIC MEETING

The Executive, Audit, and Governance Committee of the Board of Trustees of the University of Oregon will hold an ad hoc public meeting via video conference as noticed below.

WHEN: Monday, Oct. 31 at 3 p.m.

The topic of the meeting is the consideration of the approval of a new academic program.

Meeting materials will be available at: <https://trustees.uoregon.edu/upcoming-meetings>. The livestream link will be available at the time of the meeting, if not sooner, at <https://trustees.uoregon.edu/meetings>.

Sign language for the deaf or hard of hearing should be requested at least 18 hours in advance of the posted meeting time by contacting Jennifer LaBelle at 541-346-3166 or emailing trustees@uoregon.edu. Please specify the sign language preference.

MEETING AGENDA

**Board of Trustees of the University of Oregon
Executive, Audit, and Governance Committee | Public Meeting
3 p.m. | Oct. 31, 2022**

Convene

- Call to order, roll call, verification of a quorum

- 1. Program Approval. BA/BS in Child Behavioral Health:** Dr. Randy Kamphaus, Interim Executive Director of the Ballmer Institute; Dr. Jennifer Pfeifer, Professor of Psychology; Dr. Maureen Zalewski Regnier, Associate Professor of Psychology and Director of Clinical Training.

Meeting Adjourns**BOARD OF TRUSTEES**

6227 University of Oregon, Eugene OR 97403-1266 T (541) 346-3166 trustees.uoregon.edu

An equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act

Agenda Item #1

Program Approval: Bachelor of Arts and Bachelor of Science in Child Behavioral Health



The UO seeks approval from the Board of Trustees' for a Bachelor of Arts and a Bachelor of Science in Child Behavioral Health, offered through the Ballmer Institute for Children's Behavioral Health. The new program would take effect Fall 2023.

Board approval is required before this new program is submitted to the Higher Education Coordinating Commission (HECC), and the Executive, Audit, and Governance Committee may act on behalf of the Board when appropriate.

The below information is provided by the program and the Office of the Provost. All appropriate University committees, the University Senate, and the Provost have approved the proposed program. Detailed information (e.g., associated coursework, exam schedules and degree obtainment progression timelines) as provided to these bodies, and which will be provided to the HECC, is available upon request.

1. Describe the purpose and relationship of the proposed program to the institution's mission and strategic plan.

The Ballmer Institute for Children's Behavioral Health is well-positioned to support the university's purpose, "We strive for excellence in teaching, research, artistic expression, and the generation, dissemination, preservation, and application of knowledge. We are devoted to educating the whole person, and to fostering the next generation of transformational leaders and informed participants in the global community. Through these pursuits, we enhance the social, cultural, physical, and economic wellbeing of our students, Oregon, the nation, and the world."

The bachelor's degree program in child behavioral health is a groundbreaking program designed as a first of its kind with aspirations to set state and national standards for this new profession, child behavioral health specialists. While this program strives to create a national model for children's behavioral health promotion, prevention, and care, it is being developed and administered in Oregon with Portland Public Schools as its first educational partner. The program is designed to enhance research and innovation through its training model where clinical faculty are working directly in schools and other health care settings training undergraduate students on our latest innovations and inspiring new research and discovery, ultimately transforming behavioral health in schools and other health care settings.

2. What evidence of need does the institution have for the program?

Since this is new professional role at the bachelor's level, there is not a CIP code that directly aligns (CIP refers to the Classification of Instructional Programs developed by the U.S. Department of Education. CIP codes provide a taxonomy of academic programs to aid in the accurate tracking and reporting of fields of study). Therefore, we estimated our enrollment

utilizing the nearest CIP code: 51.1508 Mental Health Counseling/Counselor. At the graduate level (masters), data indicate high growth for both student and labor demand, nationally and in Oregon. At the bachelor's level, this CIP code demonstrates emerging student demand with growth in labor demand at a faster rate than the average for all occupations (27% v. 4.3%) nationally over the next 10 years.

These demand estimates were compiled from Hanover Research utilizing IPEDS Completions from 2016-2020 and Chmura/Jobs EQ Labor Projections 2021-2031.

We have attestations from 7 school districts as to the need and desire for trained professionals at this level. In addition, we have evidence that both the state of Washington and the state of California are moving in the direction of addressing the growing demand for these types of services with undergraduate level trained professionals.

3. Are there similar programs in the state? If so, how does the proposed program supplement, complement, or collaborate with those programs?

Since we are creating a new professional role, there are not similar programs at the undergraduate level in Oregon. The other programs in the state are offered at the graduate level (e.g., psychology, social work, counseling). We anticipate that many of our graduates will be interested in pursuing advanced degrees in these disciplines. The training across these programs is distinctive.

There are few related undergraduate academic programs (e.g., psychology, social work, human services). These other programs do not provide focused training on meeting the behavioral health needs of children and youth. The narrow focus of the child behavioral health major allows for a greater depth of training and expertise in children's behavioral health. Although these related programs provide applied training, they do not provide two years (over 700 clock hours) of supervised training, nor do they provide a pathway to licensure for direct service with youth.

We are working to increase access by building pathways for Oregon community college students. We have held initial meetings and have documented interest from Portland Community College, Clackamas Community College, and Mount Hood Community college thus far.

4. What new resources will be needed initially and on a recurring basis to implement the program? How will the institution provide these resources? What efficiencies or revenue enhancements are achieved with this program, including consolidation or elimination of programs over time, if any?

The \$425 Million gift from Connie and Steve Ballmer of the Ballmer Group provides a long-term endowment to support the degree:

- *25 faculty (10 tenure-related and 15 clinical professor, non-tenure related)
- *academic and operational staff
- *Other administrative expenses
- *40 four-year student scholarships (provided annually)

Additional library resources are not anticipated beyond the current psychology and education collections.

All initial faculty and academic staff will be funded by gift funds provided by Connie and Steve Ballmer. As the program grows, tuition revenue will be used to fund expanded instructional needs.

Board of Trustees of the University of Oregon
Resolution: Program Approval
Bachelor of Arts and Bachelor of Science in Child Behavioral Health

WHEREAS, the University of Oregon (University) benefits from a cross-section of high quality, well-designed academic degree programs; and,

WHEREAS, the University wishes to offer a Bachelor of Arts and Bachelor of Science in Child Behavioral Health; and,

WHEREAS, the proposed program seeks to establish a first of its kind degree with the goal of creating a new profession of child behavioral health specialists with the knowledge, skills, and training to increase the number of university graduates with the knowledge, skills, and experience to transform the behavioral health support in school and health care settings; and,

WHEREAS, the program has been approved by relevant academic committees, the provost, and the University Senate; and,

WHEREAS, the Board of Trustees' approval is required before the program can be considered by the Higher Education Coordinating Commission; and,

WHEREAS, the Executive, Audit, and Governance committee is authorized to act on behalf of the Board when appropriate; and,

NOW, THEREFORE, the Executive, Audit, and Governance Committee of the Board of Trustees of the University of Oregon hereby approves the Bachelor of Arts and Bachelor of Science in Child Behavioral Health.

Moved: _____ Seconded: _____

Trustee	Vote	Trustee	Vote
Aaron		Kari	
Holwerda		Ralph	
Hornecker		Seeley	

Dated: _____ Recorded: _____

1

The Challenge



2

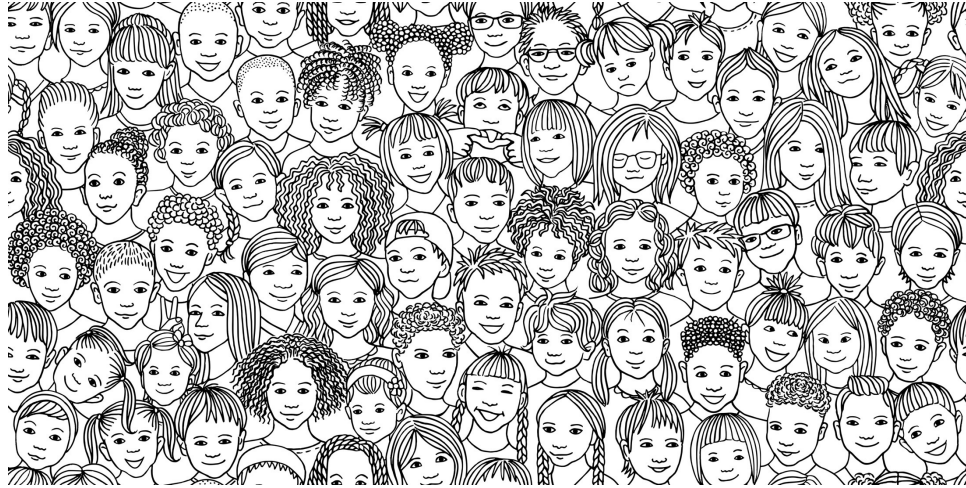
The Challenge



The Challenge



The Challenge



The Challenge



Child Behavioral Health Specialist (CBHS)

- A new profession that meets the workforce needs for child and adolescent behavioral health
- Unique from, but also complements, existing professions
- Expanded and diverse workforce for behavioral health promotion and prevention



Ballmer Institute CBHS Development Timeline



Leveraging Faculty Expertise



Steering Committee – Drs. Jenn Pfeifer, Beth Stormshak, Julie Wren, Randy Kamphaus

Curriculum Committee – Drs. Maureen Zalewski, Beth Stormshak, Jenn Pfeifer, Atika Khurana, Nick Allen

Syllabi Development Team – Drs. Alayna Park, Ruth Ellingsen, Nick Allen, Atika Khurana, Jean Kjellstrand, Anne Mannering, Sara Schmitt, Sohna Shook, Karrie Walters, Julie Wren, and Ana Hernandez (GE)

Curriculum Development Team – Drs. Nick Allen, Elliot Berkman, Ruth Ellingsen, Atika Khurana, Leslie Leve, Laura Lee McIntyre, Alayna Park, Jenn Pfeifer, Geovanna Rodriguez, Beth Stormshak, Angie Whalen, Maureen Zalewski, and Ana Hernandez (GE)

Outreach and Input

(Partial list of Stakeholder/Partner Meetings)

Educational Institutions/Schools

- Portland Public Schools
- Superintendents for Lane ESD, Bethel, Springfield, and Eugene 4J
- Parkrose Schools
- David Douglas Schools
- Clackamas Community College
- Mount Hood Community College
- Portland Community College
- Serendipity Center
- PSU School of Social Work
- The Muslim Education Trust
- OHSU Pediatrics and Psychiatry
- Kairos PDX

Faculty Curriculum Development Team Guest Speakers

- OHSU School of Nursing
- Children's Institute
- Portland Public Schools, Student Success and Health Department
- Muscogee County (GA) Schools Prevention Services
- Northwest Portland Area Indian Health Board
- Teacher Standards and Practices Commission
- UO Autism Advocacy Group
- HEDCO Institute

Health/Research/Community Organizations

- Behavioral Health for Multnomah County
- OYEN Emotional Wellness Center
- Edvance Life Skills
- Oregon Research Institute
- Unity Center for Behavioral Health at Legacy Emanuel
- Lines for Life
- Multnomah Youth Commission
- Concordia Neighborhood Association
- Adelante Mujeres
- Asian Pacific American Network of Oregon
- Coalition of Communities of Color
- Black Parenting Initiative

Professional Groups/Societies

- Oregon School Psychology Association
- Oregon Association of Social Workers
- Council of Oregon School Administrators (COSA)
- International Dyslexia Association – Oregon Branch
- Oregon School Counseling Association
- Oregon Education Association
- American Psychological Association

BA/BS in Child Behavioral Health (CBH)

2
+
2

- Declare an interest in CBH
- Complete general education and bachelor degree requirements in first two years
- Complete a few prerequisites, currently available through both FHS and Psychology
- Gain admission to the CBH program
- Complete 90 credits in residence at the new NE Portland campus
- Enrolled (and prospective) CBH students will have dedicated advising in Eugene and Portland
- Transfer pathways are being developed with partners to support student access and transition



UNIVERSITY OF
OREGON

BALLMER INSTITUTE

11

90 Credits across 4 Core Domains

KNOWLEDGE CORE

Demonstrate an understanding of health equity and promotion, risk and protective factors in children and adolescents across identities, abilities, and family backgrounds/structures.

DIVERSITY, EQUITY, INCLUSION CORE

Demonstrate knowledge of prevention and intervention theory, and the ability to identify evidence-based practices and programs, particularly addressing the needs of historically underserved populations.

PROFESSIONAL CORE

Demonstrate professionalism across service settings, including understanding of professional ethics, and appropriate consultation with practitioners

SKILL DEVELOPMENT CORE

Demonstrate foundational intervention skills with children, adolescents, and families from all communities, including culturally responsive and affirming delivery of services and evidence-based programs.



UNIVERSITY OF
OREGON

BALLMER INSTITUTE

12

CBH Program Completion

- Must complete the entire program to graduate with a CBH degree
- Students who are not successful in the program and/or choose not to continue in the major will have alternatives



CBH Pathways Post Degree

Workforce

- Exploring licensure pathways with the Teacher Standards and Practices Commission and the Oregon Health Authority
- Exploring workforce partnership with educational and health employers (letters of support have been provided)
- Engaged in efforts with US Finance Committee around sustainable funding and reimbursement for growing behavioral health professionals
- Synergistic efforts are occurring in Washington and California

Graduate School

- Exploring partnership and pathways with UO masters programs
 - Online Masters in Psychology
 - Masters in School Psychology
 - Masters in Couple and Family Therapy
 - Masters in Prevention Science
- Exploring partnership and pathways with other Oregon Public Institutions
 - OHSU, School of Nursing
 - PSU, School of Social Work
 - OSU, School of Counseling

\$425 M

Gift from Connie and Steve Ballmer

First Bachelor's degree program of its kind
Child Behavioral Health

Prepare candidates in the most
populous area of Oregon
(Former Concordia University)

Scholarships for Oregon Residents
to create a diverse workforce

10

Tenure-related faculty to expand
research and development of new innovations

15

Clinical faculty to work in schools and
supervise clinical training of students

\$100 M

Endowment for Scholarships



“When we act together, **all children can thrive**, but we have to address the systemic racial and geographic disparities as we do so to make sure that everyone has the opportunity to reach their full potential and live their best life.” - Jenifer Wagley, Executive Director, Our Children Oregon

