



Providing an enriching, supportive environment and excellent student services is the hallmark of the UO student experience. We recruit and retain a well-prepared, diverse student body.

1. Student recruitment, retention and graduation rates

- Selectivity (admitted as percent of applicants): 74%
- Freshmen to Sophomore retention: 86%
- 6-year graduation rates: 68%

2. Student Engagement

- 160 ASUO-recognized student organizations
- 32 Greek Letter Organizations (13% of student body)
- Intramural sports
- Club sports
- Student-athletes
- Freshmen Interest Groups
- Academic/departmental clubs and organizations
- Spirit and Traditions; Honors and Awards
- 3,900 students living and learning in the residence halls

3. Student Services

- Academic Support Services
- Health and Wellness
- Financial Aid and Scholarships
- Residence Life

Student Demographics	
(Fall 2012 Headcount Enrollment)	
Student Level	
Undergraduate	20,829
Graduate	3,762
Total	24,591
Race/Ethnicity	
African American	451
Asian American	1,285
Hispanic/Latino	1,637
Native American	171
Native Hawaii/Pacific Is.	137
Multi-racial	1,102
Total Racial/Ethnic Minority	4,783
White, Non-Hispanic	16,496
International	2,550
Unknown race/ethnicity	750