



The University of Oregon is a key driver of the Oregon economy. Direct spending by the UO, students, and visitors, accounted for over \$1.2 billion in FY2011–12. The total impact of this spending was \$2.6 billion.

The University of Oregon creates and supports thousands of jobs, supporting households throughout the state. Using conservative estimates, the UO directly and indirectly supports 25,613 jobs (full and part-time) in Oregon, with associated household earnings of \$815 million.

The University of Oregon effectively leverages state support via external funding sources. To adequately fulfill its mission, the UO compensates for low state support by relying on nonresident students, federal aid for tuition, and federal research funding. As a consequence of this external support, the UO generates \$55.00 of economic activity for each dollar of state appropriation. Additional state support, largely debt service payments for UO projects, reduces the ratio of activity per dollar of state aid to \$43.33.

The net cost to the state of supporting the University of Oregon is well below the state appropriation. Household earnings supported by the University of Oregon generated an estimated \$44.0 million of state income tax in FY2011–12. This offsets 98 percent of the \$44.8 million state appropriation. UO employees alone had \$19.5 million withheld from their paychecks for state income taxes.

Research activities provide clear support for the Oregon economy. Sponsored activity generated \$110.6 million revenue in FY2011-2012. The vast majority of research awards, 98 percent, come from outside the state. For each dollar of state appropriations, UO researchers were awarded \$2.47 of external funding. The ultimate impact of research extends far beyond the initial revenue and spending. Research yields innovations that create jobs and support a higher quality of life for all Oregonians. In a 2011 survey, companies associated with University of Oregon research activities reported total employees of 251 and revenues of \$32.5 million.

External funding is an important driver of economic activity. The University of Oregon is an economic powerhouse in part because of its ability to draw revenue into the state of Oregon from external sources. Nonresident tuition, research awards, and visitor spending accounted for \$486 million of funds drawn into Oregon by the University of Oregon in FY2011–12. This represents 40.4 percent of aggregate spending associated with the University of Oregon!

The total economic impact of the University of Oregon is likely underestimated. Conservative estimates of direct spending of visitor activity supported by the presence of the UO and its academic and athletic events and facilities are underestimated. The UO performs a wide array of community services, such as job matching, internship programs, and cultural events that contribute to the state's economy but are beyond the scope of data provided in this publication.

Read the full UO economic impact report at economicimpact.uoregon.edu



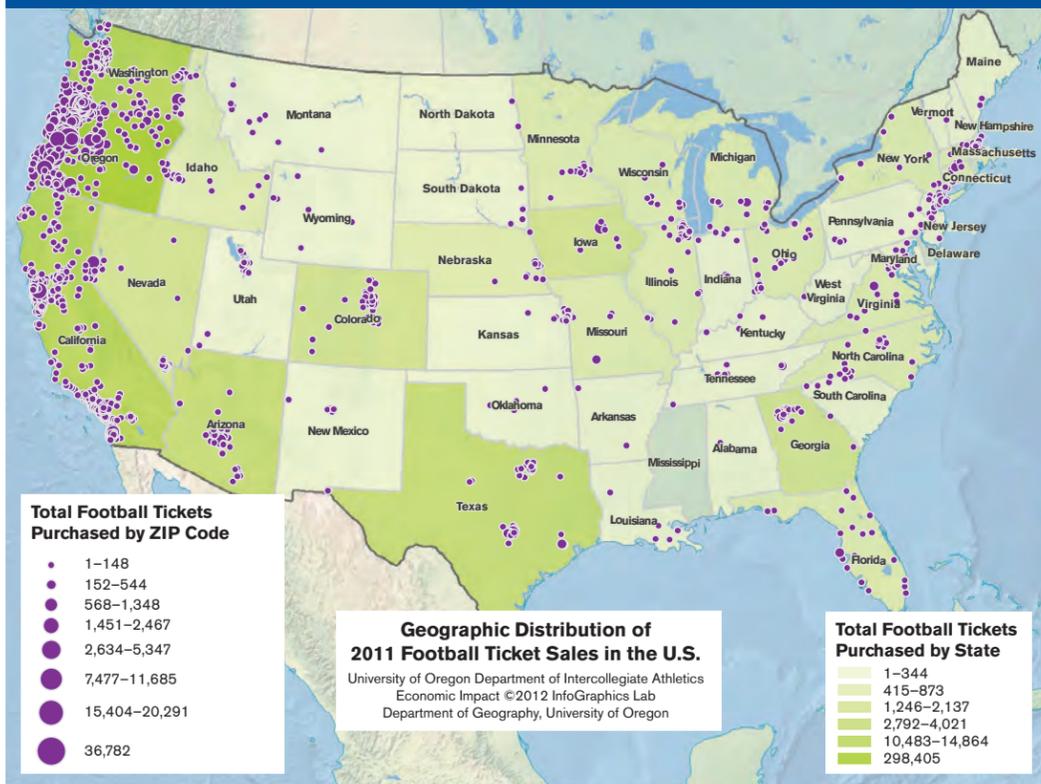
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Director, Oregon Economic Forum

The UO attracts resources from outside the state

	Revenue
Research ¹	\$109 million
Nonresident undergraduate tuition	\$197 million
Nonresident student spending	\$117 million
Nonresident graduate tuition	\$24 million
Visitor spending	\$39 million
Total	\$486 million

¹ Source: "The Economic Impact of the University of Oregon FY2011–12"

In addition, visitors from outside Oregon spent \$31.8 million to attend track and field events (including the 2012 Olympic trials) at Hayward Field as well as UO football and basketball games. These visitors contributed more than \$62 million to the local economy.



It is well understood that higher education results in economic and social mobility for individuals and the betterment of society. But UO is also a magnet for economic activity that would not otherwise be available to the state. Between external research awards, campus visitors, and nonresident tuition, the University of Oregon draws almost half a billion dollars into Oregon. This return on investment cannot be achieved, and is unrivaled, by any other investment the state could make.

—Michael R. Gottfredson, President, University of Oregon

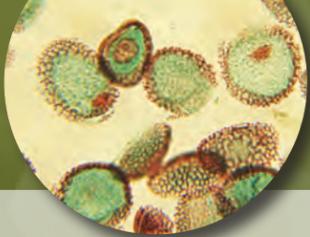
SOURCES: "The Economic Impact of the University of Oregon FY2011–12" by Timothy A. Duy; UO Office of Institutional Research; UO Research, Innovation, and Graduate Education; "The Economic Impact of the University of Oregon Athletic Department FY2011–12" by Timothy A. Duy

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Powering the State's Economy 2013



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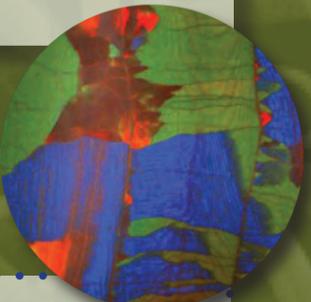
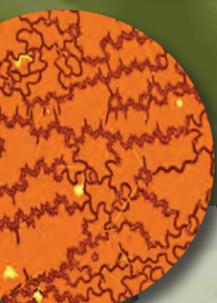


Research and technology creates opportunities for Oregonians

Per research dollar, the University of Oregon is one of the top research universities in the nation for translating basic discoveries into practical applications.

- ⊙ Sponsored expenditures in FY2011–12 totaled approximately \$122 million.
- ⊙ Research innovations, via licensing revenue, contributed \$8 million to the Oregon economy in 2011–12. Almost all of this revenue comes from beyond Oregon's borders, bolstering the state's economy.
- ⊙ UO's growing family of spinoff companies include:

<p>Avant Assessment, LLC Cascade ProDrug, Inc. Crystal Cear Technologies, Inc. Dune Sciences, Inc. Electrical Geodesics, Inc. Educational Policy Improvement Center (EPIC) Eugene Software Solutions, LLC Floragenex, Inc. Insignia Health, LLC</p>	<p>mAbDx MitoSciences, Inc. NemaMetrix OregonPDF in Health and Performance On Time Systems, Inc. ParaTools, Inc. Perpetua Power Source Technologies, Inc. Personal Technologies, LLC QE Chemicals, Inc. SupraSensor SNPSaurus Vizme</p>
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- ⊙ Firms with intellectual property portfolio ties to the UO have revenues of at least \$32.5 million and employ more than 250 people, almost all in Oregon.



The UO brings revenues from out of state to benefit the Oregon economy

- ⊙ Out-of-state students pay 3.5 times the tuition charged to in-state students and account for 77 percent of all undergraduate tuition revenue, helping support in-state students.
- ⊙ With just 5.7 percent of the UO's revenue coming from state appropriations, much of the remaining 94.3 percent of revenues are derived from other resources. The ability of the UO to compensate for the low level of state support contributes greatly to the state's economy.



A magnet and multiplier for economic activity

- ⊙ The University of Oregon creates and supports thousands of jobs, supporting households throughout the state. The UO directly and indirectly supports 25,613 full- and part-time jobs in Oregon, with associated household earnings of \$815 million.
- ⊙ UO direct spending totaled \$743 million in FY2011–12. While much of the UO's revenues come from out of state, the majority of spending is in state.
- ⊙ The UO is one of the largest and most stable employers in the state. The UO employs more Oregonians than any firm in the *Oregon Business Magazine's* list of Top 150 private companies in the state.
- ⊙ The Oregon Bach Festival, the Olympic Trials, UO athletics events, and other attractions make the UO and surrounding community a significant tourist destination from the region and the world.



A big economic footprint

The University of Oregon is a key driver of the Oregon economy. Direct spending by the UO, students, and visitors, accounted for over \$1.2 billion in FY2011–12. The total impact of this spending was more than \$2.6 billion.

- ⊙ 24,447 UO students contributed \$273 million to the local economy, which resulted in a total impact of \$470 million. As a result of student spending, household earnings increased to \$122 million while supporting a total of 4,457 jobs.
- ⊙ Total UO construction spending contributed \$119 million to the state economy, \$81 million in household earnings, and 1,927 jobs.



By any comparison, state tax dollars provide a great return on investment. The UO leveraged \$44.8 million in FY2011–12 state appropriation by

- ⊙ Bringing in \$110.6 million in competitively awarded sponsored grants and contracts
- ⊙ Generating employee income tax payments of \$44.0 million. Therefore, the net cost to the state for supporting the UO is \$800,000

Universities are rainmakers, growing our economy.



Altogether, for every \$1 appropriated by Oregon lawmakers, the UO adds \$55 to the economy.